

**FIRE IN THE SNOW**, just within the city limits of Palm Springs, will burn until it goes out, according to firemen who made an investigation of the smoke rising out of Baristo Canyon. The canyon is just north of Chino Canyon on the northwest side of Mt. San Jacinto foothills. The Palm Springs fire department and the State Division of Forestry both answered the call which went out about 6 p.m., Wednesday.

The fire is burning off watershed, according to Assistant State Forest Ranger Charles Swift, but because of the snow just a few hundred feet above the fire, it will be impossible for the fire to enter into U.S. Forest ranges. The fire is believed to have been started by campers. (Desert Sun Photo).

## Sales, Use Tax Receipts Show \$11,000 Increase

Sales and use tax receipts in January showed a large increase over the same month one year ago, Shelby V. Langford, director of finance for the City of Palm Springs, reported today.

Comparative figures were \$33,794 and \$22,241.

**THIS WAS THE** largest increase recorded so far this fiscal year which started in July, but Langford pointed out that the report is on a cash basis and reflects taxable sales which occurred in previous months and quarters.

Another feature which must be considered in the increase is that use tax collections were not in effect last year, being started Nov. 1, 1956.

**TOTAL FOR THE** fiscal year through January is \$129,337, an increase of \$24,000 over 1954 for the same period when \$105,243 was recorded.

The January figure pushed the total collected by the city since the sales tax was started in May 1947 past the million and a half mark, \$1,513,389.

## Guard Training Hit by Folsom

WASHINGTON — Gov. James E. Folsom of Alabama said today that Army order for six months' training of national guardsmen is a step toward "military dictatorship."

Once established, he said, such a dictatorship "could be overthrown only by bloodshed."

## School Advisory Committee Starts Work, Samson Head

Marking its first organizational meeting, the Palm Springs School Board's Citizens Advisory Committee last night selected its leaders and settled down to its first major task—a four point school housing problem.

The committee appointed Herbert C. Samson, manager and vice president of the Citizens National Trust and Savings Bank, as its chairman, and Mrs. Barbara Foster, of the Palm Springs Safety Council, as its assistant chairman.

**OTHER COMMITTEE** officers are Miss Helen Hyde, of Thousand Palms, secretary; and Ted Smith, of Rancho Mirage (president of the Coachella Valley Advisory Planning Committee) and Herbert Ecclestone, of Desert Hot Springs, as executive committee members.

First action of the new, 25-member committee was consideration of school housing. The session, presided over by Board of Education President Raymond Sorum, got under way with analysis of the overcrowded classroom situation.

**THE COMMITTEE** planned a guided tour of school facilities for Feb. 13 and 14, and then viewed a four-point presentation of the housing problem drafted by Dr. Wallace Mueller, superintendent of schools.

## Colombia Bans 'Rock 'n Roll'

BOGOTA, Colombia — The Board of Censors banned all public exhibitions of rock 'n roll dancing today.

The American movie "Rock Around the Clock," which started the current dance craze among teen-agers, was not banned, however.

## Adenauer Gets 'Personal Note' From Bulganin

Dr. Mueller outlined his presentation as:

1. Increasing enrollments and the difficulty of providing materials and funds for new buildings demand that school officials take inventory of the facilities they have and how they are using them.

2. Whenever growth results, each community faces a difficult problem of defining the extent of its space shortage. This must be done before considering either temporary or permanent space solutions.

**UNLESS COMMUNITY** leaders and the people themselves believe that 35, 40 and 50 children per classroom represents a bad and undesirable situation, overcrowding has no real meaning.

3. Although there is much written and said about the difficulties confronting the schools in meeting these emergency situations created by growth and rising birth rates, there is a need for the schools to take a long look ahead and round up the facts to get some action.

4. A decision must be made as to when temporary thinking and planning ceases and permanent or long-term planning begins.

## Two Die in Gas Chamber Today At San Quentin

SAN QUENTIN — Louis F. Smith, 38, and John Allen, 40, died quietly in the San Quentin gas chamber today for the hatchet murder of a Folsom Prison barber.

The pair was outwardly composed as they stepped into the gas chamber. The cyanide pellets were dropped at 10:04 a.m. and they were pronounced dead eight minutes later.

## Adenauer Gets 'Personal Note' From Bulganin

BONN, Germany — Chancellor Konrad Adenauer received a personal note from Soviet Premier Nikolai Bulganin today and said afterward that a "turning point" in Russian foreign policy is likely in the near future.

**SOVIET AMBASSADOR** Andrei Smirnov handed the note to Adenauer at a surprise 50-minute meeting less than 24 hours after Smirnov returned here from six weeks in Moscow.

At his regular fortnightly news conference shortly afterward, Adenauer flatly refused to discuss the contents of the note or his talk with the Soviet ambassador.

**BUT HE TOLD** newsmen he believed a "turning point" in Soviet foreign policy is likely in the near future. He warned against any action that might be interpreted as provocation that might upset this development.

Adenauer listed four reasons why he believed such a turning point had come: 1. The development of modern atomic weapons, 2. The "spirit of freedom" among the satellites, 3. Failure of the Communist system to develop economic prosperity, and 4. The unity of Western Europe and the rest of the Free World.

## Candidate Lacks Self Confidence

KAMPALA, Uganda — The first woman candidate ever to stand election for this East African colony's parliament did not vote for herself in Thursday's balloting.

Tabulations showed today she did not receive a single vote.

# The Desert Sun

16 Pages

The Desert Empire's Daily Newspaper

Single Copy 10c

VOL. XXX, NO. 121

Palm Springs, California, Friday, February 8, 1957

Phone 5005

## Israeli Premier Rejects Ike's Withdrawal Plea

### Telephone Co. Charged With Intimidation

Chapel Claims Company Tried To Stop Hearing

Charges that the California Water and Telephone Company "was behind" an unsuccessful attempt to "frighten" a special assembly interim committee investigating public utilities today opened the committee's Palm Springs hearing.

The charge was made by Assemblyman Charles Chapel of Inglewood, committee chairman, who said the telephone company "has been in back of an attempt to scare the special interim committee out of holding a hearing here."

**CHAPEL'S ANNOUNCEMENT** stunned both complainants and company officials crowded into the City Hall council chambers as the committee opened its local investigation this morning.

The chairman alleged that he had received calls from an attorney and "other people throughout the state" who told him "not to come to the hearing here."

He added that questioning of the callers led him to believe they were Telephone company representatives.

**THE INTIMIDATION** charge was leveled as some two dozen witnesses, all complaining subscribers, and company spokesmen met in the council chambers.

Complainants, who will later be cross-examined by telephone representatives, claimed that "nothing has been done to better telephone service in the Palm Springs area."

Chapel later told the Desert Sun that "never in my life have I witnessed so many complaints filed against a public utilities company as there are against the California Water and Telephone company."

**HE ADDED THAT** "the committee has confidence in the Public Utilities Commission—but only if they get results."

Chapel pointed out that one part of the investigation will concern an unfounded rumor that the telephone funds into its water division. Assembly sub-committee members present were Seth Johnson, of Los Angeles, vice chairman; Rex N. Cunningham, of Ventura, who, in March, will become committee chairman; and Lee Backstrand, local Assembly representative, who is sitting in as an ex-officio member.

### Area Realtors to Honor State President Monday

Palm Springs Real Estate Board members will honor California Association President J. Mortimer Clark with a reception and dinner at Chi Chi Monday.

The reception begins at 6 p.m., followed by dinner, Theresa Press, Palm Springs Board president, said today.

The program is co-sponsored by real estate boards from Beaumont, Banning and Indio.

**CLARK, WHO SUCCEEDS** John Cotton, of San Diego, as CREA president, was real estate commissioner for the State of California from 1934 to 1939. He was also president of the Long Beach Board of Realtors in 1929, 1930 and 1940.

During World War II, Clark served as colonel of the Army Corps of Engineers, in charge of acquisition and disposal of land for the Army. He is a member of the American Institute of Real Estate Appraisers and the American Society of Real Estate Counselors.

**OFFICIALS EXPECTED** to attend the reception and dinner are Mayor Florian Boyd, City Manager R. W. Peterson, Betty Luce, women's chairman, CREA 14th District; Mrs. Lloyd Loveland, Coachella Valley Real Estate Board president; and Harry Boyer, president of the Banning-Beaumont Real Estate Board.

H. Jackson Pontius, CREA secretary.



MORTIMER CLARK

### Ben Gurion Replies Today To Request

No Further Retreat Planned From Position

UNITED NATIONS, N.Y. — Premier David Ben Gurion today rejected President Eisenhower's plea for an Israeli withdrawal from all Egyptian territory, an Israeli government spokesman announced in Tel Aviv.

The spokesman said the rejection was contained in a three-page letter sent today to Mr. Eisenhower.

**THE ISRAELI** spokesman said the situation had reached "rock bottom" and there could be no further retreat.

Ben Gurion's note was in reply to a letter sent by Mr. Eisenhower last Sunday. Informed sources in Israel described the President's note as "polite but firm" in its request that Israel should withdraw behind the 1949 armistice line.

Israeli Foreign Ministry Director General Walter Eytan said Israel's determination to remain in the Gaza Strip and the Aqaba Gulf area remains unchanged, even in the face of U.N. sanctions.

### Battery Charges Filed Against Rose Davies

A warrant was issued today to Rose Dauras Davies, sister of Marion Davies, on charges of violation of Section 242 of the state Penal code, battery, and Deputy District Attorney Jim Schlecht said that she would be served late this afternoon.

The charge is a result of an allegation that Miss Davies used "force and violence on the person of Shirley Osburn," police matron and clerk, while the latter was booking Miss Davies on felony charges on the night of Jan. 27. The warrant was signed by Lt. Robert White of the Palm Springs Police department.

Miss Davies is scheduled to appear before Judicial District Judge Eugene Theriault next Wednesday on charges of driving a car under the influence of liquor and doing bodily harm to persons other than herself.

Mrs. Osburn was treated at the Desert Hospital for concussion and was hospitalized for about four days. She was reportedly slapped by Miss Davies while Mrs. Osburn was booking her on the driving charge.

### Ike, Macmillan To Meet Mar. 21

LONDON — President Eisenhower and British Prime Minister Harold Macmillan have tentatively decided to meet in Bermuda March 21, diplomatic sources reported today.

The sources said London and Washington still are working out the details and an announcement probably will be made later this month.

Government spokesmen declined to confirm or deny the reports. The diplomatic sources said French Premier Guy Mollet would go to Washington for a conference with Mr. Eisenhower sometime before the President and Macmillan meet.

There was no indication the three chiefs of state would meet together.

Chief objectives of the talks would be restoration of the Western alliance and realignment of policy toward the Soviet Union and Communism.

### THE WEATHER

Desert Area Forecast: Considerable high cloudiness today through Saturday. Chance of few scattered light showers north portion. Highs today 45-58 upper valleys, 60-72 lower valleys. Little temperature change tonight and Saturday.

High yesterday was 73, low 39.

## \$3-Million Apartment Project Planned

Construction of an ultra-modern exclusive 71-unit apartment project for downtown Palm Springs was announced here today by a group of three Seattle, Wash., citizens.

Named the "Royal Air," the project will be located on a seven acre tract, once known as the Desert Inn mashie course, three blocks west of Palm Canyon Drive, off West Tahquitz Drive.

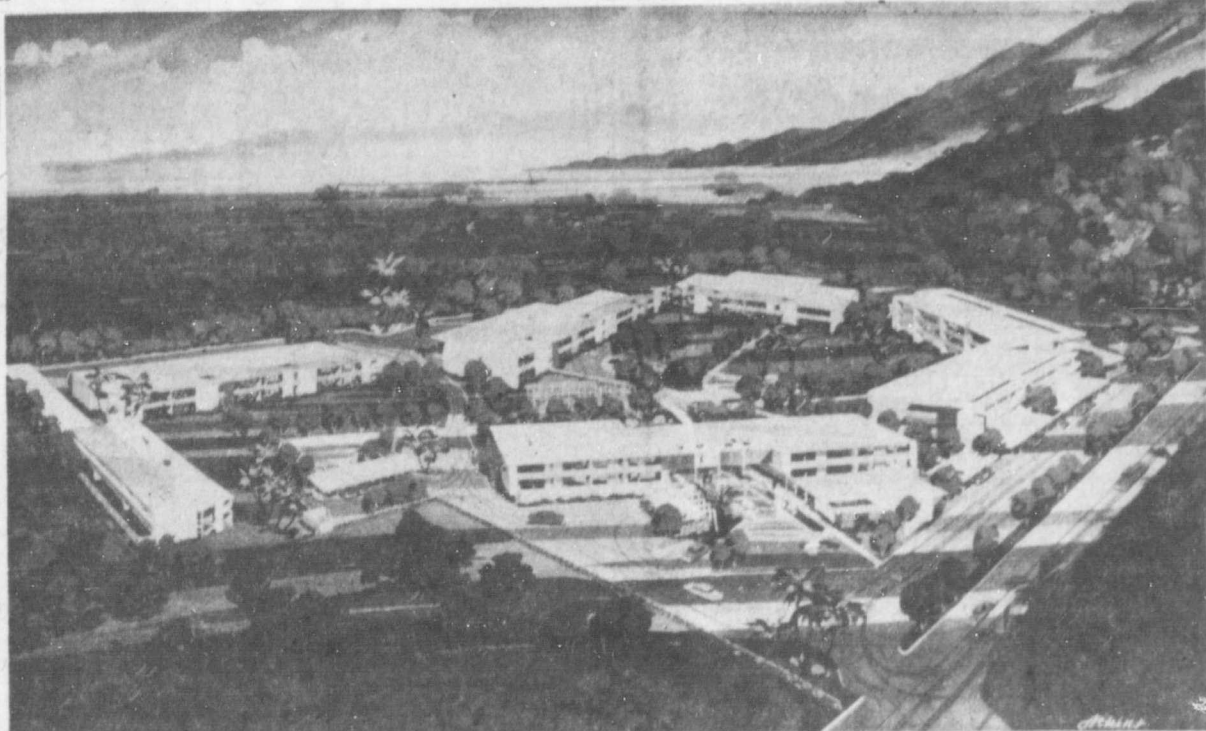
Cost of the project was not revealed by the developers, but other sources said that it will be approximately \$3 million.

The first unit of the 71-apartment development is now under construction and will be finished about March 30. Completion of the entire project is set for early 1958, according to developers.

**THE ROYAL AIR** building program was planned and financed by Meade Hargiss, Harold Heathman and Esther Peister, all of Seattle.

Plans for the development show an intricately landscaped area, set within the rustic stone walls that once enclosed Judge McCallum's original fig orchard.

Laid on in geometric patterns, the buildings enclose 71 home-size, richly designed and appointed apartments, ranging in floor area from 1,240 to 1,450 square feet. Buildings and grounds follow a modern contemporary desert design conceived by Palm Springs



**"ROYAL AIR,"** A \$3 MILLION apartment project, is now under construction in downtown Palm Springs. The lush, ultra-modern apartment development, planned by three Seattle, Wash., citizens is rated as the ultimate in contemporary western architecture, designed for carefree western living. The 71-apartment program is expected to be completed by early 1958. First unit will be open for inspection March 30.

## Late News Bulletins

WASHINGTON UP — President Eisenhower and Saudi Arabian King Saud announced agreement today on a new five-year lease for the Dhahran Air Base and U. S. arms deliveries to Saudi Arabia. These were the highlights of a communique issued by the two leaders at the conclusion of their talks here.

LONDON UP — Teamsters Union President Dave Beck arrived here by air from Nassau tonight and angrily denied he is dodging a Senate subcommittee investigating labor racketeering.

WASHINGTON UP — Dr. John Von Neumann, world famous mathematician and member of the Atomic Energy Commission, died today of cancer at Walter Reed Army Medical Center. He was credited with speeding development of the U. S. hydrogen bomb.

HOLLYWOOD UP — A son was born today to Mrs. Susan Zamuck Hakim, daughter of producer Darryl Zamuck, and Andre Hakim in Paris.



## Br'er B'ar Has Returned to San Jacinto Mountains, According to Tracks Found by Idyllwild Hunter Hogue

Br'er B'ar has returned to the San Jacinto Mountains, and Idyllwild trackers are ready to trace the foot steps of "pint-size" bruin



who made his last appearance there in 1948. This time, though, the hilltop hunters will be armed with cameras instead of guns — they just want to make sure friend bear is really a bear.

TRACKS OF THE elusive, small-sized bear were reported last week by Idyllwild hunter and trapper L. R. "Les" Hogue. Hogue said he found the tracks in fresh snow on Foster Lake.

The Lake is about 12 airline miles from Palm Springs.

The tracks, Hogue reported, wandered through the wooded area between Idyllwild and Pine Cove, ending at the lake shore. The hungry bear cracked the lake's

thin ice, evidently fishing for a light supper.

HUNTERS DECIDED that the bear had been holed up for winter hibernation in the steep, rocky slopes above wildwood. Bruin's winter snooze was probably disturbed by very low temperatures of recent storms, they theorized.

But there isn't much cause for alarm, they agreed — the bear weighs "only" 400 pounds. This is considered a diminutive size in bear circles.

ONCE A FAVORED stamping ground for members of Bruin's clan, the San Jacinto Mountains were cleansed of bear life by settlers in 1890. Plans to re-establish the black bear as native wild-life in the area fizzled when mountain folk threatened to take up their firearms in protest.

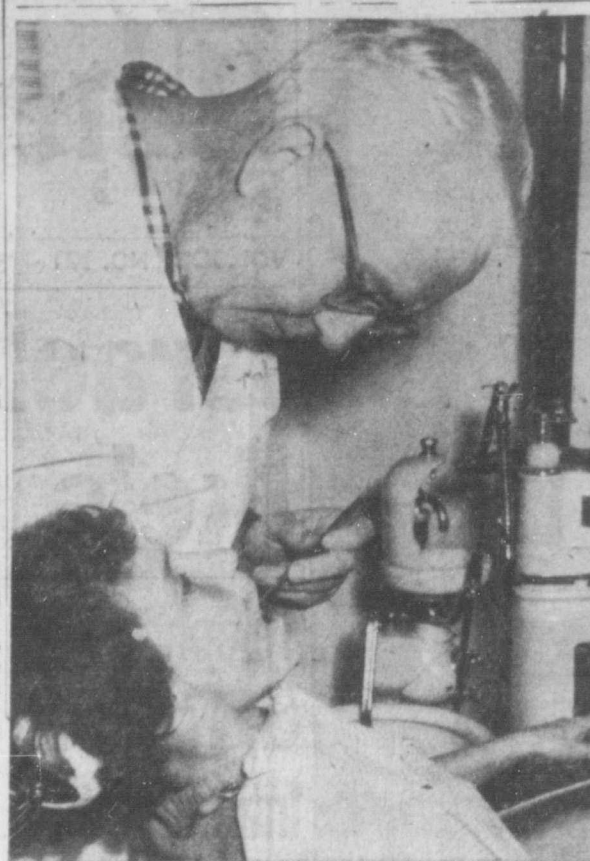
Last report of bear tracks up yonder was in 1948, when mountain dwellers waged a conversational controversy over whether there was a bear or not. No one has seen the furry critter.

However, recent surveys of the California Division of Fish and Game indicate that the small black bear may be returning to the mountains of Southern California.

AFTER LAST WEEK'S sighting of fresh tracks, there was some conjecture as to whether the spoor was bear tracks or barefoot tracks — although nobody explained why anyone would go fishing in bare-feet at this time of year.

At any rate, you can bet the first man to get close enough to grab a picture of Br'er B'ar will win at least one hearty bear hug — or maybe even a bear rug.

The Desert Sun Friday, Feb. 8, 1957



AMONG THE MANY institutions supported by the Community Chest is the Health Center on Amado Road. One of its activities is the Dental Clinic. Local dentists donate one afternoon a month to give dental care to many children in the Unified School District. Above on duty is Dr. Frank Purcell.

## Five Outstanding Musicians To Present Concert Sunday

Five outstanding musicians, members of the Fine Arts Wind Players, will be heard on Sunday afternoon at 4 o'clock, at the Jewish Community Center, presenting the third event in the Palm Springs Music Society Artist Series.

Mitchell Lurie, clarinet and bassethorn, is leader of the Group; Dominic Fera plays clarinet; Jack Marsh, bassoon; Morris Boltuch, trumpet; and Robert Trotter, piano. Marni Nixon, the gifted soprano will join the group as soloist.

Trotter is professor of Music at UCLA and is widely known for his skill as a chamber music player as well as solo artist. Fera formerly was clarinetist with the Philadelphia Orchestra, and Jack Marsh, solo bassoonist with the Kansas City Philharmonic. Boltuch was a member of the New York Philharmonic and solo trumpet at the Hollywood Bowl Orchestra and National Symphony in Washington, D. C.

## Bishop's Group To Present Play At Community

Dramatization of Alan Paton's famed novel of Africa, "Cry, the Beloved Country," will be staged at the Community Church of Palm Springs Sunday by the Bishop's Company, of Los Angeles.

Certain time is 7:30 p. m. The Bishop's Company, dedicated to returning fine professional drama to the church, has been in continuous production since October, 1952. It has conducted two national tours and is currently embarked on a 15-month schedule ranging from coast to coast.

Members of the cast for "Cry, the Beloved Country" are Merle Harback, Bill Wahl, Minna Caldwell, Joseph Bellesi, Carl Farrer, Jon Baisch, Phyllis Goodmiller, Caryl Freeman, Linda Peelle, Jack Spring and Howard Lucas.

The best-selling novel was adapted and dramatized by Phyllis Beardsley, founder of the Bishop's Company.

High praise has been accorded the Group by newspaper critics. "Superb playing" was a comment in the Cleveland Plain Dealer; "Highly expert performance," Goldberg in the Los Angeles Times; "Challenges anything of its type," Salt Lake Desert News; "Artists of high degree," Marjorie Fisher, San Francisco News; "A delight to hear," Marsh in La Jolla Journal.

Tickets may be obtained at the Music Society office at Santos Catering in the Center.

## Scouts Observe National Week In Village Area

Hundreds of Boy Scouts, Cub Scouts, Explorers, and adult leaders are this week marking the 47th anniversary of their organization during Boy Scout Week, Feb. 6 to 12.

Throughout the Palm Springs Unified School District, Scouts, Cubs, and Explorers are wearing their uniforms to school, and teachers are pointing out the meaning of scouting.

Over the weekend, scouts and leaders will attend religious services in uniform in churches of all denominations. On Friday and Saturday evening those of the Jewish Faith will hold their observances, and many sermons, addressed to Scouts, will touch on some aspect of Boy Scout Week theme: "Onward for God and My Country."

In Palm Springs, Desmonds has given over a store window to the Scouts, in which is displayed handicraft items made by members of the troop.

## Padded Justice

SALT LAKE CITY — Third District Court Judge Stewart M. Hanson admits being an attorney or sitting in the jury box can be hard on a person. The judge tried to help the situation by installing two dozen foam rubber-cushioned chairs in his court room.

## Rotarians Enjoy 'Court Stories' of Judge Frank Swain

Rotarians were kept in almost constant laughter at their meeting Wednesday by Judge Frank G. Swain of Los Angeles, as he recited humorous verses from his book "Judicial Jingles."

The jurist said that he believes humor is good in business, and that it often helps relieve tension in court. "Never laugh at someone, however," he admonished, "but at a humorous situation all can enjoy."

"JUDICIAL JINGLES" is a rollicking book of light verses on humorous situations which Judge Swain has observed during his long service on the bench.

The Rotarians and more than 80 visiting members were entertained by the Whitworth College quartette, and Dr. Frank F. Warren, president of the Spokane, Wash., college was an honored guest. Dick Blackstone, son of Dr. and Mrs. James Blackstone, Jr., of Palm Springs, is a member of the quartette. Others are Earl Buri, Clarence Wisecup, Jim Osborne and Fred Brahmans, accompanist.

NEW MEMBERS inducted into the Palm Springs Rotary club were Paul S. Burkholder, subdivider; Van Arnold, former member of the Chino club; Al Lilyquist, ladies apparel; Otis Cannon, liter-

ary critic; Merton Wade, property investments. Dr. Norman Vincent Peale, noted minister and author, will be the speaker at next Wednesday's Rotary meeting at the Tennis Club. Wives of the local and visiting

Rotary members have been invited to have lunch together in the adjoining room with Mrs. Ruth Peale as their honored guest. They will hear Dr. Peale speak over a public address system that has been arranged for the occasion.

## EL PASEO THEATRE

810 North Palm Canyon Drive  
Phone 4384

NOW SHOWING—SHOWS 7:00 AND 9:20

RECOMMENDED  
ADULT  
ENTERTAINMENT



"Enough intriguing and piquant ingredients in this varied fare to give it the flavor and spice of life."

(Weller, N. Y. Times) "Two full hours of richly satisfying adult entertainment!" (Zaner, Col)

## VILLAGE THEATRE

207 N. Palm Canyon Dr.  
Phone 4384

NOW SHOWING  
Shows 7:00 and 9:15  
Recommended  
Adult  
Entertainment



ELIA KAZAN'S  
production of  
TENNESSEE  
WILLIAMS'  
boldest story!

## PLAZA THEATRE

128 S. Palm Canyon Dr.  
Phone 4384

NOW SHOWING  
Shows 7:00 and 9:25



M-G-M presents in  
CINEMASCOPE and METROCOLOR  
MARLON BRANDO  
GLENN FORD  
MACHIKO KYO  
in  
THE TEAHOUSE  
OF THE  
AUGUST MOON

## GIANT 'OUT-OF-THIS-WORLD ROCK AND ROLL MATINEE SUNDAY ONLY, FEB. 10

3 Big Features—Rock in and Have a Ball!  
1. "Rock Around the Clock"—Bill Haley's Comets  
2. "The Earth vs. The Flying Saucers."  
3. "Bring Your Smile Along"—Frankie Laine  
(NOTE: "BABY DOLL" will not be shown in conjunction with this program)

## A Van Load of FRYE'S WESTERN BOOTS

Bootmakers since the days of the covered wagons—Riding heels and walking heels—all styles including Frye's authentic Jet Boot. Boots to fit the whole family

\$5.88

## EVANS of California

LEATHER GOODS AND WESTERN WEAR  
378 SOUTH PALM CANYON DRIVE PHONE 7724  
Post Office Station — In the New Thrifty Building  
Shop the Town Over and You Won't Find Values to Match This!  
"Nuf Ced"—CHARLIE BROWN

## REWARD OFFERED

To People With Early Evening Appetites  
Until 7 p.m.

You may eat like a King at almost the cost of preparing the food and serving it piping hot or as you like it at your table. Make your reservations at the Kontiki for that early evening meal.

(SATURDAY 'TILL 6:00 P.M.)

## KONTIKI

185 East Andreas Road — Phone 5371

## SUNAIR DRIVE-IN THEATER

HIGHWAY 111 PHONE 8-4232

NOW SHOWING



In 20th Century-Fox's  
**ANASTASIA**  
COLOR by DE LUXE

CINEMASCOPE

with ANIM TAMIROFF, MARTITA HUNT, FELIX AYLMER  
Produced by BUDDY ADLER  
Directed by ANATOLE LITVAK  
Screenplay by ARTHUR LAURENTS

—Co-Feature—  
**'THE BLACK WHIP'**

## NOW APPEARING

## LENNY GALE

OPENING MONDAY

## THE KING'S FOUR

Coral Recording Artists  
of TV and Stage

Two Shows Nightly  
at 10:30 and 12:30  
Three Shows Saturday  
9:00—10:30—12:30

Dancing to  
PAT BARBARA'S ORCH.

The Finest in Food  
and Cocktails

Never a Cover Charge

## The PALM HOUSE

South Palm Canyon Drive  
(At the Bend)

PHONE 2309

## CHI CHI STARLITE ROOM

## Paul Gilbert De Castro Sisters

America's Great Comedy Star  
Of Stage Screen and Television

RCA Victor Recording Artists  
Herbie Dell at the Piano

## Bev and Jack Palmer

TV'S Newest Dancing Stars

RECORD SMASHING ATTENDANCE

MAKE RESERVATIONS EARLY

## BILL ALEXANDER AND HIS BAND

Free Parking Show Time 8:45 and 11:15 Phone 7391 or 5133



### Mrs. Yerxa Death Reported Here

Mrs. Jean Yerxa of Rancho Mirage and Pasadena, died Jan. 25 at the Huntington Memorial Hospital after an illness of one month, it was learned here today. A native of California, she was a resident of Rancho Mirage for four years. She is survived by her mother, one sister and one brother. Funeral services were held from Turner and Stevens Mortuary in Pasadena.

### HURRY TO... PLAZA JEWELERS

# SALE

SAVINGS FROM 20% TO 50%

Reg. \$29.95 Men's 17-Jewel Waterproof, Shockproof WATCH. Sale Price **\$12.95**

Reg. \$71.50 25 Jewels Waterproof WATCH. Shockproof Inca-Block Main Spring Guaranteed for Life **\$27.50**

Reg. \$39.50 Ladies' 17-Jewel WATCH. Gold-Filled, Shockproof Movement. Sale Price **\$19.95**

Reg. \$450 Ladies' 5-Diamond WEDDING RING. Total Weight 1 CARAT. Sale **\$245**

Men's and Ladies' RINGS. Many Styles, Birth, Fraternal **50% OFF**

## Plaza Jewelers

144 S. Palm Canyon Dr.—Ph. 2685

### Music Program At Adventist Church Slated

The Saturday evening musicale at the Palm Springs Seventh Day Adventist Church located at the corner of South Riverside Drive and Camino Real will start at 7:30 p.m.

"Cujus Animam" from Rossini's Stabat Mater, "The Lord Chord" by A. Sullivan, and "Song to the Evening Star" by R. Wagner will be piano numbers presented by Gladys M. Titus. Mrs. Titus has been playing the piano since she was five years old. Her formal training was under Grace Washburn Tewart in Maryland.

"In My Father's House Are Many Mansions" by K. J. McDermid and "Bless This House" by M. H. Brahe, will be sung by soprano Mrs. Lillian M. Rittenhouse, who is a private voice instructor in Loma Linda.

"The Holy City" by S. Adams and "Hold Thou My Hand" by C. S. Briggs will be given by a string ensemble of six instruments directed by H. C. Rust, formerly with the Library of Congress Music Department in Washington, D.C. Rust has taught music at the Loma Linda Academy and is presently a private instructor of various stringed instruments.

The public is invited to attend. There will be no admission charge and no offering will be taken.

Horse racing, sometimes called "the sport of kings," became a favorite pastime in Greece at least 600 years before the Christian Era. It grew popular in England under King Aethelstan, more than a century before the reign of William the Conqueror.



LOVELY BARBARA BARRETT posts a "Heart's Desire" contest poster on the 1957 Sweep Wing Dodge hardtop sedan which some lucky Thrifty Drug Store customer will win in the giant February promotion now underway in the Palm Springs Thrifty Drug Store. Other prizes in the free contest are five O'Keefe and Merritt Starline gas ranges and two Deepfreezers, now made only by Amana.

### Schools Await Anti-Polio Vaccine

More anti-polio vaccine for Palm Springs school children is on the way, but no date has been scheduled for administration of the shots.

Dr. Wallace R. Muelder, city school superintendent, said he has been unable to set a definite date because the county, which distributes the vaccine, is arranging schedules for all county schools.

Muelder said he hoped the shots would be ready for distribution here before the end of the month. The forthcoming vaccination program was made possible by a big surplus of anti-polio serum in the county's storehouse. The vaccine is being divided among all county schools.

### The Right Name

SAN JUAN — This Puerto Rican city has two short parallel streets a block apart, called Atlantic Place and Pacific Place. When a name was needed for the thoroughfare connecting them, it was called — naturally — Panama Canal.

## REVOLUTIONARY NEW MACHINES Service Lawns, Gardens, Shrubs or Trees FOR AS LITTLE AS \$1.75 WEEKLY!

★ Kills Weeds, Bermuda, Crabgrass — Fertilizes and Seeds Lawns — Destroys Lawn Moths, Ants, Grubs Over 200 Other Insects & Pests New "Hydramatic" Way.

★ Root Feeds and Treats Valuable Shrubs and Trees — Saves Many That Were Lost Before.

NOW YOU CAN really keep lawns rich and green — free of weeds, crabgrass, and Bermuda

(where Bermuda isn't wanted) — keep trees and shrubs strong and stately — keep lawns and gardens insect and pest-free — just by lifting up your telephone!

Using a super-efficient "Agri-Sprayer", General Spray's trained operators can service 1000 square feet of your lawn in 3 minutes! This permits a cost so low that regular, professional lawn care is now within the reach of millions of home owners where only wealthy golf clubs, rich estates, and publicly-supported parks could afford it before.

### How YOU Save

We urge that you look now into your own garage at the chemicals and equipment you have bought. Then think how you use them only occasionally, if and when you get the chance. Think what you have ALREADY SPENT — probably without a planned method, program, or allocation of time — trying futilely for effective control of crabgrass, Bermuda, and weeds. Then compare this — perhaps wasted money and effort — with our amazingly low charges for really doing these jobs. Very often, General Spray's prices for service work are LESS than you pay for materials alone! That's because General Spray buys in bulk the finest chemicals made by big companies like American Cyanamid, Dow, Dupont, Olin-Mathieson, and Ortho and then applies these materials with maximum care, efficiency, and economy.



Soft-Tweeder applies weed killers thru enclosed nozzles. Ends danger of damaging ornamental plants from "windrift" of killer chemicals. Protects pets and children.

And remember — unlike when you "do it yourself" or use an untrained or poorly-equipped service company — General Spray guarantees in writing on the back of every order that you must be satisfied BACK! Even golf clubs and parks find it cheaper and better to buy General Spray's efficient, low-cost service and save not only the high operating cost of doing it themselves but also the big investment in specialized spray equipment. Write us TODAY!

Did you know practically all golf clubs fertilize greens as often as twice a week with a water-soluble fertilizer? That's why they look like lush, little emerald islands. But here's the news:

"High-Frequency" Fertilizing Now Low in Cost! Frequent feeding with water-soluble formulas is ideal for anything that grows — grasses or flowers. Dr. W. B. Tukey of Michigan State College says "this is the most efficient method of applying fertilizer we have yet discovered." General Spray's water-soluble formulas — because they act so fast, do so much, and cost so little — provide ideal "grow-

ing power" for anything — grasses or plants. No other formulas work faster or more efficiently! And General Spray guarantees to give you more nutrition with its water-soluble formulas AT LESS COST APPLIED than any other fertilizer OR YOUR MONEY BACK!

Green Up Bermuda Now! Many turf experts believe Bermuda is a "good grass" — worthy of care and expert maintenance. The problem, of course, is the "brown period." But General Spray fertilization can green up Bermuda earlier — keep it green extra long weeks each year. Ask about it today!

Precision-built, "true-proportioning", mobile AGI-SPRAYERS (patents pending) on specially equipped trucks made at General Motors' Norwood Chevrolet plant are tested and proven. In 1957 these amazing machines will treat over A BILLION SQ. FT. of lawns! Technically-trained operators are fully insured by one of the largest insurance companies in America. General Spray Service Inc. is the ONLY lawn and garden spray service operating COAST-TO-COAST.

### CRABGRASS CONTROL GUARANTEED

at 33 1/3 % savings PLUS lawn fungus control FREE NO OTHER TIME is better to begin permanent crabgrass control than RIGHT NOW. An ounce of prevention is worth a pound of cure. Killing crabgrass seeds before they grow is much easier than killing mature crabgrass. And by starting NOW permanent crabgrass control is easier, it's guaranteed — and it's cheaper.

**YOU Get the Savings** "Permanent Control" means not just killing your existing crabgrass. Crabgrass re-seeds itself readily, grows right in again. Heavy fertilizing of good grasses gives the only long-range control. Then good grasses "take over" — choke out crabgrass. We'll guarantee to kill crabgrass any time. But if we can start NOW we'll guarantee year-round control. And since our costs are less when we start early, we give YOU the savings — 1/3 off regular rates!

### Fungus Control FREE!

Maybe you had some last summer — or will this. From May to October patches of grass turn brown, copper, or pink. Then they wither and die. Fungus diseases like these are widespread — they simply aren't recognized. But by acting early we can prevent them easily. And if you buy crabgrass control, you get fungus control FREE!

**Golf Club Secret — "High Frequency" Fertilizing** Did you know practically all golf clubs fertilize greens as often as twice a week with a water-soluble fertilizer? That's why they look like lush, little emerald islands. But here's the news:

"High-Frequency" Fertilizing Now Low in Cost! Frequent feeding with water-soluble formulas is ideal for anything that grows — grasses or flowers. Dr. W. B. Tukey of Michigan State College says "this is the most efficient method of applying fertilizer we have yet discovered." General Spray's water-soluble formulas — because they act so fast, do so much, and cost so little — provide ideal "grow-

State-Approved Operators—Trained By Experts Formerly With U.S. Dept. of Agriculture and Leading Universities — Use Revolutionary Equipment That's Guaranteed To Give Results Or Money Back!

UNTIL NOW home owners have struggled with unfamiliar chemicals and applicators, trying to control crabgrass and weeds. But success depends on many conditions the home owner cannot normally be expected to meet. Progress in chemicals has been fast. Ordinary lawn service companies can't be expected to keep up with the latest and best or to invest heavily in expensive equipment and high-priced technical know-how that insures success.

### Why Others May Have Failed with Your Lawn

Trickiest of lawn care jobs is selective weed control — killing weeds without hurting good grasses. W. A. Harvey, Extension Specialist in Weeds at the University of California and a leading expert on the subject, says selective weed control (crabgrass is a weed) depends not only on the chemical used but the way it is applied, the amount applied, when it's applied, the "tolerance" of different plants to the chemical, the growth habits of both weed and grasses to be retained, and the amount of rainfall or irrigation following treatments. Whether or not a chemical does a good selective killing job — to quote this expert exactly — "depends on the use made of it." No wonder amateurs can make little progress trying to accomplish things on "off Sundays," when they're not busy with family duties or their favorite sports! No wonder this kind of work so unmercifully separates the untrained, poorly-equipped service man from the technically-trained, properly-equipped experts!

### Revolutionary Machine Provides Answer

From New Lexington, Ohio, comes the answer to the problem of how to spray chemicals in large quantities — an amazing new machine on which patents are now pending. Called an "Agri-Sprayer", it was developed by C. H. Snyder, brilliant inventor of the revolutionary, automatic, coal-mining machine that has been featured in "Time" and "Fortune". This industrial genius first turned his talents to "automation" of agriculture on the 1000-acre model farm of world-renowned agronomist and author, the late Louis Bromfield. It is Snyder's "hydramatic" machine that can control your weeds — and quickly solve many more of your worst lawn, garden, shrub, and tree problems, too!



### Lawn Seeding Without Cost!

Unlike most services, the biggest part of the cost of lawn seeding is the cost of the material (seed).

But General Spray's AGI-SPRAYER uses "hydramatic" (hydraulic) seeding to lay down seed so evenly and efficiently it saves up to 80% of the grass seed usually required with other methods of seeding. In fact, the AGI-SPRAYER'S savings in seed pays for the cost of the service of seeding!

That means General Spray's expert seeding service is without cost! And we guarantee the best job you can get!

**THIS COUPON ENTITLES ME TO 33 1/3 % SAVINGS ON CRABGRASS CONTROL PLUS FREE LAWN FUNGUS CONTROL**

GENERAL SPRAY SERVICE, INC. P. O. BOX 2774, PALM SPRINGS, CALIF. PHONE 2363

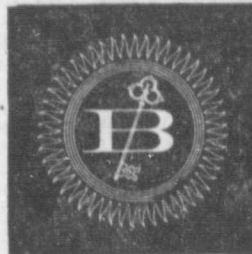
Please give me FREE estimates on

<input type="checkbox"/> Aerifying	<input type="checkbox"/> Bermuda (dandelion) Control	<input type="checkbox"/> Lawn Moth Control
<input type="checkbox"/> Fertilizing	<input type="checkbox"/> Weed Control	<input type="checkbox"/> Garden Insect Control
<input type="checkbox"/> Lawn Seeding	<input type="checkbox"/> Renovation (Chemical)	<input type="checkbox"/> Grub Control
<input type="checkbox"/> Dichondra Feeding	<input type="checkbox"/> Soil Sterilization	<input type="checkbox"/> Chick Bug Control
<input type="checkbox"/> Root Feeding	<input type="checkbox"/> Poisonous Plant Control	<input type="checkbox"/> Hemlock Control
<input type="checkbox"/> Feller Feeding	<input type="checkbox"/> Mildew Control	<input type="checkbox"/> Pool & Pond Algae Control
<input type="checkbox"/> Fungus Control	<input type="checkbox"/> Ant Control	
<input type="checkbox"/> Crabgrass Control	<input type="checkbox"/> Other Services (specify) _____	

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

INQUIRIES INVITED from clubs, industrial plants, drive-ins, parks, schools

now you can own your own luxurious apartment-home without maintenance problems or upkeep worries...



see the beautiful, new

# Desert Braemar

co-operative

1, 2, 3 Bedroom Garden Apartments of Modern Distinction in a Country Club Setting of Unparalleled Natural Splendor. All Services Provided... A Wonderful Way to Live in the Desert!

ON HWY. 111, BETWEEN TAMARISK AND THUNDERBIRD COUNTRY CLUBS. Drive south from Palm Springs to the Tamarisk turn-off. SALES OFFICE and DISPLAY APARTMENTS NOW OPEN.

FIRST 100 UNITS BEING COMPLETED. NOW ACCEPTING RESERVATIONS FOR ADDITIONAL UNITS.

PHONE PALM SPRINGS 8-8224...FOR INFORMATION, OR FOR FREE CAR SERVICE TO DESERT BRAEMAR. (In Los Angeles Area, Phone UNIVERSITY 3-8797)

Architect: John C. Lindsay, A.I.A.  
Land Planning: Kenneth Mitchell  
Display Apartments: Arthur Elrod, A.I.D.  
Sales Agents: White House Realty Co.

all gas kitchens

OTHER BRAEMAR DEVELOPMENTS...  
SANTA BARBARA — LOS ANGELES SUNSET BOULEVARD — SCOTTSDALE, ARIZONA —  
RIVERSIDE — REDLANDS — JAMAICA, B.W.I.

"GENERAL SPRAY" says:

One of our 15 scientifically operated mobile AGI-SPRAYERS is near YOU.

IN PALM SPRINGS CALL:

## "THE LAWNMASTERS"

Phone 2363

POST OFFICE BOX 2774



IMPORTANT — Please read carefully — Mobile Agi-Sprayer units, which cost thousands of dollars apiece, are being produced as quickly as we can get trucks from General Motors' Norwood plant and fit them out. Altho we are already the largest lawn & garden spray service in the world, we CANNOT serve everyone in this great city until we can put in more units. We're sorry, but we MUST follow a policy of "first come, first served". So to protect yourself, if you're interested in one of our services, call us TODAY!



Established 1927  
THE DESERT SUN PUBLISHING CO.  
GEORGE E. CAMERON, JR., President

74 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Telephone 5005

OLIVER B. JAYNES, Editor

DON KLOTZBUECHER, City Editor

WILLIAM RASHALL, Promotion Director

KENNETH O. BROTT, Office Manager

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

## HOLMES ALEXANDER:

## Beauty on the Highways

WASHINGTON, D. C. — All you people who have followed Dick Neuberger's (D) political career in the Senate of both Oregon and the United States have got to stop saying he never introduced a serious piece of legislation.

His Joker a couple of years ago to save the White House squirrels from Ike's golf sticks was held against him, and not without some justification, as typical of his law-writing talents. But it's pretty hard to quarrel with his new bill (S. 963) to keep billboards and other defacements off the 41,000-mile Federal highway system which Congress voted last session.

He's quite right in saying that to save the new highways, which will be 13 years in the making, won't be relocated during our generation. Neuberger's bill is not an outright prohibition. It empowers the Secretary of Commerce to draw up a set of standards to be offered to the States.

THIS SUBJECT of ugly, inane commercialism is by no means confined to roadways which, in fact, have been systematically cleaned up over the past two decades. Anybody who drives on the modern parkways knows what a treat-landscape engineers have laid before the motorist. Still, the battle isn't entirely won, and Congress is not without a duty to give the States a nudge in the right direction. The same duty carries over in the air waves, which are controlled by the Federal Communications Commission, and into the cities where, if given half a chance, the modern version of the street-beggar will wheedle you with his microphone for some organized charity.

This clearly is something which citizens should deal with locally, but Congress could set the best example by putting a stop to it in the Federal city of Washington.

AS OTHER EDITORS  
VIEW THE NEWS

## INCONSISTENT

(Wytheville, Va., Southwest Va. Enterprise)

Thousands of citizens in the United States of medium income will for the next several weeks feel the severe pinch of the annual tax collection, or will undergo the agonies of filling out the forms to be returned to the Collector of Internal Revenue. Of course there are thousands of people who will not have to pay but a few dollars, but every single week or month during the past year they have gone home minus the deductions that their employer was forced to withhold. We still deplore and firmly believe that it is unconstitutional to convert every employer into a tax collector for the Federal Government. Isn't it ironical that the employer who has become Uncle Sam's collector of taxes faces a heavy fine or imprisonment if he fails to comply with the tax collecting duties, while he (company, corporation or partnership) must pay heavy taxes, with no deduction allowed for the extra expense of keeping books for the government. Any organization that employs many people has to hire an extra person or more to solely handle the collection of taxes for the federal authorities.

But more inconsistent than the above facts are the rules governing deductions. A person has a perfect right to deduct losses involved in gambling, but no consideration is given for money that parents have to sacrifice and sweat over to secure an education for the children. Not a single penny of such comes under deductions. This is one of the many examples of the unfair methods that exist in the present income tax laws. Is it any wonder that Coleman Andrews has been crying out for the past several months about the need for a complete revision of the existing laws that govern the payment of income taxes?

Mr. Andrews' voice has been almost like a single voice crying in the wilderness as the "painless" methods devised (payroll deductions) have failed to

SENATOR NEUBERGER, a Social-Democrat in politics and no friend to private enterprise, has a chance in promoting this bill to reeducate himself and at the same time to make some amends. The Senator, although a thinker, is a person who sometimes gets called in this place a day-before yesterday thinker.

He is still baying on a cold trail of robber barons who have been dead for many years. The names that set his voice to trembling with emotion are Teddy Roosevelt and Gifford Pinchot who commenced saving our natural resources in the days of the Ottoman Empire and "Man o' War."

The lumber company which today would waste a \$10,000 Douglas fir doesn't last long. The idea that public utility firms exist for no other reason than to ream its customers is something that belongs in the writings of Ida Tarbell and Lincoln Steffens.

THESE ACCUSATIONS haven't been true since Dick Neuberger's voice changed, and yet it's a dull afternoon in the Senate when he and/or Wayne Morse aren't whooping along the warpath in pursuit of non-existent robber barons as extinct as wild Indians. Even in the over-long speech to introduce S. 963, the sententious Senator from Oregon could not resist this touch of the Biblical Pharaoh:

"I am proud to say that when I ran for the Senate in 1954, I practiced what I preached . . . Not a single billboard was ever purchased in my behalf by the committees backing my candidacy. Signboards advertising my opponent dotted Oregon from the Snake River to the sea, but not one such sign heralded the candidacy of Richard L. Neuberger."

Well, it's my opinion that Richard L. Neuberger ought to stop

being Little Lord Fauntleroy and bring himself up to date. A man with Neuberger's energy and access to the public attention could leave a mark on his generation as Gifford Pinchot did on his.

NEUBERGER COULD begin by accentuating the positive instead of the negative in American progress. We are in a time when rubber companies play us concert music in our homes, when aluminum firms bring us Shakespeare and when brewers of malt liquors provide us with the wholesome American sport of baseball on our TV screens. It's true that many—but not all—do so at the terrible price of flinging tripe in our faces between acts and innings. But the progress that these indoor hucksters have achieved in less than a decade is stupendous.

Why can't the out door advertisers go and do likewise? If I were the author of S. 963, I would think a great opportunity was beckoning. For instance, the mileposts and historical markers along the highways are generally paid for by the State out of the gasoline tax dollar. Why not sell this space to advertisers?

THE SHRUBBERY, the sod, the trees and the flowers along the highways are there at public expense. Why should they not be there at public profit? It is possible to note tastefully and unobtrusively that the speed limit is 50 miles per hour, by courtesy of an oil company rather than by order of the State Roads Commission.

I am suggesting to Senate Neuberger that this nation of businessmen and industrialists has not stood still for 50 years. Evolution is taking place in esthetics as well as technocracy. Senator Neuberger, a writer by profession, would be a good man to say so in occasional pieces of legislation.

properly impress the masses of Americans with the deep sting of federal taxes, simply because they are not paid across the counter to a person the taxpayer knows.

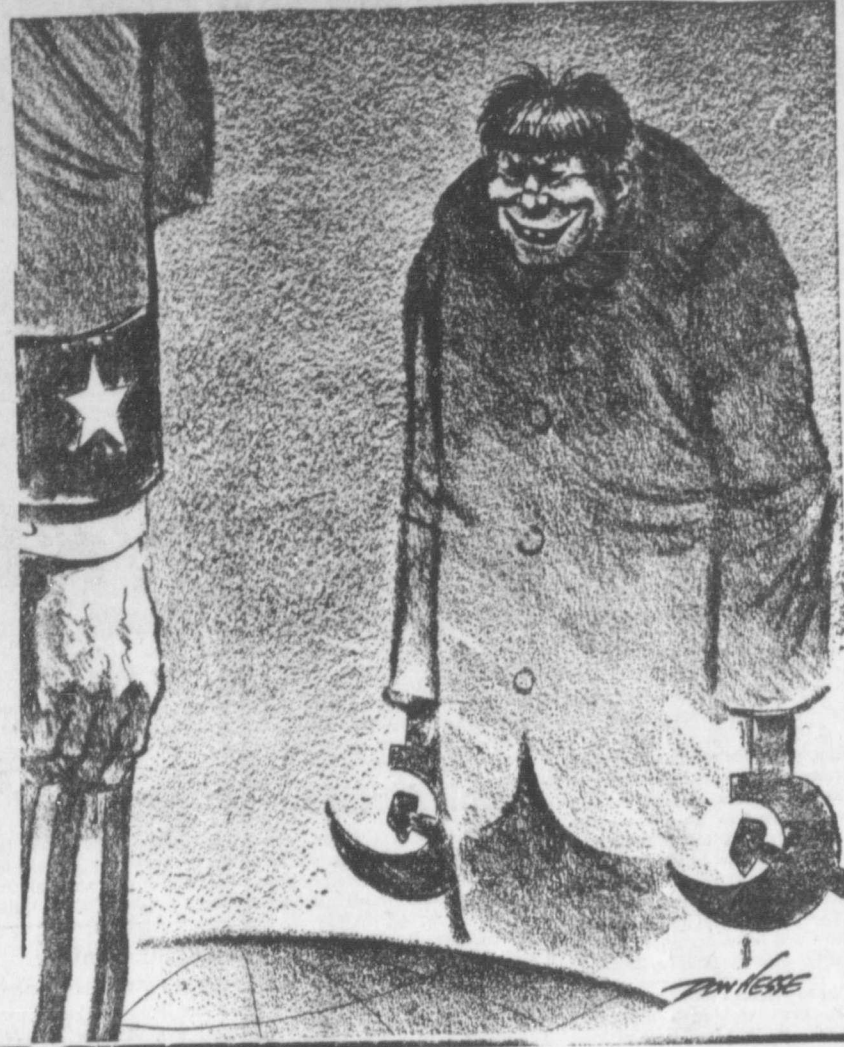
In this connection it is interesting to note that industry and organized labor have agreed upon one thing and taken an attitude in common toward the present income tax laws.

Speakers at the recent Nat'l Tax Ass'n Convention included a tax attorney giving the viewpoints of the National Association of Manufacturers and the chief researcher of the AFL-CIO. Both attacked the income tax in forthright terms. As was to be expected, their particular criticisms varied materially in nature. However, The Wall Street Journal reports, "Despite their divergent approach to the question, both speakers found common ground in their concern over the middle income taxpayer."

There is every reason for this concern. We have long since passed the point where the income tax was of real importance only to the well-to-do. Now the surtaxes start at so low an income level, and progress so swiftly that the people of moderate means as well as large find it virtually confiscatory. The lower-income groups are hit hard too. The minimum tax, on only \$2,000 of taxable income is 20 per cent and the surtax starts immediately thereafter.

It is widely said that the present world crisis will lead to even greater military spending by this country, and has destroyed whatever chance there was for income tax reductions in 1957. That may very well be true. But we also need, just as we need ultimate tax reduction, an overhaul of the whole chaotic tax system with its overlapping chaotics and other inequalities. Maybe at last Mr. Andrews and a few others who are fully aware of the unfairness involved in income taxes will receive aid. Surely the country would be well served by a united drive by labor and industry—whatever their differences over detail—to bring about this accomplishment.

## 'I Have a Middle East Policy'

THIS SIDE  
of The Sun  
By Phat

This is the week  
We go all out  
To pay tribute  
To the Boy Scout

There are many weeks set aside for this and that cause. But this one is a worthy week. It's Boy Scout Week which comes to an end next Tuesday. There's no better investment than the Community Chest, one of the agencies of which is the Palm Springs Boy Scout organization.

The Boy Scouts are acquiring the character needed to run our country tomorrow.

SPEAKING of special weeks, next week is a dilly. Six weeks in one. National Crime Prevention Week; National Electrical Week; National Beauty Salon Week (anyway, you'll know where your wife is); National Defense Week; National Sew and Save Week; Negro History Week. It's a good thing they put National Defense Week in the same seven days as National Beauty Salon Week. With the women all prettied up, the men will have to be on their guard.

COMES A COMMUNICATION, on the traffic situation. The correspondent who sent it in, wants to remain anonymous, but his item contains a solid truth: "Dear Phat—Will you mention sometime that parents must somehow be brought to realize that the automobile HAS replaced the horse, and that the roads have become a jungle in which the child will have to have some safety training if he is long to survive?"

THERE WAS ONE bewildered visitor in town the other night. He parked his car in a white loading zone before a local night spot and, just wishing to run down to the corner to buy a paper, thought he would be o.k. for the minute or so involved in his errand.

When he came back the car was gone. Stolen, he thought and notified the authorities. But it all turned out all right. The attendant at the night spot thought it was another customer and parked the car in the lot adjacent to the cafe.

DID YOU EVER NOTICE, at the FSP station here when boarding a train or waiting for an arrival, that two-tone green panel job and the man in uniform, who carefully scans the roof-tops and rods underneath all cars as the train passes through?

Got curious and asked the man. He's with the Immigration Service and they look at all trains coming up from Yuma and the Mexican border, to make sure that no Mexican Nationals are sneaking in.

He said they do not confine themselves to freight trains but even ride the plush Sunset and Golden State.

IN THE YEARS that I have been here, have become acquainted with many well known canine men-about-town. Can't remember all of their names but in ambulating up the Drive in the early dawn hours to start that day's newspaper on its course, it was always pleasant to be greeted by that friendly wag of the current doggy character.

Right now, my favorite canine friend is Jo-Jo, property of Joe Portnoy. Jo-Jo's friendly wiggle from one end belies his sad eyes at the other. And he's a very smart dog.

## INEZ ROBB:

## Shaw's A-B-C's

LONDON—In life, nothing was sacred to George Bernard Shaw. And in death, he launched an ingrate's attack against the old, reliable 26-letter alphabet that had served him—boy, man and ancient—so profitably for more than 90 years.

But the possibility is increasingly remote that you and I—or poor Johnny, who can't read any more—shall ever have to come to grips with the revolutionary, 40-letter alphabet dreamed up by Shaw and provided for in his will. Shaw in 1950 left the residue of his \$2,000,000 estate to investigate and finance such an alphabet which, if perpetrated, would make obsolescent every English paragraph written to date.

HOWEVER, CURRENT hearings on the Shaw will in Chancery Court have so far produced little but laughter and a firm impression that everyone entrusted with the creation of a new alphabet has been commendably dragging his heels.

Shaw wanted the language written as it sounds, without the subtlety of diphthongs or accent marks; hence, new symbols or letters. But a splendid lack of enthusiasm for a Shavian alphabet as destructive, impractical and fantastically expensive is plain in the Ministry of Education no less than in the public trustee, R. Lazarus, who is, perforce, Shaw's harried executor in this matter.

INDEED, IT IS Mr. Lazarus who has brought the will into Chancery Court six years after Shaw's death to question whether the Alphabet Trusts, as the Shaw proviso is now known, is "a charitable trust" within the meaning of the law.

It seems obvious to me that Mr. Lazarus hopes the court will rule the Alphabet Trusts do not meet this test and will order the estate divided equally between the British Museum, the Royal Academy of Dramatic Art and the National Gallery of Ireland, as provided under further terms of Shaw's will.

THE TRUSTEES of these three stately institutions that will benefit most if the new alphabet dies a-borning lend their support to Mr. Lazarus, while making a gentlemanly effort not to appear too eager.

In the meantime, the money keeps rolling into the Shaw estate in an ever-increasing golden flood. In every theatrical center in the world, Shavian revivals weigh down the incoming mail with royalty checks. Every week, the royalties alone from the Broadway production of "My Fair Lady" (based on the playwright's "Pygmalion") add \$2,000 to the estate. This check will be topped considerably later in the year when the road company of the show takes to the American hustings.

Three other Shaw plays, about par for Broadway, are now playing in New York, "The Apple Cart," "Major Barbara" and "In Good King Charles's Golden Days."

IT IS QUITE possible that "My Fair Lady" may, in the course of the next decade, double the size of the Shaw estate. Movie rights to this musical will add to it substantially. And world rights for productions all over the globe will swell it further.

The Broadway production gives promise of running forever, and the same fate is prophesied for the London production, scheduled for 1958.

UNTIL THE MUSICAL is produced in London next year, records of the American production of "My Fair Lady" are banned from public sale in England. If only I had known this, my luggage on this trip would have contained nothing but hot platters. I could have cleaned up in the black market.

As for a Shavian alphabet, it is my hunch that in his final will the Irish playwright pulled the British leg for the last time. As the judge of Chancery Court has already noted, Shaw can also be spelled with "p."

## GRIN AND BEAR IT By LIGHTY



"It took several trips to a psychiatrist . . . but Otis finally got straightened out about the idea that he was being pursued! . . ."

## EARL WILSON:

## E. W. Becomes a Redhead

NEW YORK — Yes, it's true I dyed my hair red . . . and I'm glad.

Why should women change their hair like dresses and men be forbidden to switch hues? My B. W.'s latest simonizing job convinced me I should assert my independence. I heard of a friend who took a blonde to dinner one night quite forgetting that his wife had changed back to brunette. At least that was his story.

"First I'm making you a platinum blonde," Larry Mathews told me at Beauty City, the all-night spot in Times Sq.

SURE ENOUGH, I looked like Jayne Mansfield, above the forehead. They threw gook on me and stung my scalp with liquids and eventually I became a strawberry red—a little like Harpo Marx used to be.

"You looked like an apricot poodle," Siri, the tall showgal, said. Dagmar, Tina Louise, Gretchen Wyler, Gwen O'Hara and Zahra Norbo all insisted that I look "darling." They, however, didn't say darling what.

"Any girl would be jealous of that shade of red," Larry Mathews said. Possibly, but I doubt if any boys would.

I'M GOING to leave it red for a few days to see if life is any more interesting to redheads. Then back to the beauty parlor for another dye job. I wonder how women keep going through it. And I also wonder about that funny smell that keeps hovering over my head. Maybe Yul Brynner has the right idea.

GEORGE GOBEL brought home to his son Garry, 11, a TV Job offer. After hearing the whole proposition, young Gobel shook his head and said, "I don't think I'll fool with it."

Our compliments to Oscar Hammerstein for something different—for talking. For his m. c. 'ing at the Theater Wing dinner especially when he showed a picture of then Gen. Eisenhower at the front with Field Marshal Montgomery behind him. "As a matter of fact," observed Hammerstein, "he always seems to have Montgomery behind him."

Edward G. Robinson's success as a stage actor in "Middle of the Night" entranced a New York woman fan who was heard to exclaim, "He's come a long way—I knew him when he was just an ordinary gangster."

SECRETARY DULLES is just an adventurer at heart. He told explorer Lewis Collow that he often lands his boat at some small uninhabited island in the St. Lawrence trying to capture

the illusion of being the first person to set foot on it.

A Texan bragged to an Englishman, "All of Great Britain could fit in one corner of Texas." And the Britisher replied, "I dare say it could—and wouldn't it do wonders for the place?" . . . A husband trying to outsmart his wife is like an eye trying to outsmart an onion. — John J. Plomp, Detroit.

A stranger, knowing Ernie Kovacs is of Hungarian descent, asked what restaurant serves good Hungarian food. "None of 'em," he answered. "For good Hungarian food, you have to eat home." "Fine," replied the stranger. "What time should I be there?"

THE MIDNIGHT EARL . . . George Jessel phoned Miami's Monte Carlo Hotel for a singing job for his girl friend, Karen Hanson . . . Aly Khan was backstage at "Mr. Wonderful" to congratulate the cat . . . Audrey Hepburn and Mel Ferrer have the bridal suite at the Pierre . . . A famed theatrical figure was ordered out of his hospital suite—too many loud champagne parties . . . Bing Crosby's gal, Kathy Grant will be featured on the Ford TV Theater.

Keefe Brasselle formed his own film company . . . Tom Dewey's son John is a Democrat . . . Pat Ward's sister Jackie, who busted up with her husband the other day is expecting . . . Playwright John Van Druten's out of the hospital and convalescing . . . The Yankee's Billy Martin and Whitey Ford gave a Harwyn Club party for Charley Silvera, traded to Chicago . . . Has Pinky Lee parted with his longtime agents?

The Joanne Gilbert-Gene Norman romance is busted up; she's around with her dad, songwriter Ray Gilbert . . . Ted Collins rejected a TV "Salute to Kate Smith"; she'll do her own variety show and sub for Jackie Gleason March 16 . . . The Cotton Club revue, a hit in Miami, may come to a B-way cafe.

EARL'S PEARLS . . . How come, asks Tony Vogel, that the man who comes to collect the installment payments always manages to find parking space? WISH I'D SAID THAT: It's Herb Sheldon's description of Jayne Mansfield: "She's a girl who has everything and a little left over."

TODAY'S BEST LAUGH: Frank Cerutti hears that King Saut tied up New York's traffic—he insisted on facing the east on a west-bound street.

"With all the world's weighty problems," says Dick Mayer, "I like to read the etiquette columns and find there are still people whose chief worry is using the wrong fork." . . . That's earl, brother.

## MIKE CONNOLLY:

## Zsa Zsa in Vegas

HOLLYWOOD—Zsa Zsa Gabor, linked romantically with Beldon Katelman, opens at Katelman's El Rancho Vegas April 17 with Joe E. Lewis: four weeks at \$5,000 a week . . . It's pay-or-play for RKO. The studio must pay Diana Dors \$275,000 for two pictures in the next two years, per her contract, whether she makes them or not, and from what I hear about "I Married a Woman," the one she made with George Gobel on that lot, she won't be making them . . . Oh, well, that's the way the cookie crumbles . . . Fox is trying to get Elvis Presley to join Pat Boone in "Bernadine" . . . Roz Russell will repeat in the movie version of her Broadway smash, "Auntie Mame" . . . Hollywood cocktail party: Where people go to spiel gossip, spoil jokes and spill drinks.

ROME RECORDS is coming out with a new recording of an old James Dean bongo session that was recorded very late one very "wet" night at the old Tablehoppers Club above the Sunset Strip. It's called "James Dean Plays Bongos" and it's terrible but I'm afraid it'll sell millions of copies . . . Ernest Borgnine will make "The Boy from Korea," based on a "This Is Your Life" segment, for Universal. Ernie will play a priest who helps a Korean child escape to the U. S. . . . A new motel on Pico Boulevard next to the new Mormon Temple is called The Temple Motel.

Pat O'Brien calls his youngest son Technical Knockout or just plain TKO O'Brien because of his initials. Terence Kevin O'Brien . . . George Shearing, the blind pianist, is having some of Bach's fugues transposed into Braille so that he can learn the intricate musical patterns that his ear misses.

THE SLACKS Joan Collins wears in "The Wayward Bus" are so tight it hurts me to write about them . . . Bernie Park, one of the singers backing Betty Hutton's nightclub act, also does Betty's hair. Has beauty operator's license, will travel . . . Overheard: "Think how ridiculous 'Hound Dog' will sound in

a few years . . . I can hardly wait!"

Jed Harris and Monty Proser: two characters in search of a songwriter to turn out a musical version of Jed's old hit, "Broadway" . . . Letter from Pat Knight (Cornel Wilde's ex) and Niels Larsen (her new spouse), postmarked Lisbon: "Just saw 'I'll Cry Tomorrow' and gave up drinking. Sabu is still very much with us. In fact, he's building an eight-unit apartment house in Toluca Lake . . . Want a "shining example"? Just look at the seat of any barstool regular's pants.

TV TOPIC—latest victim of the telerating system: Wally Cox and the "Hiram Holliday" series. Pitted against Arthur Godfrey and "Disneyland," two Wednesday night ratings giants, "Holliday" was just starting to show Trendex and Nielsen promise, after 23 segments, when the sponsor got nervous and cancelled out. It's a rough break for Wally, who's made-to-order for the "Holliday" role.

Jerry Lewis comes up to bat again on NBC-TV in May . . . Dick Powell, who owned the property and played the role of the private eye on radio, sold the "Richard Diamond, Private Detective" teleseries to General Foods as a summer replacement for Spring Byington's "December Bride." David Janssen will play the lead.

STILL CAN'T understand how "Playhouse 90" has the gall to call them 90-minute plays—ach du lieber, those commercials! . . . Vivian Blaine's projected teleseries for next season is about a Broadway musical comedy star and her mate, a Metropolitan Opera star. The Met's George London will play the husband.

Paul Monash, who scripted "The Singin' Idol" for "Kraft Theatre," vehemently denies he had Elvis Presley and his manager, Col Tom Parker, specifically in mind. But Monash can't get anyone to believe him . . . Nanette Fabray has reached the dollars-&-cents plateau in her chats with Hal Roach, Jr., about doing a filmed comedy teleseries. Come back, Nan, we miss you!



## Anti-Polio Shots Planned Here In Two Weeks

Anti-polio vaccine shots will be administered to Palm Springs residents within the next two weeks, Mrs. John Holditch, chairman of the March of Dimes campaign here, reported today.

### ST. PAUL'S GUILD FURNITURE SALE

Numerous items of furniture and household appliances. Selling these items to make room for our annual rummage sale.

Tomorrow 10:00 a.m. to 2:00 p.m.  
Parish Hall, 125 West El Alameda

## IMPS Trailer Club Head Honored at Party Here

Mrs. Holditch said the serum is expected to arrive within two weeks and will immediately be distributed to the community.

This vaccine distribution, she pointed out, is a program separate from the school's inoculation project.

Any Villager wishing the March of Dimes shots may receive them with donations of one dollar or more. However, the fee is not mandatory and the shots will be given without charge to persons unable to make contributions to the fund campaign.

Mrs. Holditch said that a similar campaign recently completed in Riverside met with great success.

J. V. Date, president of The IMPS Trailer Club, was honored at a birthday dinner held at the Keil Restaurant in Horizon Trailer Village.

Members of the club who are spending the winter in Palm Springs at Prairie Schooner and Horizon Trailer Village arranged the affair.

The Howard Settles flew down from Hayward in their Cessna to join the group. Other guests were Miss Fina C. Ott of Pepperdine College, Los Angeles, Mr. and Mrs. Claude Press of Los Angeles, Mr. and Mrs. Lynn Hodgett of Lake

Tahoe, Mrs. Grace Wogan of Michigan.

Mr. Date read the Schedule of the trip plans for the summer to The Rose Festival in Portland and summer on the Hood Canal in Washington.

Club members present were Mr. and Mrs. Chet Coffey, Mr. and Mrs. Darwin Olson, Mr. and Mrs. George Bettendorf, Dr. Dale of Prairie Schooner Trailer Park, Mr. and Mrs. Carl Lewis, Mr. and Mrs. Jess Conley, Dr. and Mrs. Lawrence, and Mr. and Mrs. Frank Segerstrom of Horizon Trailer Village.

## Evans to Give Museum Talk

Floyd Evans, Western Zone director of the Photographic Society of America, will present an illustrated talk on "Desert Photography in Death Valley" as the program in the Desert Museum's Guest Lecture series at 8 p.m., Saturday, at Frances Stevens School.

Prior to Evans' talk, Randall Henderson, publisher of Desert Magazine and a desert authority, will speak on Death Valley in the days of the '40ers.

The Desert Sun Friday, Feb. 8, 1957 5

### More Ivy League

CAMBRIDGE, Mass. — Harvard University has 10,866 students this year — 160 more than last year.

The composer of "Carry Me Back to Old Virginia" — James A. Bland — was born in Flushing, N.Y.

### THE JIMMY VAN HEUSEN HOME

Adjoining the Bing Crosby Estate

2 Bedroom, 2 Bath—Shown by Appointment Only.

Marion Hale

Glee Griffin

Exclusive Agents

### JOHN HASKELL & COMPANY

PALM SPRINGS 456 N. Belardo Rd. Phone 9836  
NEW YORK CITY 530 5th Avenue Plaza 7-0560  
LOS ANGELES 8384 Sunset Br. 2-3134

## Cirone's Bit of Italy

### AUTHENTIC ITALIAN FOODS

DINNERS FROM \$1.75 — IMPORTED & DOMESTIC WINES



Open From 4 p.m.—Sunday From 2 p.m.—Closed Monday  
1255 South Palm Canyon

## NEAL OLSON & CHUCK JOHNSON KON TIKI

Unexcelled CANTONESE CUISINE

Steaks — Chicken — Seafood

Island and Mainland Cocktails From 4 P.M.

185 East Andreas Road Phone 5371

## MARION DAVIES' Desert Inn

SERVING BREAKFAST—LUNCH—DINNER

in the

HOTEL DINING ROOM

PATIO

COFFEE SHOP

Never

a

Cover

Charge

THE  
FINEST  
IN  
ENTERTAINMENT  
ALWAYS

PIANO LOUNGE AND RESTAURANT



### THE CORK ROOM

Popular Cocktail Lounge  
GOLDEN TERRACE ROOM  
for Dining at its Finest

155 S. BELARDO ROAD

PHONE 2101

## WONDER PALMS HOTEL

Dining Room and Cocktail Lounge

Located in the beautiful Country Club District... a pleasant 15 minutes drive south of Palm Springs... adjacent to Tamarisk Country Club...

... A splendid hotel dining room with delightful atmosphere... offering a complete menu... and featuring the best heavy charcoal broiled steaks and chops, and thick cuts of eastern prime ribs of beef...

... A visit to this fascinating new desert area... and a dinner or luncheon at Wonder Palms... will pay you a handsome dividend in sheer enjoyment!

ALSO CATERING TO  
PRIVATE PARTIES

For Reservations  
Telephone Palm Springs 8-4111

### Wonder Palms Hotel

Dining Room and Cocktail Lounge

Follow Highway 111 to Wonder Palms Road,  
One Mile South of Cathedral City  
(7 Miles From Palm Springs)



You're always welcome

at  
Palm Springs most  
distinguished  
Dining Room under  
supervision of  
SANTO'S

For Reservations

Phone 2583 or 2193

East Palm Canyon Dr.



You Will Enjoy Breakfast, Lunch, Dinner and Cocktails in  
the Delightful Informal Atmosphere of the

### COMPASS ROOM

Featuring  
Charcoal Broiled Steaks, Chops and Fish  
— Dinners from \$1.95 —  
Chuck Travis at the Piano Bar

Desert Air HOTEL AND COTTAGES  
PALM DESERT AIRPARK  
P.O. Box 1270, Palm Springs, California

Rio Del Sol Road — Rancho Mirage  
10 Miles South of Village off Highway 111 — Phone 8-4611

## WHERE TO DINE

FOR THE VERY BEST IN  
AUTHENTIC  
MEXICAN FOOD  
Also Chicken and Steak Dinners  
Fine Cocktails

## MARCO'S

Highway 99 Between Banning and Beaumont

PHONE VICTOR 5-1414

OPEN EVERY DAY EXCEPT WEDNESDAY

### MRS. KELLY'S DESERT CAFE

Home Cooked MEALS  
Home-made Pastries and Puddings  
Featuring Sour-Cream Dressing  
Breakfast—Lunch—Dinner  
Complete Dinner From \$1.65

Closed Mondays Highway 111 Cathedral City



### CAMEO ROOM

For Dinner

Featuring

Prime Steaks

NIGHTLY

ART THOMPSON

AT THE PIANO

BAR

5061 Sunset Blvd.

DICK WINSTON

UP IN

MARBLE ROOM

NO. 1-3627

## CARR'S FINE FOODS

Banquets — Parties — Clubs  
Dinners — Cocktails

Charcoal Broiler

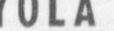
Enjoy the Deserts Most Gorgeous View  
In Our Deluxe Dining Room

5TH & PALM DESERT HOT SPRINGS PHONE 4-3605

### In Desert Hot Springs

It's

## YOLA'S



Featuring

May Branch

At the Organ

and Her Inimitable Trio

Cocktails

Italian Food

Dancing

Every Friday and

Saturday

OPEN 9 A.M. TO 2 P.M.

Palm Drive — Phone 4-2294



920 S. Palm Canyon Drive

Palm Springs, California

Telephone: 9692

## THE SEA HORSE

Specializing in  
SEA FOOD

Featuring Eastern Blue Points on the 1/2 Shell  
and Cherry Stone Clams.

Open 11:30 A.M. to 3:00 P.M. and 5:00 to 10:00 P.M.

Serving Luncheon and Dinner

363 N. Palm Canyon Drive

Phone 9898



Set your sights  
For food that delights



at  
PALM SPRINGS'

## HOWARD MANOR

The MURRAY ARNOLD Trio

Serving: Breakfast — Lunch — Dinner — Poolside Snacks  
Choice Cocktails — Delightful Dance Music

BUFFET EVERY SUNDAY

572 NORTH INDIAN AVENUE  
BOB HOWARD, Owner

PHONE 2227  
BILL WHITE, Mgr.



## Famous For Steaks

Prime Chopped Sirloin Steak Dinner	\$1.65
Top Sirloin Steak Plate Dinner	\$1.75
N.Y. Cut Sirloin Steak Dinner	\$3.25
Filet Mignon Steak Dinner	\$3.50
1/2 Fried Chicken (Pan Fried) Dinner	\$2.25
Prime Chopped Sirloin Steak Plate Dinner	\$1.25

### Reward

for

Early Diners

Daily 'Til

6:00 p.m.

Sat. 5:30 p.m.

N.Y. Cut or

Top Sirloin

Steak Dinner

Regular \$3.50

Early Diners

Only

\$2.65

### EARLY DINERS SPECIAL ALL COCKTAILS

50c

OPEN YEAR 'ROUND EVERYDAY 4:00 P.M.

ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE  
NEW ARABY POINT BRIDGE



# Desert Hot Springs

## DHS Library Board to Hold First Anniversary Birthday Party Feb. 13

The Library Board of the Desert Hot Springs branch library will hold a first anniversary birthday party at the Library on Pierson Boulevard on Wednesday, Feb. 13, from 2 to 5 p.m.

Kathryn Brison, librarian, announces a book review to be given by Arthur Lake, Riverside County Librarian. Music will be provided for the afternoon by the May Branch trio. Birthday cake and punch will be served by the board members.

Special tribute during the afternoon will be given to Miss Marie Krotter, Desert Hot Springs Librarian, who saw the completion of her years of work towards a new library building just a few weeks before she died.

A 50th anniversary project of the Desert Hot Springs Rotary Club, the move to the new library building was completed just one year ago on Feb. 13. Much of the credit

for the completion of this Rotary project was the work of the late Leroy Pedersen who also died just after the move into the new building.

## Rex Lodge Sale To Long Beach Residents Told

Announcement is made this week of the sale of the Rex Lodge, 66-659 Sixth Street, Desert Hot Springs.

Rox Lodge was sold by Mr. and Mrs. Nathan Day and Mrs. Fay Serlin who have operated it for the past two years, to Mr. and Mrs. H. Husik of Long Beach.

Al Harris of the Realty Company of America represented both parties. Mr. and Mrs. Husik have business property in Long Beach and plan extensive expansion on the Rex Lodge property.

## No Go On Tire

SYRACUSE, N. Y. (AP)—Franklin Allmet got a rude surprise recently when he jumped into his car and stepped on the gas. It collapsed into the street. A quick check showed that someone had stolen a front wheel and left the car up on a jack.

See the Opportunities in Desert Hot Springs and Deal with Confidence With Your Old-Time Realtor **J. Marie Ropp**

Office 4-3484 — Home 4-3897  
Biltmore Theatre Building

## MIRACLE HOT SPRINGS

### Inside Mineral Pool

Only One in This Area  
Hot Mineral Water From Our Own Well.  
Rates \$1.00 All Day — 9 A.M. to 9 P.M.  
Desert Hot Springs - 4-2662



## EVA M. STONE

PRESENTS,

DESERT HOT SPRINGS

- Lots
- Acreage
- Homes
- Hot Water Land

2 Bunch Rd & Palm Dr. Phone 4-2774 or 4-2743



## MARTIN BENNETT, D.B.A.

Licensed Real Estate Broker

"Where the Best Climate in the U.S.A. Exists. What is the Price of Your Health? You Name It!"

New 1 and 2 bedroom homes in excellent TV area—

From \$10,750

1 new, 2 bedroom with den, 1 1/2 baths.

Garage attached.

Only \$12,500. Terms.

Hot Water Lots. Big enough for Well and Septic Tank. Wonderful view.

WE SPECIALIZE IN HOTELS AND ACREAGE from 1 acre to 24,000 acres. \$20 up—From 4 units to 10. \$23,500 up.

Excellent Locations.

"Our knowledge and integrity is the key to your success."

Associates.

GLADYS COTY EVERETT SHERMAN JOE DUVAL

THELMA FOLEY and BETTY CARROLL

Two Offices to Serve You:

12095 Palm Drive — 8th and Palm

Phones: 4-2925 and 4-4211

DESERT HOT SPRINGS



MAY BRANCH and her trio, currently entertaining at Yola's in Desert Hot Springs, have announced a special Sunday afternoon "Old Time Song Fest," starting at 4 p. m. Miss Branch, who has entered the European continent, in Alaska and the Far East, is at Yola's for an unlimited engagement. (Walker Larsen Photo)

## Women's Club Starts Ticket Sale for Dinner

Desert Hot Springs Women's Club announces the sale of tickets for their French dinner to be held Feb. 23. Tickets are available through Mrs. Betty Lukomski. Members and their guests interested in making reservations are asked to call Mrs. Lukomski at 4-3853.

Plans for the Women's Club sponsored Desert Carnival and Mardi Gras Dance were announced this week by Mrs. Gussie Young, chairman of the affair.

The date for the event is Saturday, March 2, and the all afternoon carnival of booths will be held at the Veterans Hall.

Booths, fun and games of skill and food served all afternoon are being planned by Mrs. Young and her committee. The evening dance will be a costume affair with a prize for the most unusual.

## First To Try Luck

SOUTH EGREMONT, Mass. (AP)—The first time he went hunting with a bow and arrow, Thomas M. Sinder crept to within 20 yards of a 185-pound buck, shot one arrow and lugged home the venison.

More than two million acres of Minnesota is water. The annual harvest of fish from Minnesota lakes and streams average 80 pounds per acre. The total fish catch is about 20 million pounds.



## READCREST

Deluxe boarding kennels  
Radiant Heated  
Loving Care.

Ph. 4-4084

Dillon Road  
Desert Hot Springs

## NORTH PALM SPRINGS

By ORPHA GEIER

Verne Trofion of Huntington Park and M. W. "Buck" Rafferty of Billings, Mont., were desert visitors over the weekend, calling on friends in North Palm Springs.

Newest little resident of North Palm Springs is David Lewis Barker who weighed in at eight pounds one ounce at Casita Hospital in Indio on Jan. 28. He is now at home with his parents, Bob and Ruth Barker, and little sister, Virginia.

Mrs. David Barker of Hawthorne is spending two weeks on the desert at the home of her son and family, the Bob Barkers who operate the U-Wash Laundry on Dillon Road.

Don and Vivian Privatt drove to Redondo Beach for the weekend.

Alice Wilber Greenberg, D.C., has opened her office at her new home, 17-409 Covey Street, North Palm Springs. Dr. Greenberg practiced chiropractic in Costa Mesa for 11 years and six years in Whittier. Dr. and Mrs. Greenberg are from Rochester, N. Y., but have lived in California for 25 years.

Ladies staying at Tramvue at

## Dorothy Frank Death Reported.

Word has been received of the death on Jan. 24 of Mrs. Dorothy Frank, wife of Samuel Frank of 1019 South Highland Avenue, Los Angeles; after an extended illness.

Mrs. Frank had lived in Desert Hot Springs for many months of the year since 1947. A great booster of Desert Hot Springs in Los Angeles, she never failed to spend as much time as possible here.

Friends of Mrs. Frank's in Desert Hot Springs are asked by Mr. Frank to make a small donation to the American Cancer Society in her honor, if they so desire.

## Well Equipped

FLINT, Mich. (AP)—Dr. R. Gordon Brain is a psychiatrist here.

## HOT WATER LOTS ACREAGE

## A. M. Wells

Phone 4-3484

Biltmore Theatre Building

Desert Hot Springs

## PACK REALTY CO.

2 Bedroom Home

On Your Lot

\$6,500

\$1000 Down

Homesite 72 1/2 x 130

\$180 Down

Homes — Motels and

Income Properties

Phone 4-2704 — 4-2163

Corner Palm and Pierson

DESERT HOT SPRINGS

## Golden Spa Ball To Be Held at DHS Tonight

Plans are completed for the gala Golden Spa Ball sponsored by the Angel View Crippled Children's Auxiliary to be held tonight at Addington's.

The buffet-dinner will be served by Addington's at 8 p.m., followed by dancing at 9 p.m. The grand march led by AVCC Queen Phyllis Smilen and her princesses, Fran Rittmanic and Judy Goforth will begin at 9:30 p.m.

Music will be provided for dancing by Jack Neblett's band from Redlands.

Constance Smithwick, in charge of the entertainment, will have the Dance Club of America originated and sponsored by Veloz and Yolanda entertain during the evening. The Dance Club will be represented by two tap dancers, Rich Court and Jean Currie, from the downtown Los Angeles studio, demonstrating latest Latin dances.

Ballerina Joan Truxburg, who had the distinction of dancing in "Peter Pan" with Mary Martin, will interpret the modern ballet.

## Seven Attend Dinner for GOP Women's Leader

Mrs. Sophie Sturivant, president of the Desert Hot Springs Republican Women's Club, and members of the club attended the dinner at the Mission Inn, Riverside, in honor of Mrs. Peter Gibson, newly elected president of the National Federation of Republican Women.

Accompanying Mrs. Sturivant were Mrs. Bertha Gladden, Miss L. Hankey, Mrs. B. Bacon, Mrs. Helen Hatch and Mr. and Mrs. Marshall Brown, who provided the transportation.

The dinner was co-hosted by the Riverside and San Bernardino Counties Republican Women.

Helen D. Grubb of the county clubs commented that among the officers it was felt that Desert Hot Springs did a fine job in precinct work in Riverside County, during the election.

## Friends and Enemies

CAMDEN, N. J. (AP)—Tony Catrambone, newly appointed Camden city superintendent of schools started his career with a new automobile and a demerit. The car was the gift of well-wishers. The demerit, in the form of a parking ticket, adorned the vehicle which had unwittingly been parked in an illegal zone by Catrambone's friends.



## DESERT HIGHLAND HOT SPRINGS

5 HOT WATER POOLS  
90 FOOT SWIMMING POOL

90 Degree Natural Hot Water From

Our 170 Degree Wells.

ON HACIENDA AVENUE

DESERT HOT SPRINGS

## James Milford Zornes Has Art Exhibit at Addington's

James Milford Zornes, outstanding watercolor painter, will have his paintings on exhibit at the Addington Galleries for the month of February.

At the Art Tea, opening the exhibit Sunday, Zornes gave the background on many of his paintings. Bet Addington, who sponsors the Galleries, announced the exhibit will be open to the public from 1 to 5 p.m. daily.

## Center Ceremony Set for Sunday

The Jewish Community Group of Desert Hot Springs announce this week the groundbreaking ceremony for their Temple and Center will be Sunday afternoon, Feb. 10.

The ceremony will take place at 2 p. m. on Pierson Boulevard, one block east of Palm Drive.

All residents of Desert Hot Springs and their friends are invited to attend and witness this ceremony. Following the occasion, refreshments will be served at the Veterans Hall.

## 14 Attend NPS Fire Fighting

The North Palm Springs Volunteer Fire Department held its regular meeting this week with 14 members present.

It was announced that the Department has purchased a lot on Thumb Drive from C. C. Covey, on which the Forestry Department will construct a new fire hall.

Willard Hanson resigned as secretary, due to ill health, and James Rogers was elected to fill the vacancy.

## Free Demonstration

## Merle Norman

Cosmetic Studio

Ph. 8-6961

Prompt Mail Order Service

P.O. Box 1085

716 Broadway, Cathedral City

Is Constipation robbing you of your Health? Can't Sleep? Awakening in the morning as tired and heavy as you went to bed? Listen!

THE LITTLE SWEDEN has installed the 1957 Model

## Tox Eliminator

The Scientific Approach to Colon Therapy. One trial will convince you. Also the baths and Swedish massages and body scrubs are so effective for worst stages of arthritis.

NOT ONLY A TREATMENT BUT A TREAT.

525 East Pierson

DESERT HOT SPRINGS — PH. 4-3873

## Your Inquiries are Invited

If you order a pool from Desert Pool and Construction before February 5th, and then buy any time within six months, you will receive one full years complete service free.

## No Down Payment

NO EXTRA FINANCIAL BURDEN.

SEE US ABOUT THIS UNIQUE PLAN

Tile Ladder • Steel Reinforcement • Coping  
Gunite Construction • Heater • Excavation  
Interior White Coat • Sand Filters  
Underwater Light

## Desert Pool & Construction Co.

LOCAL LICENSED CONTRACTORS

Call Us Today — Phone 4744

## DESERT SPA

ONLY NATURAL FLOWING HOT WATER IN ENTIRE AREA—  
170 DEGREES

- \* Fully equipped all tile sanitary bath rooms.
- \* Also Steam, Soap Scrub, Salt Glow scientific massage
- \* Treatment and rest rooms
- \* Limited accommodations

Phone 4-2645

11 MILES NORTH OF PALM SPRINGS

TRAVEL NORTH ON INDIAN AVENUE

TURN RIGHT 1 BLOCK BEFORE REACHING

Desert Hot Springs



## Do All Your Valentine Shopping at

## DESERT FARMERS MARKET

DESERT FLORIST—Corsages, flowers, plants

Valentine Candies and Sweets—ANITA'S CANDIES

SEVEN SEAS—Jewelry, Valentine Gifts

Valentine cards and party accessories—BAKER'S PARTY SHOP

KORNBLATT'S BAKERY—Valentine Cookies, Party Cakes

Valentine Gifts with a Mexican touch—CARLOTA'S

ENJOY A MEAL OR SNACK WHILE YOU SHOP

444 N. PALM CANYON DR.

FREE PARKING





# HOME DEVELOPMENT & IMPROVEMENT SECTION

SUBDIVISIONS • HOMES • GARDEN AND PATIO • INTERIOR • FURNISHINGS • DO-IT-YOURSELF



## Week's Building Permits Issued

Building permits issued within the past week had a valuation of the City of Palm Springs during \$137,650, according to records of

**Harry Watts**  
Custom-Built Cabinets  
and Furniture  
Store Fixtures  
FORMICA

555 Oleander Road  
Phone 9758

**ELECTRICAL SUPPLIES**

Lighting Fixtures • Household Appliances  
Appliance Repairs • G.E. • Westinghouse  
Hoover and GE Vacuums • Philco

**CAMPBELL ELECTRIC CO.**  
136 E. Andreas — Next to Electric Power Co.  
PHONE 2369

**CEMENT SPECIALIST**

PATIOS • DRIVEWAYS • SLABS  
HOUSE FOUNDATIONS AND ALL  
COLORED WORK

Free Estimates  
**C. Allen — Phone 9278**

**DRAPERY SPECIALISTS**  
HAROLD FISHER

Palm Springs Moss Drapery Representative  
Phone 2616  
If No Answer Call 2701

## Bnying or Selling Real Estate

Use Multiple Listing Service today!  
It saves you weeks of hunting... you get what you want where you want it.  
It adds nothing to the cost of the transaction.

The Following Realtors are Members of  
**MULTIPLE LISTING SERVICE OF PALM SPRINGS**

ASSOCIATED REALTORS	JAMES, MARTHA	2751
457 N. Palm Canyon Dr.	448 N. Palm Canyon Dr.	
BOGESS INC.	JOHNSON, GENE	3722
Penthouse 31, The Plaza	596 S. Indian Ave.	
CROMMELIN, JACQUES B.	MILLER, FRANK W.	2929
174 N. Palm Canyon Dr.	423 N. Palm Canyon Dr.	
DAVIS, JOHN C.	MUNHOLLAND & CO.	5043
1171 N. Palm Canyon Dr.	1059 N. Palm Canyon Dr.	
DESERT REALTY CO.	MURPHY, HAROLD E.	5102
615 Broadway, Cathedral City	464 N. Palm Canyon Dr.	
DEVORZON, JULES	NELSON, AMY	5254
380 N. Palm Canyon Dr.	2277 N. Palm Canyon Dr.	
DUNLEVIE, ERNEST G.	NICHOLS, CULVER	2182
1807 N. Palm Canyon Dr.	861 N. Palm Canyon Dr.	
FOSTER, HERBERT H.	PALM SPRINGS REALTY CO.	2973
539 S. Palm Canyon Dr.	Box 848	
FULTON, MURIEL E.	PRESS, THERESA	5282
125 S. Palm Canyon Dr.	611 S. Palm Canyon Dr.	
GANNON REALTY CO.	RANSOM REALTY CORP.	2793
1201 N. Palm Canyon Dr.	1542 N. Palm Canyon Dr.	
GREENFIELD, ARTHUR	RAY, TERRY	2064
1404 N. Palm Canyon Dr.	773 N. Palm Canyon Dr.	
HAMMOND, J. MES W.	VENGER, LOI IS	5595
875 N. Palm Canyon Dr.	3775 N. Indian Ave.	
HASKELL, JOHN & CO.	WEINSTEIN, RALPH	2884
456 N. Belardo Rd.	256 1/2 S. Palm Canyon Dr.	
HEISER, WILLIAM J.	WILLIAMS, JOHN	3311
1546 N. Palm Canyon Dr.	423 N. Palm Canyon Dr.	
HICKS, HAROLD J.	WRIGHT, BILLY	5727
1345 N. Palm Canyon Dr.	382 N. Palm Canyon Dr.	
HUTTON'S REAL ESTATE		
505 N. Palm Canyon Dr.		
HYDE, CORA B.		
296 N. Palm Canyon Dr.		

the city building department.

Permits issued were:  
Leslie Crotts, 257 West Cerritos Drive, dwelling, \$17,000; Mr. Paterson, 831 Mission Road, alterations, \$5,000; Mrs. Paul William Lawrence, 1155 East El Alameda, addition, \$150; E. Kopley, 660 Paseo de Anza, swimming pool, \$3,000; Phillip River, 1194 North Via Miraleste, alterations, \$2,000.  
Mr. and Mrs. Charles Miller, 206 North Indian Avenue, apartment addition, \$4,500; Mr. and Mrs. Perry Haxton, 1073 Buena Vista Drive, dwelling, \$19,000; Lo Cicero and Young, 2833 Livmore, dwelling, \$24,000.  
W. A. Darwin, 825 South Riverside Drive, dwelling, \$20,000; R. C. Ellis, 533 Miraleste Court, dwelling, \$27,000; Anne S. McEwing, 317 Monterey Road, dwelling, \$19,000; Mr. and Mrs. Walter Pettitt, dwelling, \$17,000.

## Area Building Totals \$20,672 For This Week

Building permits issued in the unincorporated area east of the Village had a valuation of \$20,672, according to county building department records.

Permits issued were:  
T. M. Brindle, 38-521 Charlesworth Way, Cathedral City, swimming pool, \$2,800; E. Pletner, 69-040 Avenue 35, Cathedral City, remodel, \$2,000; E. Stevens, 70-210 Highway 111, Cathedral City, remodel, \$2,300; John Sharpe, 37-491 Palo Verde Drive, Cathedral City, dwelling and carport, \$10,572; E. Warren, 71-704 Tunis, Rancho Mi-

## Gardener's Checklist

1. Fragrant French Lilacs are most reasonable when purchased now while they are still bare-root.
2. If your garden space is limited, try a dwarf or combination fruit tree.
3. You can set out these bedding plants now: Violas, Pansies, Stocks, Snaps, Calendula and Baby Primrose.
4. Dormant roots of Bleeding Heart and Bush Peonies can be planted now.
5. Spray Boysenberries and Blackberries now with a solution of Calcium Polysulphide to control mites. These mites prevent the berries from ripening evenly.

## BONNIE'S ELECTRIC & APPLIANCE

- Contracting
  - Appliances
  - Lighting Fixtures
  - Sales and Service
- Phone 5441  
567 S. Palm Canyon

## NOW set your own fastening studs in steel or concrete in seconds!



New tool operates on a 22 caliber power load... sets 1/2" diameter studs — one a minute. Cocks only in proper vertical position. Safe. Easy to handle. The perfect tool for builders, light contractors and do-it-yourselfers. Costs only \$34.75.

Remington

## DILL LUMBER CO.

691 Industrial Place  
1 Block South of Sunny Dunes  
Phone 2758

## HICKS & ALLRED

GENERAL ENGINEERING CONTRACTORS

- Excavating • Paving • Grading
- Cesspools • Septic Tank Installation
- Sewer Hookups • Ready Mix Concrete

## EQUIPMENT RENTAL

Phone Cathedral City

8-5088 or 8-8288

P.O. Box HH 3-6711 Cathedral City Dr.

The Desert Sun Friday, Feb. 8, 1957



MODEL HELEN BARNHART, assisted by a gaily colored miniature carousel, reflects the fun of doing laundry in a new automatic gas clothes dryer. Local dealers are offering free installation during "Gold Ring" campaign that continues through March 16.

## Benefits of Automatic Gas Dryer Depicted by Carousel

Memories of carefree rides on traveling carousels, and the accompanying joys of catching the gold ring, will be jogged by visitors to local gas appliance dealers this month.

That was the prediction of the local Southern California Gas Company home service office, as

## Light, Bright, Low Lean Is Forecast For Furnishings

CHICAGO — Light, bright, low and lean will be the "new look" in 1957 home furnishings, designers said today.

Manufacturers agreed that beige will be the color of the year, with blues and aquas close behind.

CHICK WALTMAN of Waltman Associates, Chicago, said that designers are shying away from the bulky look of yesterday. American provincial is growing in importance, he said, but for artistic inventions, "Italian has everybody backed off the boards."

Alice Alexander, speaking for the Kroehler Manufacturing Co., stressed the trend toward lighter lines in the lower price brackets. "Chairs will have slimmer legs and trimmer arms," she said. "This escape from the over-stuffed look gives the home more visual space but just as much comfort. Nylon and other smooth, flat fabrics are on the upswing."

HENRY GLASS has come out with something that may revolutionize the whole concept of units, according to Oscar Lundy, a spokesman for the company.

It is a drawerless dresser — a "bedroom filing system."

"It's as efficient as an office," he said. "No more fussing or groping. Everything is available at the touch of your hand — and visible, too."

IN UPHOLSTERY, glass will introduce reinforced fiberglass chair 11 shells into which bits of wood are impregnated. This new shape will enable the manufacturer to cover the chairs more securely, Lundy said.

Visitors to the furniture show can also see the overture group of S. J. Campbell and Co., which Swedish designers singled out as "an outstanding example of original American design."

For those with an interest in history and a taste for elegance, Fancher of New York will show their empress group. This ensemble brings back the days when the Empress Maria Theresa brought the baroque influence to old Vienna.

they disclosed the ease of obtaining and using a new automatic gas clothes dryer.

DISPLAYING GAILY colored carousels to depict the carefree experience of doing clothes in a gas dryer, local dealers are carrying the illusion still further. They are giving Southland housewives a chance to catch the "gold ring" by offering free installation on all gas dryers purchased during the current "gold ring" sales campaign.

The free installation offer is a special incentive for prospective buyers between now and March 16.

THE LOCAL HOME service staff emphasized some of the features of the gas clothes dryer, explaining that it brought "automation" in homemaking ease into the home laundry area.

Family washing can be done at any time of day or night without undue strain and without having to wait for the laundry to "pile up," they pointed out. As a consequence, smaller wardrobes can be "stretched" and made more flexible than in the days when heavy washing was done just once a week.

## Gardeners Here Enjoy Camellias

While winter reigns in the eastern United States, many local gardeners are enjoying the colorful blooms of their Camellia bushes. The blooms of this flowering evergreen begin in the fall and last to early spring—months that are colorless except for the Camellia.

Now in bloom throughout the state are the white, formal-shaped Alba Plena Chandleri with pink and white variegation; the popular Donckelari, red marbled white in varying degrees; and the pale pink Dr. Tinsley. The first All American Camellia selection is also in bloom; it is Cinderella, a fibrous and serrated shell pink with white edges. All these varieties are Camellia Japonicas.

SEVERAL YEARS ago many new varieties of the Camellia Reticulata were brought to this country from China. After being grown in test gardens for many seasons they are gradually being made available to gardeners. Many of these varieties bloom in the middle of the winter. Butterfly Wings, rose pink blossoms with wavy petals; Crimson Robe, carmine and red; and Shot Silk, brilliant pink, are three such varieties. Camellias can be grown in a

## Jimmy George Opens Realty Office Here

A new real estate office has been opened in Palm Springs by Jimmy George, formerly of Ocean-side and Carlsbad. The new office is located at 508 Industrial Place. Formerly a director of the Carlsbad Chamber of Commerce, George claims a wide experience with builders in both areas, and his new office is designed to accommodate builder's displays of tracts and homes.

Known as "The Builder's Broker," he was formerly associated with the Carlsbad Realty office, of Carlsbad, and the K. R. Woodard Realty Company of Oceanside.

George was accompanied to Palm Springs by his wife and two children.

## New Business, 'Lawnmasters,' Started Here

Establishment of a new enterprise for the Palm Springs and desert area was announced this week by George P. Dotzler, local resident and member of the staff of E. F. Hutton & Co., in association with John B. Yates, chemicals consultant for Wallace-Tiernan Co. of Monrovia.

The new operation, to be known as "The Lawnmasters," is designed to service the needs of local home and hotel owners for odorless garden and lawn fertilizing, also weed and pest control. Fast, low-cost periodical service schedules are planned to eliminate many of the objectionable problems of less modern lawn, shrub and tree fertilizing methods, according to Dotzler.

SCIENTIFIC FORMULAS developed by General Spray Service, Inc., of New York City have been incorporated in the new "Agi-Sprayer" truck equipment used by "The Lawnmasters," designed to eliminate the home owners "Do It Yourself" guesswork failures.

"We are quite excited about our new home service equipment," Dotzler stated. "We really have a beauty parlor for lawns and gardens that rolls right up to the job."

OF PARTICULAR interest to desert homeowners are the new methods of re-seeding summer-burned lawns, crabgrass and devilgrass control, he said. Scientifically developed formulas assure odorless lawn fertilizing at low cost. "The Lawnmasters" are offering the use of their new equipment to all homeowners in making soil tests of their gardens at no charge.

## HARDWARE Plus

PAINTS  
PLUMBING and  
ELECTRICAL  
SUPPLIES

S & H  
GREEN STAMPS

MILLER  
HARDWARE  
206 N. Indian Avenue

\$6,350

COMPLETE ON YOUR LEVEL LOT

2 bedroom, central hall plan, paved carport  
Aluminum Sash — Insulated Roof  
Plaster, natural cabinets — "C" Asphalt Tile  
Sewer, Water Hook-ups — Paving  
4000 CFM Cooler — Ready to Move In.

2 Bedroom Units From — \$4,945  
1 Bedroom Duplex at — \$6,550  
Financing Available — Models to Show

## R.P.M. BUILDERS

CARL MAYFIELD REALTY

68-472 Broadway, Cathedral City  
Across from Bank Phone 8-7024 or 8-8211  
Indio Branch — 81-777 — Highway 111 — Phone 7-5917

WE'RE SPECIALISTS!

Ready, willing and able to fix anything around the house as

## General Building Contractors

WE DO...

HOME REPAIRS • REMODELING AND ADDITIONS  
ANY CARPENTRY • PAINTING • PLUMBING AND MASONRY

MR. FIXIT INC. — Phone 7981

## J. & S. PAVING CO.

ASPHALT PAVING  
EQUIPMENT RENTALS  
CONCRETE CURBS, ETC.

Paving "Driveways to Highways"  
— AT REASONABLE PRICES!

JANIS & SULLIVAN

P. O. Box 74

Palm Springs Phone 2680

Palm Springs' Most Distinctive Gift Shop  
Featuring Modern Decor—Black, Brass or Copper  
Specializing in Fireplace and Barbecue Equipment

**Mike's FIRESIDE and GIFT Shop**

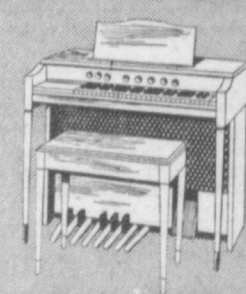
563 South Palm Canyon Drive — Phone 5389

## POOLDLES

STOUT DIVER AS SEEN BY SWIMMER IN A RED KENYON POOL

\$20.00 DELIVERS  
10 FREE LESSONS  
included

THE  
EXCITING  
NEW  
THOMAS  
ELECTRONIC  
ORGAN  
Plus Bench  
As low as  
\$695 00



PLAY AS A CHORD ORGAN OR  
STANDARD ORGAN

BALDWIN — WURLITZER PIANOS

YATES MUSIC CO.

THE PLAZA—CORNER OF INDIAN  
PHONE 2838  
Qualified Service

For Better

## BUILDING

In the Desert Area  
HOME, COMMERCIAL and HOTEL BUILDERS

WARREN COBLE ARTHUR PRESS HOWARD ELLGOOD

**Press**  
PRESS BUILT... IS WELL BUILT  
CONSTRUCTION CO.

611 S. PALM CANYON DR. PHONE 5282



# Around Town

with Hildy Crawford

Usually . . . when you have several parties in one night . . . they'll be all over town . . . You know . . . from Via Las Palmas to San Lorenzo . . . to Sunrise Way to Thunderbird . . . or some such widely separated spots . . . and it's lucky when you know where the hosts live . . . as finding a street number after dark can develop into a major project . . . The two big parties Wednesday night . . . were more convenient . . . one out by Thunderbird where Jock Williamson was hosting a party honoring Mrs. Fuller Halsey . . . and the other at Deep Well . . . where Lee and Ernie Alschuler were celebrating his birthday . . .

Jock's house, which is beyond Thunderbird, is charmingly arranged . . . to make a perfect party setting . . . Particularly effective is the banking of flowers in the entrance way . . . which keeps guests from trying to walk through the big floor-to-ceiling mirror . . . Danish ham, turkey and those delicious miniature hamburgers, which are a Santos specialty . . . featured the buffet . . . along with a marvelous array of hors d'oeuvres . . .

We were there early . . . but saw Robin Barnes, the Walter Braunschweigers . . . Mrs. H. W. Armstrong, Margaret and S. P. Manasse, Emily DeWare, Janice Chiquino . . . Mrs. Noble Banks, Franklyn McManus . . . Billie Dove Kenaston (Bob must have been around somewhere), Judy Howard and Leo Owens . . . We couldn't linger so we missed the Gordon MacRaes, Hoagy Carmichael, Jack Kenastons, June Clark, Peter Kiewets, Clark Swansons and others who were on the guest list . . .

The party given by Lee and Ernie Alschuler . . . winter residents from Chicago . . . celebrated the host's birthday . . . There were 110 guests . . . who gathered in the lounge by the wishing well . . . for cocktails before dinner . . . The dinner tables were profusely decorated with flowers in long low arrangements . . . Santos served a delicious steak dinner . . . which concluded with a huge and beautifully decorated birthday cake . . . After dinner sound and color movies were shown . . . to the Alschulers' around-the-world trip . . . which they were taking a year ago . . .

The guests included many old friends and new ones . . . city officials . . . and people associated with the host in the Desert Museum's drive for funds . . . Danny Kaye hosted a dinner for five . . . at the Dunes Wednesday evening . . . That same night . . . Donald Stralem, Jimmy Morton and Sidney Adelstein (just returned) were a threesome . . . Mrs. Emma Prather is here from Long Beach . . . and will spend the rest of the winter with her daughter and son-in-law . . . Ethel and Jack Luccarelli at their Smoke Tree Ranch home . . . Mrs. Prather who slipped and broke her hip last August . . . has the cast off now . . .

Ray Ryan is off to Caracas next week . . . and from there will go to Jamaica to join his wife Helen . . . He expects to be away until March . . . but will be back in time to be High Sheriff for the Desert Circus week festivities . . .

Bing Crosby is back in the Village . . . and he and Pete Pettito were dining at The Springs on Monday evening . . . On Wednesday, Tony Burke took them out to look over the Silver Spurs development . . . where Bing is planning to build . . .

Elsinore Machris, who has been in Scottsdale for the funeral of her former husband Ray Gilliland, returned to the Village this week . . . On Monday she will go north to San Francisco on business . . . and will be away for another week . . .

Leeann Howard, daughter of Andrea Leeds and Bob Howard, has completed the first semester at Flintridge Sacred Heart . . . and will attend Palm Springs High School for the second semester . . .

Eugene Dougherty, of the Motion Picture Association of America, Inc. . . . was dining at The Springs the other evening with producer-director Arthur Lubin . . . Lubin recently completed the RKO film "Escapade in Japan" starring Teresa Wright and Cameron Mitchell . . . The picture was filmed in the new three-dimensional color process Technirama, developed by Technicolor . . . There are 10,000 Japanese and 100s of geisha girls in the picture . . .

Mary and Warren Slaughter left yesterday for San Francisco . . . motivated by business but with the celebration of their 10th anniversary on their minds . . . Actually it's a kind of second honeymoon . . . as they spent their first one in San Francisco . . . They'll celebrate at the Top O' the Mark . . . and expect to look up their friends Peggy and Jack McCoy . . . who are now living in San Francisco . . .

Mr. and Mrs. W. Lee Sinclair of Houston, and their two small children are here for two weeks . . . and visiting Mrs. Sinclair's aunt Emily DeWare . . . The two women are look alikes . . . Gordon Prentice, long time winter resident, suffered a stroke . . . and is in Desert Hospital . . .

The blonde Swedish beauty . . . who was Dunes dining with Bing Crosby and Pete Pettito Wednesday evening . . . is Inger Stevens . . . who stars in Bing's newest film "Man on Fire" . . . (Listen to Hildy Crawford, Monday through Friday, at 11:30 a.m., on KDES, 920 on your dial.)

## Pot-Pourri Of Fashions At Style Show

A Pot-Pourri of fashions were shown in the unusual and exciting fashion show luncheon presented at El Mirador Wednesday for the wives of delegates attending the Pacific Coast Convention of Pacific Surgical Association . . .

In commenting the show, Gladys Stryker used each of the participating shops as a base for her "gourmets delight". The beautiful Chinese dresses from the new shop Su-Yuins, were classified as "Saki Wine," "Egg Roll Print," and similar terms. The exotic gowns from Profils Du Monde were the Indian ingredients in her recipe; and "Cocktails for Two," from Faye-Renee, had one gown described as "sparkling as Lancer's wine." From her own shop came "Anyone for a Hot Dog" and "Hamburger Time," as she showed true casual American sportswear . . .

Beautiful blue-tinged Baby Vanda orchids flown directly from Hawaii, were presented to each woman attending . . .

**Your Favorite BOOKS**

**BOOK OF THE WEEK**  
Blue Camellia  
By Frances Parkinson Keyes  
Cards for all Occasions  
A Fabulous Selection of Valentines

**PALM SPRINGS BOOK STORE**  
120 S. Palm Canyon Dr.  
Phone 5684



A VISITOR here from Boston and New Hampshire, Mrs. Fuller Halsey, was guest of honor at the Wednesday night cocktail party given by Jock Williamson. Pictured, from left, Jock Williamson, Mrs. Halsey, and her brother former Governor Alvin Fuller. (Desert Sun Photo)



THE HOST'S BIRTHDAY occasioned the dinner party given by Mr. and Mrs. Lee Alschuler Wednesday evening at Deep Well. Over 100 guests attended the dinner and viewed color and sound movies of the Alschulers' around-the-world trip. (Desert Sun Photo)

## Jay Taylor Is Married in Los Angeles

Jay M. Taylor, prominent divorce attorney of Los Angeles, and son of Mr. and Mrs. Harry Taylor of the Village, and Elaine B. Eagle daughter of Mr. and Mrs. Sam Eagle of Beverly Hills, were married Friday in the chambers of Superior Judge Burnett Wolfson in Los Angeles . . .

The young couple have not disclosed their honeymoon destination but will spend the latter part of it at his parent's place, The El Moro Apartments . . .

## The Arthur Cohns Have Visitors

Mr. and Mrs. Arthur Cohn of 1557 Buena Vista Drive, (he is a retired advertising executive) moved to the Village from New York in November to become permanent residents . . . They have as their houseguests for a month, their daughter and son-in-law, Mr. and Mrs. Franklin Goldwater from Rochester, New York. Goldwater is a prominent attorney in Rochester . . .

Sunday morning the visitors will be entertained at brunch at El Mirador Hotel . . . Among the invited guests will be Mr. and Mrs. Milton E. Joseph, Mr. and Mrs. Lloyd Simon, Mr. and Mrs. Ben Krohn, Mr. and Mrs. Harry Brody, Mr. and Mrs. Joe Leven, Rosalyn Lang and Robert Simon . . .

## Emblem Club Will Install

Emblem Club held their business meeting Wednesday evening at the home of Mrs. Blanche Gillespie, 873 San Lucas Road . . .

Plans for new officers and members to be installed at a meeting February 24 were discussed. Hazel Geherty, Past Supreme President will be the installing officer . . .

President Kay Valentino also urged all members to try to attend the Emblem Club State Convention in March, at Sacramento. Valentine refreshments were served following the meeting . . .

## Bushes Are Dinner Hosts

Mr. and Mrs. James Bush were the hosts at a small cocktail and dinner party at El Mirador Wednesday evening . . .

Gathering in the Kiva Room for cocktails and in El Mirador Room for a sit-down dinner, were the Robert Brooks, Preston Estes, Mr. and Mrs. William Groves, E. Roy Fitzgerald, Janet Essroger, Jan Riley and Joan McManus . . .

## Valentine Affair at El Mirador

St. Theresa Church will hold its Valentine dinner dance at El Mirador on February 14, and Judy Canova and a host of stars are expected to be present . . .

Phil Harris will be master of ceremonies; Desi Arnaz, guest conductor; Ginny Simms, guest vocalist; and Don Pedro and his orchestra will play. Cocktails will be served from 7 to 9 p.m., preceding the dinner . . .

Headline acts from Chi Chi and Palm House will also appear on the program . . .

Father Michael O'Donohue is general chairman for the dinner dance. The committee working with him includes Isabelle Cameron, Robin Anderson, Alice Faye Harris, Andrea Leeds Howard, Florence Murphy, Willie Rogers, Patti Olson and Winnie Cody. Tickets may be secured from any committee member, or at St. Theresa Church . . .

## Third Concert Of Artist Series Sunday Afternoon

Palm Springs Music Society will present its third concert of the Artists Series Sunday afternoon at 4 o'clock at the Jewish Community Center . . .

The concert will present the Fine Arts Wind Players in their first appearance in Palm Springs. Mitchell Lurie, clarinet and bassethorn; Dominick Fera, clarinet; Jack Marsh bassoon; Robert Trotter, piano; and Marni Nixon, soprano will be heard in a program of Beethoven, Mendelssohn, Mozart . . .

Concluding the concert will be Barab, songs set to Stevenonson's "A Child's Garden of Verses" . . .

LUIS & AMELIA ANTUNEZ  
HAIR STYLISTS

**TINTS**  
**BLEACHES**  
**PERMANENTS**  
Moderate Prices  
**ABLE BEAUTY SALON**  
112 N. INDIAN PHONE 6677  
Next to Cadillac Garage  
FREE PARKING

## Table for Each Month at Circle Birthday Luncheon

Twelve gaily decorated tables, one representing each month of the calendar year, will highlight the Birthday Luncheon of the Women's Circle at the Community Church, Baristo and Cahulla, on Tuesday, February 12, according to Mrs. William Castle, luncheon chairman, and assisted by the Martha group . . .

Edward Lyman whose fine tenor voice has been heard in Palm Springs for three seasons, will present a group of songs, accompanied by Mrs. William Lux . . .

Mrs. Merle Hancock, program chairman, has secured Mrs. Wilbur Smith for the speaker of the day and Mrs. Jack Pyle will read devotions. Mrs. Smith is the wife of famed Bible student and teacher, Dr. Wilbur Smith of Fuller Institute in Pasadena. Mrs. Smith will have with her Mrs. Charles Fuller . . .

Guests are urged to make reservations through the church office, phone 6291, according to Mrs. Don Macpherson, president . . .

## At B-Bar-H

Guesting at the B Bar H Ranch Club are Robert A. Morton, Los Angeles attorney and Mrs. Morton, the former Mrs. Lena Latham Goble. She is the retired Pacific Coast Director of the Delphian Society, a cultural women's organization with many members residing in the Southern California area . . .

## Attention

## PRESS CHAIRMEN

If you missed the article on how to prepare press releases for your organization you can obtain a copy by asking for the Desert Sun issue of October 4, in the Circulation offices, on Indian Avenue . . .

## NEW AT THE LA PAZ



**AL ANTHONY**  
Dot Recording Artist

**Added Attraction**  
**Doris James**  
TV's 400 Pounds of Song

**DANCING NIGHTLY TO**  
**FRANK MAROCCO'S MUSIC**  
Dine Royally in the Spur and Sable Room  
For Reservations, Call Maitre d' Frank at 2255

**La PAZ RESORT CLUB**

A Ralph Wilcox Taylor Enterprise  
On Highway 111

FRANKLYN G. McMANUS, Mgr.  
1150 East Palm Canyon Drive

**Chuck Walters**  
presents

In Association with Manuel S. Alvarez



an unusual selection of original Chuck Walters designs in resort wear . . . Imported sweaters, gifts and accessories . . . bronzini and la bottega ties . . . toiletries . . . jewelry . . .

326 north palm canyon drive

phone 2338





VALENTINE DAY was the motif for the luncheon given by St. Theresa Mothers Club at the Biltmore Wednesday. Pictured, from left, Mrs. Tom Kieley and Mrs. Earl Hough, co-chairmen for the affair; and Mrs. Arnold Anderson, Club president. (Desert Sun Photo).



THEIR SECOND wedding anniversary was the occasion for a party which honored Mr. and Mrs. Ralph Fitzgerald Tuesday night at El Mirador. Hosts for the dinner party which took over the Starlight Patio, were Mr. and Mrs. Ed Houghton, who had just observed their own 19th anniversary; Mr. and Mrs. Bob Brooks, and Mr. and Mrs. Al Howe. The sparkler-lighted cake was decorated with hearts and masses of yellow icing roses. (El Mirador Photo).

## Society

Hildy Crawford, Society Editor  
Phone 5005

### Daughter's Betrothal Announced

Mr. and Mrs. Lee Arenas of 960 E. Ramon Rd., are announcing the engagement of their daughter Mary Jean to Thomas Dial, son of Mr. and Mrs. Frank Dial of Orange, California.

The betrothed pair plan to be married on March 3 at San Antonio de Padua at Pala, California.

The bride-elect attended Cahulla and Nellie Coffman schools in Palm Springs and graduated from Fallbrook Union High School. She is now in her second year at Woodbury College in Los Angeles and affiliated with Alpha Iota sorority.

Her fiancé graduated last August from Woodbury College, where he majored in accounting and was affiliated with Gamma Sigma Phi, an honorary fraternity. He is now employed by Harold G. Leichtfuss in Orange.

Following their marriage they will live in Los Angeles, while Mary Jean completes the semester at Woodbury, and Thomas commutes to Orange.

Mary Jean's father Lee Arenas is a member of the Agua Caliente tribe and a substantial property owner.



THE WEDDING date of March 3 has been selected by Mary Jean Arenas daughter of Mr. and Mrs. Lee Arenas, whose engagement to Thomas Dial of Orange, has just been announced. (Village Studio).

### Mother's Club Has Valentine Party

A driftwood arrangement and red hearts decorated the speakers table Wednesday when St. Theresa Mothers Club held its Valentine luncheon at the Palm Springs Biltmore with around 100 members and guests in attendance.

A red carnation corsage was a welcome gift for each arrival.

Mrs. Arnold Anderson presided at the luncheon meeting and Father McDermott gave the invocation.

Father McDermott also gave details of the plans for the Valentine.

Dinner Dance to be held at El

### New Trio Opening At LaPaz

Frank Marocco noted accordionist and his trio will open in Spur and Sable room of LaPaz this evening. Several special parties are being arranged for that evening.

Spur and Sable room was a lively spot after the Golden Nugget Ball when many assembled and enjoyed a "Musical Soiree" with Doris James doing an extra late show and Al Anthony entertaining in his friendly way. Among those on hand for the impromptu show were Ray Ryan and a party; Marusia noted designer of gowns for the Broadway show "Auntie Mame"; Jolie Gabor (mother of the famous Gabor sisters), who was escorted to the ball by Ralph Wilcox Taylor.

### Organizing Chapter Women Accountants

A preliminary meeting of the National Women Accountants was held in Corona on January 30, with the purpose of organizing a Riverside County Chapter of the organization. It was attended by several members of Los Angeles and Orange County Chapters, and prospective members from Riverside, Home Gardens, Corona and Norco areas.

Any woman employed in the accounting profession or related fields of office operation is invited to attend. Charter membership will not be closed until a later date and anyone desiring to be a charter member may contact Alice Robertson at P. O. Box 43, Corona, or call REdwood 7-1834 evenings.

### Many Guests Attend Meeting Of Toastmistress Club

Adding interest to the meeting of Palm Springs Toastmistress Club on Monday was the presence of many distinguished guests. Mrs. Anton Held of Alhambra introduced Marguerite Burmesch a past president of International Toastmistress Club, and Florence Strehlow, treasurer of International Toastmistress.

Other guests were Mrs. Lucile Paulson who has recently moved to the Village from Alhambra and who was active in Toastmistress there; Mrs. Frances Walls who is a practitioner for the Church of Religious Science; Suzanne Hubbard of Palm Springs, Stella Fuson and Betty A. Lukomski of the Desert Hot Springs Chapter of Toastmistress.

Topicmistress Theora Wight called upon members to discuss "Education Today."

Members of the local chapter reported the following number of hours in Community Service: Margaret Morrison 10 hours in Sunday School work, 7 hours in the "March of Mothers," 21 hours for the "Association of University Women," and 1 hour for the Palm Springs Unified School District. Betty Mitchell reported 5 hours as

**Ours Exclusively!**  
Finest Jeweled Casual  
For Indoors and Outdoors  
Perfect Hugging Comfort  
All Sizes and Colors

\$4.95 Value **\$2.98**

**Palm Springs SHOE SALON**  
WOMEN AND DEBS SHOES  
390 South Palm Canyon Drive  
Thrifty Building—Next to First Federal Savings

**UPHOLSTERY DRAPERIES**  
Custom-made Furniture,  
Recovering,  
Sectionals Designed to Fit  
Any Space.  
Work Done In Our  
Own Workshop.  
**ROBERT E. BLISS**  
415 N. Palm Canyon Dr.  
Phone 5887

**Visit Here From Fresno**  
Mr. and Mrs. John Prunty of Fresno, and their daughter Joan, have been spending several days at the Racquet Club, with fellow Fresno residents Mr. and Mrs. Harold Wardlaw, and Virginia Wardlaw.

Virginia is a student at Scripps College, and Joan is attending Fresno State. The two young people enjoyed poolside hours adding to their quickly acquired desert tans.

### Murray Arnold's Lucky Number Is Eleven

Pianist-Singer Murray Arnold, an outstanding hit at Palm Springs' fashionable Howard Manor, has proven that Las Vegas isn't the only place where the number 11 is important.

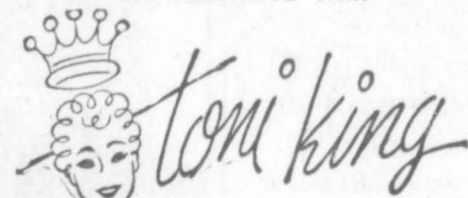
On Monday, February 11, Murray and his wife, Midge, observe their 11th wedding anniversary at a party tendered there by Bob and Andrea Leeds Howard at their desert oasis of sun and fun. Highlight of the party will be a huge cake decorated with a miniature piano sporting just 11 keys.

Also on the 11th, Arnold starts four more weeks of Howard Manor entertaining, the Howards having signed him for that many additional weeks. Arnold, a former piano and vocal star with Freddy Martin's band, met his wife in the South Pacific during World War II. Both were in the Army at the time, Mrs. Arnold serving with the Nurses Corps.

**SLYING**  
Oriental and Polynesian  
**Wearing Apparel and Gifts**  
For Men and Women  
122 N. Palm Canyon Dr.  
Palm Springs



**Mr. Gordon**  
Formerly of San Francisco  
Noted Hair-Stylists and Colorest  
Now Associated With



Coif Shop in The Oasis Building  
121 South Palm Canyon Dr. Ph. 2276

**TURA PROSOPIC 'DIAGNOSIS'**

**look the way you'd like to in eyeglasses scientifically styled to glamorize your features...by means of**

**P.C.A.\***

\*Prosopic (facial) Chromatic (color) Analysis  
Miss Ida Fabricius, nationally noted frame stylist will again be here for 4 days from Tuesday, Feb. 12 for  
**FREE TURA FRAME BEAUTY CONSULTATION**

**dexter blau**  
DISPENSING OPTICIAN  
440 North Palm Canyon Drive Phone 2779

### CHEF KNAAK'S BOUNTIFUL...

## Sunday Brunch

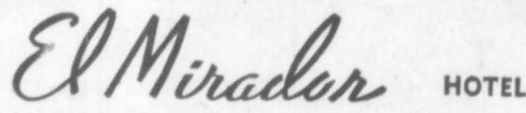
12 NOON IN THE

## El Mirador ROOM

JOIN THE GAY CROWDS IN ATTENDANCE  
AFTER CHURCH AND THE RIDE.  
(For Horses Phone 2912)

**TEX KIDWELL**  
WESTERN SINGING STAR  
MASTER OF CEREMONIES

Plenty of Impromptu Entertainment  
Join in the Fun and Good Fellowship

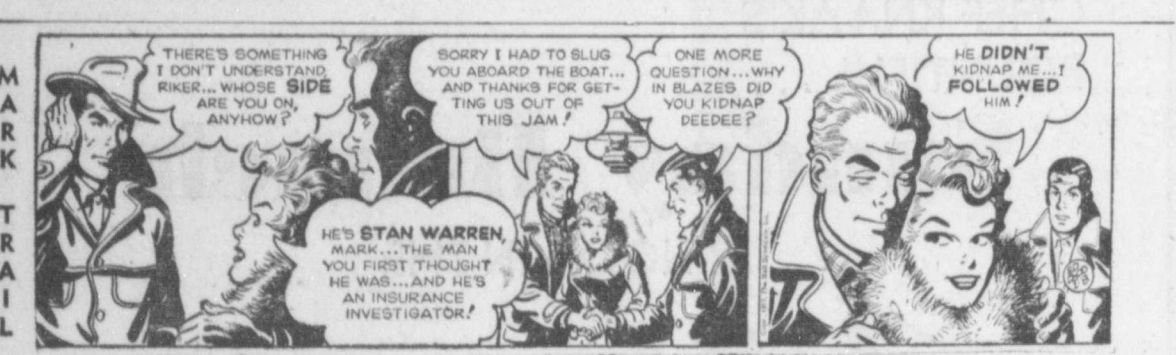
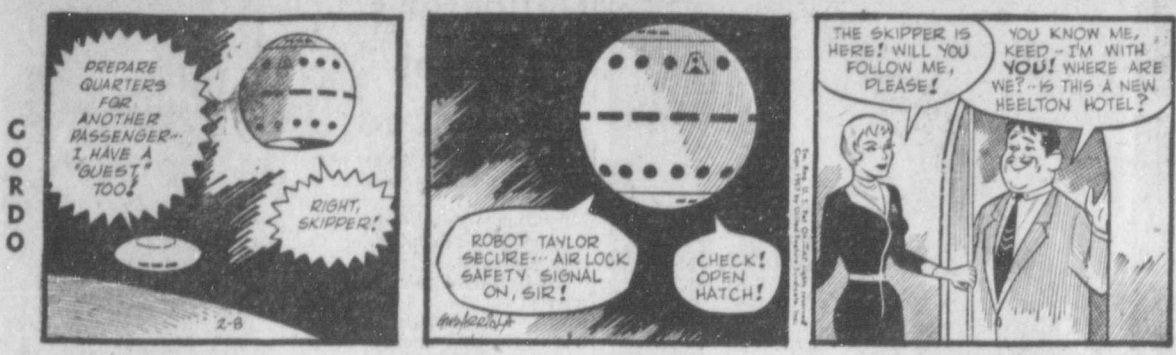


Frank Bogert, Manager

Reservations Suggested

Phone 2044





KDES --- 920 On Your Dial

MONDAY THROUGH FRIDAY

6:44-Give Us This Day  
6:45-Daybreak with Day  
7:00-NEWS  
7:05-Frank Day's Sun Dial  
8:00-CITY DESK  
8:10-BILL RASHALL  
8:15-Frank Day's Sun Dial  
8:30-John Norman Show  
9:00-NEWS  
9:05-Frank Day's Sun Dial  
9:30-Cliff Miller Show  
10:00-NEWS  
10:05-Cliff Miller Show  
10:30-Her's Gladly  
10:35-Cliff Miller Show  
11:00-NEWS  
11:05-Cliff Miller Show  
11:30-HILLY CRAWFORD  
11:35-Dance Time  
11:45-Cliff Miller Show  
12:00-NEWS  
12:10-noon Day Show  
12:30-HARRY OLIVER

12:35-Norman at Noon  
1:00-NEWS  
1:05-Frank Day Show  
2:00-NEWS  
2:05-Cliff Miller Show  
3:00-Corliss Comments  
3:10-Cliff Miller Show  
3:30-John Norman Show  
4:00-NEWS  
4:05-John Norman Show  
4:25-TV TONIGHT  
4:30-DON BOTTORFF SPORTS  
4:35-Desert Sun  
4:55-NEWS  
5:00-Sign Off

KCMJ (1340)

MONDAY THRU FRIDAY  
6 A.M. THRU 5 P.M.

6:00-Bandstand  
6:30-Ranch Weather  
6:35-Bandstand  
7:00-Bandstand Sports  
7:10-Bandstand  
7:30-Frank Goss News  
7:45-Harry Rabbit Show  
8:00-Bandstand  
8:15-David Valle News  
8:30-Palm Springs Today  
8:45-Coffee Break  
9:00-Wendy Warren  
9:15-Howard Miller Show  
9:30-Helen Trent  
9:45-Our Old Sunday  
10:00-Nora Drake  
10:15-Ma Perkins  
10:30-Young Dr. Malone  
10:45-Road of Life  
11:00-Bill Downs News  
11:05-Right to Happiness  
11:15-Second Mrs. Burton  
11:30-Strike It Rich  
11:45-Pat Buttram Show  
11:50-World and Local News  
12:15-Bandstand  
12:30-Art Linkletter Houseparty  
1:00-Arthur Godfrey  
2:30-Ruth Ashton Women's News  
2:40-Bandstand  
2:45-Weatherman Says  
2:55-Bandstand  
3:00-World News  
3:05-Our Town  
3:15-Bandstand  
4:00-Alice Walker  
4:30-Ace Hurdin  
4:35-Bull Show  
4:55-Business News

KPAL (1450)

1450 ON YOUR DIAL

6:00-9:00 a.m.-Bill Jenkins  
9:00-NOON-Jim Ameeche  
NOON-3:00 p.m.-Ralph Warren  
3:00-6:00 p.m.-Bill Jenkins  
6:00-9:00 p.m.-Bill Jenkins  
9:00-12:00 p.m.-Ralph Warren  
12:00-6:00 a.m.-Mr. Imagination  
Ralph Warren and the news.  
Every hour on the hour.

TOM DANSON'S TV-RADIOLOGIC

● TVviewing Tips ●

6:30-Beat the Clock	2, 3, 8	8:30-Rosemary Clooney	4
7:00-Boxing Bouts	3, 4	9:00-Mr. Adam & Eve	2, 8
7:00-Success Story	11	9:00-On Trial	4
7:30-Person to Person	2	9:30-Four Star Playhouse	2, 8
8:00-West Point Story	2, 8	9:30-Big Story	3, 4
8:00-Blondie	3, 4	10:00-The Lineup	2, 8
8:00-Jim Bowie	7		

● TELEVISION TONIGHT ●

6:45 Colorcast FRIDAY P.M. 2, 4, 8, 9-Movies 3-Kasals Chhhouse 4-Cartoons 7-Mickey Mouse 11-Del Moore 13-Caf's Corral 3-Little Margie 5-Western 2, 4, 13-News 3-Five Star Final 7-Butterfly Bill Jr. 8-Sky King 9-Cartoon Express 11-Waterfront 6:15 2-News 4-Ark Camera 13-Jungle 2, 3, 8-Beat the Clock 4-Eddie Fisher 5-News 7-Pet Exchange 8-Life with Elizabeth 13-Range Rider 4, 11-News 6-Sam Ratter 7-Amos 'n Andy 3, 4-Boxing 5-Poppy 7-The Whistler 9-Strange Lands 11-Success Story 13-Movie 7:30 5-Person to Person 5-Weekend Variety 7-Rin Tin Tin 8-This Day 9, 11-Theater 7:45 3-Sports 4-News 8:00 P.M. 2, 8-West Point 2, 4-Romantic 7-Jim Bowie 11-Theater 8:30 2, 8-Dick Forell 3-Cross Country 4-Seasonary Cloney 5-Basketball 7-Crossroads 13-Rocket Squad 9:00 P.M. 2, 8-Mr. Adam & Eve 3-Pendulum 4-The Trial 7-Treasure Hunt 8-Movie 13-Story of Century 7:00 P.M. 2, 8-Star Playhouse 11:15 5-Movie to 1:00 3, 4-Basketball (Boston-Rochester) 13-Short Story 5, 13-Movie 9:00 A.M. 2, 8-Capt. Kangaroo 4, 11, 13-Western 7-Movie 7-Triple Theater 10:00 A.M. 4-Howdy Doo 5-Mighty Mouse 6-Tiny Toon 13-Charmed Circle 10:30 5-Doodles Theater 6-Married Joan 6-Playwrights 11:00 A.M. 2, 8-Hockey 3-Saturday Show 4-Farm & Garden 8-Heckle & Jeckle 2:30 3-Wild West 4-Mr. Wizard 8-Wild Bill Hickok 9-Movie 3:00 P.M. 2-Leaning Tower 4-Get Facts 5, 8, 13-Movie 7-Cowboy Roundup 3:30 4-Ruster Ration 4-Rescue 4:00 P.M. 2-Texas Rangers 3-Traveling 4-N. Gillespie (6) 4-Barkley Jones 5-Mystery Theater 4:30 2, 8-Santa Anita 3-Vacation Time (6) 5-Pet Showcase 7-Rin Tin Tin 8, 13-Movie Yesterdays Answer 44. Biblical name 46. Color 48. Anglo-Saxon letter (var.) 50. Exist
---

DAILY CROSSWORD

ACROSS

1. Climb  
6. Breakfast food  
11. Ecclesiastical decree  
12. Conscious  
13. Wine cups  
14. Light  
15. Music note  
16. Appendix  
17. Indian weight  
19. River (Chin.)  
21. Bird's home  
23. Seed vessel  
24. Erbium (sym.)  
25. Exclamation of relief  
29. Permit  
31. River (Fr.)  
32. Antlered animal  
33. Music note  
34. Youth  
35. Part of the face  
37. Public notice  
38. Warp-yarn  
41. Concludes  
43. Hawkeye state (abbr.)  
45. Belloved  
47. Warmth  
49. Penned  
50. City (Mont.)  
51. Feats  
52. Anesthetic

DOWN

1. Begone!  
2. Undervast  
3. Mother of Irish gods  
4. Absorbed in thought  
5. Half an em as light rays  
6. Pail handles  
7. Beard of rye  
8. Bounders  
9. Voided escutcheon  
10. Contraction embark  
13. Dis- cover  
14. Bleaching vat  
17. Afresh  
20. Not working (poet.)  
22. Number  
23. Cushion  
26. Nuclei of starch grains  
27. Shoot forth as light rays  
28. Marry  
30. Gram-pus  
31. Dis- embark  
33. Dis- cover  
36. Pays attention  
38. Dry  
39. Canine's tidbit  
40. Cook in an oven  
42. Close  
44. Biblical name  
46. Color  
48. Anglo-Saxon letter (var.)  
50. Exist

PHONE 5005 CLASSIFIEDS

THERE OUGHTA BE A LAW

DAMES! THEY GO FOR A BUNDLE ON A SLIP AS FANCY AS AN EVENING GOWN

NOTE THE HAND STITCHING! AND SO CHIC! SO RICH! THE IMPORTED LACE! PURE SILK!

OH, IT'S GORGEOUS! I'LL TAKE IT!

AND THEN GO BERSEK IF SO MUCH AS AN EIGHTH OF AN INCH SHOWS

WHY DIDN'T YOU TELL ME MY SLIP WAS STICKING OUT? I'M SO EMBARRASSED I COULD DIE!

Thanks to MRS. ELIZABETH ROEDL, 402 SO. CENTER ST. SEAFORD, DEL.







## Village GOP Invited to Hear Senator Mundt

Palm Springs Republicans will participate in a Lincoln-Day rally to be held at the Orange Show auditorium in San Bernardino Monday, Feb. 11.

Chief speaker will be Senator Karl E. Mundt of South Dakota, who will discuss Modern Republicanism, and its application to Riverside county.

Senator Mundt is a member of the National Press Club, president of the National Forensic League, member of the Senate Appropriations, Senate Investigation Committee and the Committee on Forestry and Agriculture.

Reservations are available from Dick Darling in Riverside or Frank Wilson of Indio.

## Needed Vitamins

SYRACUSE, N. Y. (AP) — A milk-minded burglar broke into the Charles Andrews School here. Police said the thief took a \$70 milk fund from the cafeteria and polished off a couple of bottles of milk before escaping.

It costs one oil company an estimated \$5,000,000 to produce the first barrel of oil from the Texas tidelands.

## DR. G. M. MILKIE OPTOMETRIST Complete Visual Care

- Contact Lenses
- Visual Training

102 EAST AMADO ROAD

Phone 9320

## Real Estate Firms in Palm Springs and Desert Area

**PALM SPRINGS** Phone 2909  
**DAILY REALTY**  
412 N. Indian Ave

**HARRY REID** and  
**RUSSELL WADE** 2855  
850 S. Palm Canyon Dr.

**ISRAEL ADOLPH** 2981  
674 N. Palm Canyon Dr.

**LANG, ROSLYN** 2522  
1175 N. Palm Canyon Dr.

**MADGE O. ROCKS** 4878  
177 E. Andreas Rd.

**SHEPTENKO, PETER B. 2727**  
The Pioneer Realty Co.  
475 N. Palm Canyon Dr.

**CATHEDRAL CITY**  
**CLARK, PAUL W.** 8-4691  
68-657 Broadway

**JORGENSEN, E. M.** 8-3401  
68-574 Broadway

**SHARP, JOHN** 8-8303  
355 Broadway

**SHERRILL, R. H. "Bob"** 8-3534  
600 2nd St.

**LA QUINTA**  
**HOFFMAN, MILTON A.** 9-3941  
P.O. Box 306

**PALM DESERT**  
**CARL HENDERSON**  
73-941 Hwy 111

**EDITH EDDY WARD** 8-5432  
P.O. Box 285

**PALM DESERT SALES CO.** 76-3794  
Larkspur Lane and Hwy 111

**RANCHO MIRAGE**  
**EWART, ESTELLA C. 9-7141**  
71-835 Highway 111

**RANCHO MIRAGE REALTY CO.**  
71-811 Highway 111 8-3881

**TED SMITH** 8-5022  
71-691 Highway 111

**THOUSAND PALMS**  
**HAL CORNELIUS** 291

**THUNDERBIRD AREA**  
**TONY BURKE** 8-5432  
70237 Hwy 111, 1/4 mile west of Thunderbird C.C. Adv.

## Paul Seeley to Give Lecture Here on Christian Science

By PAUL STARK SEELEY  
How to apply God's healing power to solve problems of everyday living will be the topic of a public lecture to be given here at 3 p. m. Sunday, by Paul Stark Seeley of Portland, Ore.

Seeley, a member of the Christian Science Board of Lectureship, will speak in the Plaza Theater on Palm Canyon Drive under the auspices of First Church of Christ, Scientist, Palm Springs. His subject will be "Christian Science: The Open Door to Heaven." The lecture is free, and local members have invited the public to attend.

Seeley has been prominent in the Christian Science movement for many years. He has served as associate editor of the Christian Science religious publications, and as president of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass. He has lectured to audiences throughout the world.

A member of the Bar in New York and Oregon, he is a graduate of Harvard Law School and Princeton University. Prior to devoting his full time to the practice of Christian Science, he was associated with an engineering firm in the Northwest.

## PALM DESERT

By GRETCHEN CHEESEMAN

Mr. and Mrs. Rudd Hackborn have been in Los Angeles for a few days attending the furniture show.

Mr. and Mrs. Ward Powell of Philadelphia, their niece, Mrs. McEachern, and sister, Mrs. Brachem, attended Coronation Night last Monday as guests of Mr. and Mrs. Bob Hanson.

Ground was broken last week for another new building to be part of the Palm Shops. This will make room for new shops and give the Palm Desert Pharmacy room to expand.

Mrs. Victor McKee and her mother, Mrs. Marian Campbell gave a tea last Friday in honor of Mrs. Bob (May) Hanson. Other guests were Mrs. Walter Markley, Mrs. David Barrows, Mrs. Nina Shumway, Mrs. Florence Wilder, Mrs. Helen Sprankle, Mrs. Betty Beck and others.

Sage grouse pinnated grouse, wild turkeys and chukar partridge are protected game birds in North Dakota. There is no open season on them.

## LEGAL NOTICE

NO. 339  
NOTICE TO CREDITORS  
ESTATE OF ALFRED C. KRAKOW, aka ALFRED KRAKOW, aka A. C. Krakow, Deceased.

NOTICE IS HEREBY GIVEN by the undersigned ROGER W. KRAKOW, Executor of the Estate of ALFRED C. KRAKOW, aka ALFRED KRAKOW, aka A. C. KRAKOW, Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers of the office of the attorney for said Executor, at 121 South Palm Canyon Drive, Palm Springs, California, within six months after the first publication of this notice.

ROGER W. KRAKOW, Executor of the Estate of ALFRED C. KRAKOW, aka A. C. KRAKOW, Deceased, Dated at Palm Springs, California, February 6, 1957.

ARNOLD RUMWELT, Attorney for said Executor, 121 South Palm Canyon Drive, Palm Springs, California, Publish Feb. 15, 15, 22 and Mar. 1, 1957.

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

Put More Fun in Your Life  
TRY DANCING  
ARTHUR MURRAY  
DANCE STUDIO  
120 WEST ARENAS  
(Corner Palm Canyon Drive)  
PHONE 2725

## Classified ... Ads ...

## The Desert Sun

Published excepting Tuesday through Thursdays excepting legal holidays and Mondays, when a legal holiday falls on Tuesday.

PHONE 5005

Box 190, Palm Springs, Calif.

— RATES —

(NO ABBREVIATIONS)

Minimum Ad — 3 Lines

Count 24 Letters and Spaces to a Line.

	One	Three	Five
Time	Times	Times	Times
3 Lines	1.80	3.60	4.80
4 Lines	2.40	4.80	6.40
5 Lines	3.00	6.00	8.00
6 Lines	3.60	7.20	9.60
7 Lines	4.20	8.40	11.20
8 Lines	4.80	9.60	12.80
9 Lines	5.40	10.80	14.40
10 Lines	6.00	12.00	16.00

Discount at the per line per time allowable on above for cash: Example: 5 Lines 4 Times Equals 20 Lines—\$2.00 Discount

- The Desert Sun reserves the right to edit and classify all copy.
- All advertising copy is accepted subject to the approval or rejection of the management.
- This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error.
- DEADLINES for new copy or cancellations: 11:00 a.m. previous to day of publication.
- Ads ordered for more than one time must run in consecutive insertions. Advance rates, otherwise single insertion rate will be charged for each time run.
- Advance all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.

## Always on Duty

WORCESTER, Mass. — (AP) —

When a candle ignited altar cloths during a wedding ceremony in Worcester, the bride's father, David O'Shea rushed to the altar and extinguished the flames. O'Shea had taken the day off from his job in the fire department.

## LEGAL NOTICE

NO. 332  
CERTIFICATE OF BUSINESS  
FICTITIOUS NAME  
OF  
SMOKE TREE VALLEY ESTATES

The undersigned do hereby certify that they are and have been since the 4th day of January, 1956, conducting a business in the subdivision and improving of real property, the causing to be constructed upon and thereon a single family dwelling and garage, and causing to be sold the Dwelling Units, as a partnership, at 1155 Highway 111, Palm Springs, California, under the fictitious firm name of SMOKE TREE VALLEY ESTATES, and that said firm is composed of the corporations whose names and places of business are as follows, to-wit:

GEO. ALEXANDER CONSTRUCTION CO., a corporation, 8425 Sunset Boulevard, Los Angeles, California.  
GEO. ALEXANDER CO., a corporation, 8425 Sunset Boulevard, Los Angeles, California.  
WEST COAST INVESTMENTS, INC., a corporation, 3303 Melrose, Los Angeles, California.

DUNAS INVESTMENT CO., a corporation, 8303 Melrose, Los Angeles, California.  
IN WITNESS WHEREOF, each of the parties hereto has caused its corporate name and seal to be hereunto affixed by its Officers, hereunto duly authorized, this 4th day of January, 1956.

GEO. ALEXANDER CONSTRUCTION CO., a corporation  
By GEORGE ALEXANDER, a President  
By BEN BISCHOFF, a Secretary

GEO. ALEXANDER CO., a corporation  
By GEORGE ALEXANDER, a President  
By BEN BISCHOFF, a Secretary

WEST COAST INVESTMENTS, INC., a corporation  
By J. C. DUNAS, a President  
By RONALD S. DUNAS, a Secretary

DUNAS INVESTMENT CO., a corporation  
By J. C. DUNAS, a President  
By RONALD S. DUNAS, a Secretary

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

MARGARET MCKLOS, Notary Public in and for said County and State.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

MARGARET MCKLOS, Notary Public in and for said County and State.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

MARGARET MCKLOS, Notary Public in and for said County and State.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

MARGARET MCKLOS, Notary Public in and for said County and State.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

MARGARET MCKLOS, Notary Public in and for said County and State.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
On this 4th day of January, 1956, before me, a Notary Public in and for said County and State, personally appeared GEORGE ALEXANDER, known to me to be the President, and BEN BISCHOFF, known to me to be the Secretary of GEO. ALEXANDER CONSTRUCTION CO., a corporation, the corporation that executed the within instrument, known to me to be the person who executed the within instrument, and acknowledged to me that such corporation executed the within instrument pursuant to its By-Laws or a Resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

## Real Estate for Sale

## JIM SHARPE

\$12,500—2 bedroom, built-in kitchen, low down payment. Palm Desert.  
\$13,500—3 bedrooms, 2 baths, south side, carpets and drapes. Terms.  
\$15,500—2 bedroom, sunken tub, garage. Landscaped. Terms.  
\$27,500—3 bedrooms, 2 baths. OPEN—895 GRENFALL AVE.  
\$31,500—3 bedrooms, 3 baths, pool. Walled. DEEP WELL. Terms.  
\$49,500—3 bedrooms, 3 baths. "very elegant." Deep Well's finest.  
\$67,500—Overlooking Thunderbird Golf Course, 3 bedrooms, 3 baths.

## UNITS

\$18,500—Triplex—handy man's delight. Close in. Terms.  
\$25,500—New triplex—walking distance. South side. Terms.  
\$29,500—Triplex. Pool. Close in. Terms.  
\$46,500—6 units, pool, landscaped. Terms.

## LOTS

\$8000—Steal it with a pencil. Deep Well's finest.  
\$7500—Paseo El Mirador—119'x135.—R-1.  
\$6000—Room for 5 units—Zoned R-2.

## JIM SHARPE

REAL ESTATE ASSOCIATES

B. J. BOYD EVE NORMAN

433 North Palm Canyon Drive Phone 2545 or 2319

## New — Startling — Incomparable

HERE'S THE NEWEST IDEA on the California desert. Holiday or retirement homes for the price of an auto. Only \$4475 cash for 600 sq. ft.—1 bedroom, living room, fireplace, bath, kitchen, carport, in cement block. Or you can build your own weekend home on big lots 150'x66'. City utilities, on 99 year leases—\$7 month. No \$ tied up in costly lots. Use \$ to build home. Same plan as Stanford University—first time offered on the desert. 6 homes started, only 98 plots left. 12 minutes out of Palm Springs—right on Ramon Road. Palm Springs school buses to ranch—in the heart of 1500 acre residential development.

MODEL HOME OPEN SUNDAY. Drive out Ramon Road to the end and see this unique project. Or write for details.

## HIDDEN SPRINGS RANCH OASIS

1000 PALMS, CALIFORNIA. PHONE 611

## Photography 4 Service Misc. 15

**PHOTO SPECIAL**  
USED contact Printer will take negatives from 35 mm. to 4" x 5" Bargain at \$8.

ALSO used Richard Print Washer -14. Will take prints up to 11" x 14".  
Desert Sun, Box 190, File D-1.

**Lost and Found 10**  
LOST—about Jan. 19—Ladies Platinum diamond pin 1 diamond .75 carat. 1 diamond each side .20 carat. 6 round diamonds. 40 points. 66 round diamonds. Reward. Phone San Bernardino 9-1156.

LOST—Gold Gruen ladies watch, black band, Thursday Jan. 31st. Desert Sun, Box 190, File H-2.

LOST—gold charm bracelet. Large heart engraved Marilyn. Reward PHONE 9171

**Persons 12**  
Consult Mrs. Aldridge well-known palmist and psychic fortune teller. Tells your past, present and future. Advises on all matters. Speaks several different languages. Open daily and Sundays 9 a.m. to 12 midnight. Cater to parties. Special \$1. readings.  
CABAZON, PHONE VICTOR 9-3820

**ALCOHOLICS ANONYMOUS**  
Meetings Wednesday at 8:30 — St. Theresa's Kindergarten Room Friday 8:30 St. Paul's Episcopal Church Parish House.  
PHONE 2701 UNTIL 9 P.M.

**Chinese Designs Custom Made**  
Plastic Screens, Dividers, Shojis Casa Mandarin 100 E. Andreas

**Professional Serv. 13**  
**INCOME TAX**  
RETURNS PREPARED  
Notary-Public-Stenographer  
JAMES J. CAMPBELL, Realty  
205 S. INDIAN Ph. 2520  
Free Rear Parking

**INCOME TAX**  
Drive in 1 hour parking  
NATIONAL BUSINESS SERVICE  
193 N. Palm Canyon Ph. 7330

**Service Misc. 15**  
**TAILORETTE**  
PHONE 9753  
Mens and Ladies Tailoring  
ALTERATION — DRESSMAKING  
Custom Made Slipcovers  
314 N. PALM CANYON — APT. 5

**Mimeographing**  
PRINTING  
Business Cards, Announcements  
Rubber Stamps, VONA GOFF  
66-570 Carey Rd., Phone 8-4474

Culligan Soft Water Service  
632 Citrus Ave., Redlands  
Pyramid 3-2489, now serving the Desert Area. See our display at the India Date Festival.

**PAINTING**  
LOUIS BOGARD  
PHONE 9242

MONEY TIGHT in your household. For extra cash, sell unneeded items via Classified. 5005 is the number.

AVON PRODUCTS' TERRIFIC specials for 3 weeks. On my get acquainted campaign. Phone 6964 evenings.

## 35 Real Estate for Sale

JUST BRING YOUR GROCERIES  
EVERYTHING ELSE is furnished in this large rambling 2 bedroom Rancho Mirage home. 30 ft. living room with fireplace, lovely cabinet kitchen, guest bedroom with private entrance and bath. Spacious colorful patio in the morning sun. Attractive landscaped lot. Landing field 200 ft. away for your plane. Now only \$5000 down.

IN RANCHO MIRAGE  
AT SAN GORGONIO AND INDIAN TRAIL. We offer a brand new home ready for possession. 2 bedrooms and 2 baths, den, fireplace and a view from the living room that you won't want to leave! Most attractive kitchen with built-in unit, 2 carport and room for pool. \$25,700—1/3 down.

MAKE US AN OFFER  
ON THE PRETTIEST CORNER in Rancho Mirage. Perpetual color from the many blooming Rockery plants and shrubbery. Patio, outdoor barbecue, 2 bedroom home with guest house, covered breezeway to 2 carport and storeroom. Ready for possession.

OPEN HOUSE EVERY DAY  
IN PALM VISTA ADDITION—PALM DESERT—Turn north off Highway 111 on Monterey—opposite Shell Station, 2 spanning new homes designed for desert living. Fireplace, natural wood cabinets, 2 bedrooms, built-in unit, 2 carport. \$10,500 and \$11,250.

## TED SMITH, Realtor

ASSOCIATES: COL. H. A. McCOLLY CLIFF YOUNG ART NEWMAN

71-601 HIGHWAY 111 RANCHO MIRAGE PHONE 8-5022

## STOP!

AND SEE JIMMY GEORGE'S NEW REAL ESTATE OFFICE

## WHERE?

508 INDUSTRIAL PLACE IN THE BUILDER'S ROW

## WHY?

BECAUSE OUR OFFICE IS GEARED TO HELP YOU PICK YOUR BUILDER, PLANS AND LOTS, OR YOU CAN USE OUR SERVICES FOR YOUR OWN PLANS, LOT OR BUILDER.

## WHEN?

NOW! AT JIMMY GEORGE'S REAL ESTATE "THE BUILDER'S BROKER"

YOU'LL DO WELL TO BUY OR SELL WITH JIMMY GEORGE

PHONE 7149 OR 6366

## Help Wanted 27 Help Wanted 27

**BOYS**  
EARN YOUR OWN MONEY  
Boys 10 to 12 Years of Age TO SELL THE DAILY DESERT SUN ON THE STREET  
Good Profits, Prizes and Benefits  
Good Corners Still Available  
Apply  
The Daily DESERT SUN  
CIRCULATION OFFICE

**ARE YOU**  
Registered With Us?  
No Fees for Jobs  
CALL IN PERSON  
Palm Springs  
Employers Association  
214 N. Indian Avenue

**MALE**  
ENGINEERING ASSISTANT \$433-\$533. Two years college, three years experience.  
ENGINEERING AIDE—TRAFFIC \$371-\$456. One year experience in municipal engineering drafting and traffic engineering.  
ENGINEERING DEPARTMENT CITY OF PALM SPRINGS

Loeda and George Hageman's EMPLOYMENT SERVICE AGENCY  
The days are flitting very fast. It looks like Winter is in the past. So get set now for the summertime. Cause without a job it would be a crime.  
135 E. Andreas Rd. Ph. 2356

**EXPERIENCED STYLIST**  
HELPER and Manicurist. Steady Work, Good Salary. Apply in person.  
Rose of Beverly Beauty Salon  
675 No. PALM CANYON DRIVE</



## PALM DESERT

SMARTEST ADDRESS ON THE AMERICAN DESERT

\$13,500—Unusually attractive 2 bedroom home, carpets, drapes, table top range, G.E. wall refrigerator. Easy terms.

\$26,500—This is an outstanding new 2 bedroom, 2 bath home on view estate lot 100'x135'. Wall to wall carpeting, drapes, G.E. kitchen, built-in oven, range, dishwasher, garbage disposal, refrigerator, washer and dryer, 3 ton refrigeration and forced air heat. 15x30 heated and filtered swimming pool. See this home before you buy!

\$36,500—Beautifully designed modern home, 200'x200' view lot, 5 bedrooms, built-in range, oven, dishwasher, intercom system. Carrier Weathermaker drapes, carpets. All the charm of desert living.

SEE US FOR BEST ACREAGE BUYS

BEAUTIFUL VIEW HOMESITES  
AS LOW AS  
\$2150

BEST BUYS ON THE DESERT

## PALM DESERT SALES CO.

OFFICE FOR PALM DESERT PROPERTIES  
CORNER LARKSPUR LANE AND HIGHWAY 111  
PHONE PALM DESERT 76-3794

## DON CAMERON, Realtor

22 YEARS IN DESERT PROPERTIES

DON CAMERON SAYS: "Live near the Country Clubs."

ON COUNTRY CLUB DRIVE—1/2 mile from Thunderbird—30 beautiful acres. 3 bedroom, 3 bath home. A terrific investment. Wonderful terms—\$100,000.

1 BEDROOM FURNISHED HOME, Rancho Mirage—beautiful hillside lot—\$17,500.

TOP FLIGHT RESIDENTIAL area near Thunderbird. 100'x105' lot. \$5000.

ASSOCIATES

Al Ziskin Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE  
Phone P.S. 8-4932 — Palm Desert 76-3961  
HEAR THE "DON CAMERON SHOW" over KCMJ every  
SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

## Bus. Opportunities 29

SERVICE STATION AND  
GARAGE FOR LEASE  
PHONE 5337

CAFE-BAR, going business, on  
Highway 111 between Palm Springs  
and Cathedral City. Ph. 8-5005

## Business &amp; Financial 30

NEED Development Capital. Give  
1/4 interest. Potential tenant  
producer, gold, silver, lead, copper  
etc. W. H. Walcott, Route 2,  
Box 125, Norco.  
PHONE CORONA RE7-2265

PRIVATE party buys 1st and 2nd  
TDS. J. Nagler, 330 N. Alfred St.,  
Los Angeles.

## Lots &amp; Acreage 33

HOTEL SITE  
SITUATED just off Highway 111  
in Deep Well Colony is one of  
the finest locations in Palm  
Springs. Two adjoining R-2 lots  
with frontage of 328.90 x 109 deep  
with 16 single story units.  
Price \$55,000.

BOGESS, INC.,  
Penthouse 31, The Plaza Ph. 2971

The Best Buy  
in Highway 111  
Frontage

TO CLOSE ESTATE  
IN FASTEST GROWING AREA  
PRICED BELOW MARKET  
PHONE 76-5182

## 18 INDUSTRIAL ACRES—best buy

\$1250 Per Acre. Terms.

## ADOLPH ISRAEL

Realtor  
"THE BUYERS BROKER"  
671 N. Palm Canyon Ph. 2981

OUTSTANDING VALUE IN BUSI-  
NESS PROPERTY 180' of High-  
way frontage in Palm Desert,  
\$22,500 — 1/2 cash. Check this  
and then see

JOHN LEADINGHAM  
73-938 Highway 111 Ph 76-3275

LARGEST and finest lot in heart  
of Las Palmas Estates. Spectac-  
ular view.  
PHONE 5102

## Murphy Realty

BARGAIN BY OWNER  
3 R-2 LOTS close in on Ramon  
Road. Sewer in. Total \$35,000  
Phone Beverly Hills BR 2-7529

ANIMALS, MEN, ANGELS ARE  
BROTHERS. 2 — R-1 Lots west  
of Palm Canyon. \$3650 each  
R-3, M-3, 1 1/2 Acres — \$13,500  
LOUIS VENGIER Ph. 9383 or 5595

CORNER LOT — R-1 — 100' x 80'  
\$3750 — ATHANS  
PHONE 5057

BUSINESS LOT 30' x 90' on choice  
South end Palm Canyon Dr. Only  
\$18,000 cash. Owner — Ph. 7270

R-2 — 4 UNIT  
NEAR CIELO VISTA SCHOOL  
OWNER — PHONE 2577

R-2 LOT, suitable for 5 units \$6650  
Post Office Box 2675  
PHONE 5551

The Desert Sun Friday, Feb. 8, 1957 13

RUSSELL WADE  
OUTSTANDING VALUES

\$ 9,500—DOWN buys 3 units furnished—good south end location. Valu-  
able R-2 lot. Room for 4 more units plus pool.

\$17,500—Buys this 3 bedroom home, completely furnished. Large  
lawn, landscaped and walled. Good terms.

\$19,500—Tabiquiz River Estates, new 3 bedroom, 2 bath, large lot,  
excellent location. Terms.

\$31,500—Brand new, beautiful south end location, 3 bedrooms, 2 baths,  
heated and filtered pool, refrigerated. Low down payment.  
Monthly payments \$200.

\$45,000—FOR THUNDERBIRD GOLFERS. ONE MILE TO CLUB. Luxu-  
rious living in this deluxe furnished 2 bedroom, two bath  
home. Pool. Drive by 40-174 Rio Del Sol Road. Call for ap-  
pointment.

## WONDERFUL BUYS—INCOME LOTS

\$17,500—R-2—ROOM FOR EIGHT UNITS. South end. Terms.

\$27,500—R-3—ROOM FOR EIGHTEEN UNITS ON NORTH RIVERSIDE  
DRIVE. Terms.

\$35,000—R-3—ROOM FOR TWENTY-TWO UNITS. TERMS. NEAR  
CAMERON CENTER.

## RENTALS

\$850 per month—BEAUTIFULLY FURNISHED new 3 bedroom, 2 bath  
SMOKE TREE VALLEY ESTATES. Seasonal rental.  
\$850 per month—THUNDERBIRD AREA. NEW 2 BEDROOM, 2 bath.  
Furnished in excellent taste. Pool. Landscaped. To  
May 1st.

AND OTHERS.

MEMBER PALM SPRINGS REALTY BOARD  
Consult our efficient and courteous associates for personalized service

## RUSSELL WADE, Realtor

850 SOUTH PALM CANYON DRIVE PHONE 2855

## THE BING CROSBY HOME

## THUNDERBIRD RANCH ESTATES

Ultra modern, 4 bedroom, 3 bath ranch style. Unsur-  
passed view, overlooking entire Palm Springs area and  
Thunderbird Golf Club. Beautiful pool and landscaping.  
The price of \$90,000 includes furnishings, all custom-  
made and represents only a fraction of today's replace-  
ment costs.

SHOWN BY APPOINTMENT ONLY IN ADVANCE TO  
RESPONSIBLE QUALIFIED CLIENTELE.

## MARY ROSE POOL, REALTOR

PHONE: PALM SPRINGS 4354

## Lots &amp; Acreage 33

## Acre Homesites

\$8,000 - \$10,500 - Terms  
CATHEDRAL CANYON  
PROPERTIES, UNIT NO. 2

THE FINEST VIEW  
ON ENTIRE DESERT

PAVED STREETS,  
SENSIBLE RESTRICTIONS  
HIGH ABOVE CATHEDRAL CITY

R. H. "BOB" SHERRILL  
AGENT  
PHONE 83534 — 88207  
OR SEE YOUR BROKER

\$100 Per Acre  
NEAR  
DESERT HOT SPRINGS

Cheap Enough?  
JEKYLL BRADLEY COLVEN  
Realtors

457 N. Palm Canyon Ph. 2734

CHOICE income lot. Center of  
Palm Springs, owner 8630 West  
3rd St., L.A. Ph. CR 4-3540 or  
WE 9-7055.

Desert Palms Estates  
R-1 LOT — 100 x 127  
OWNER PHONE 5627

WINTERHAVEN tract, corner lot  
corner of Calle Rolph and Gran-  
via Monte \$500 under priced.  
\$3500. Owner Phone 6793

LOT, zoned for Motel or Home.  
Fully improved \$1895. Low down  
payment. Mr. Robo, Desert Hot  
Springs — Phone 4-2392

For Sale or Exchange 34

PALM DESERT home, 3 bedrooms  
2 baths, plus maid's quarters  
and bath. TV. room and den  
5 ton Chrysler cooling system,  
large corner lot, sprinklers,  
dates, citrus trees, beautiful  
grounds. \$32,500. Ph. Roy King  
or Geo. Madden, Indio 7-3597  
or write L. L. Gribbling, 12417  
Moorepark, North Hollywood.

WILL TRADE 40 acres 5 minutes  
from Beverly Hills Hotel on Beve-  
rly Drive 50 per cent engineer-  
ed for sub-division, price \$4500  
an acre for desirable home with  
pool or fine income property in  
Palm Springs. Phone 9433 or  
Hollywood 20905.

I MUST sell or trade my 2 bed-  
room, lanai home. Tile floors  
throughout. Large lot 100' x 150'.  
Trees, fenced. \$12,500. Ph. 8-6152

NEW 11 UNIT hotel, pool, finest  
income district, sell or trade.  
Owner. PH. 9909.

FOR SALE or trade, 6 units BEST  
LOCATION, shows good returns.  
By Owner, 161 So. Cahulla.

Income Property 35a

10 KITCHEN units, view—corner  
300 x 150. Unlimited possibilities  
for expansion \$57,000. Must see  
this to appreciate it. Terms.  
Owner. Phone 8-6873

TRIPLEX and OWNER'S  
SPECIAL DESIGNED SUITE  
May Take Small Trade Ph. 6473

## Income Property 35a

Terrific Buy!  
QUICK SALE DEMANDED — 3  
beautiful furnished units, almost  
new, room for more, splendid  
location, walking distance. Only  
\$26,750 with small down pay-  
ment.

Billy Wright  
20 YEARS IN PALM SPRINGS  
382 N. Palm Canyon Ph. 5727

Real Estate for Sale 35

Ernie Dunlevie  
ONLY \$2500 DOWN—brand new 3  
bedroom, 2 bath home.

BERMUDA DUNES — 2 1/2 Acre  
Ranchos. All improvements in.  
Beach Club Membership. Near  
new Golf Club. Only \$11,500 —  
terms.

AN EASTERNER CAN'T COME  
BACK—his 3 bedroom, 2 bath  
home sacrificed at only \$23,500.  
Low down.

4 BEDROOMS, 2 baths, plus a  
complete guest house with kit-  
chen and bath, completely fur-  
nished. Lovely secluded yard with  
pool. Also fireplace and TV. Ex-  
ceptional buy at \$32,500.

Ernie Dunlevie  
CARLSON JOHNSON COND  
PALOZZI CANNON  
1807 N. Palm Canyon Drive  
Phone 9657

100 Acre Ranch  
WARMEST citrus belt piped for  
canal irrigation—ready to plant.  
8 1/2 acres bearing now. Large  
fine home. Below market at  
\$165,000 with terms.

1 ACRE RANCHOETTE  
2 BEDROOM block home with go-  
rgeous view overlooking golf  
course. Double garage, horse  
barn. Only \$13,500.

WULFF & CANIFF  
ASSOCIATED BROKERS  
67-795 Highway 111 4 miles south  
PH. 8-8265 — Eve. 3209

A Honey  
For the Money  
CUSTOM-DESIGNED and furnish-  
ed. HEATED POOL. Finest con-  
struction. 2 bedrooms, 2 baths,  
ducted heat and refrigeration.  
\$27,500.

G. Fredericksen Evenings 5694  
GANNON REALTY Phone 2772

1047 TAMARISK ROAD  
CHARMING 3 bedroom, 2 bath  
stucco home, beautiful landscaped  
large lot, lovely view. Heated  
Pool. The Price of only \$43,500  
includes beautiful custom made  
furnishings.

MARY ROSE POOL, REALTOR  
PHONE 4354

WILL accept trailer as part down  
payment on 2 bedroom attrac-  
tively furnished home, near new  
school.  
981 Paseo Carolita Ph. 9511

LOVELY furnished home, 1 bed-  
room. Price \$2950.  
789 "F" St., Cathedral City.

3 BEDROOM, 2 1/2 baths, new,  
Southend, \$19,500.  
157 PALO VERDE — PH. 2991

## New Deluxe Apartments

LOCATED IN EXCLUSIVE SOUTH END—COMPLETELY SHELTER-  
ED AND COMMANDING FINE VIEW OF DESERT AND MOUN-  
TAINS.

38 UNITS—2 LOBBIES—2 SWIMMING POOLS

BUILT FOR YEARLY LEASE OPERATION OR  
SEASONAL BASIS—OR BOTH.

EACH UNIT consists of living room with corner dining area, deluxe  
modern kitchen in color, 1 bedroom and bath—each a beautiful  
small home with service. 9 units are unfurnished but include car-  
pets, draperies, and complete built-in kitchens; 23 units are com-  
pletely furnished with quality furniture and in excellent taste.

FINANCED ON 15 YEAR BASIS.  
CAN BE PURCHASED ON TERMS.

OWNER WILL LEASE BACK ON 10 OR 15  
YEAR BASIS, AND OPERATE FOR NEW OWNER

A REAL OPPORTUNITY TO AVOID THE HEAD-  
ACHES OF BUILDING AND STEP INTO  
A NEW OPERATION

FOR FULL DETAILS SEE  
MURIEL E. FULTON, REALTOR,  
EXCLUSIVE AGENT

## Muriel E. Fulton, Realtor

FRANCES WILSON FRANCES ELLIOTT  
Oasis Building — 125 South Palm Canyon Drive  
Palm Springs, California Phone 2225

## TERRY RAY

773 N. PALM CANYON

BERMUDA DUNES — 2 1/2 acre  
Ranchos—all improvements in.  
May stable horses. Beach Club  
Membership. Near new Golf Club  
Only \$11,500—terms.

PALM CANYON 100 ft. frontage  
zoned for business. A steal at  
\$25,950. Won't last!

HOTEL SITE—242 ft. frontage, one  
block off Palm Canyon includes  
small furnished home. Get busy  
on this one — speculative at  
\$36,500.

REFRIGERATION COOLING —  
small beautiful home, south end.  
Large walled corner lot — fruit  
trees, nice landscaping. Small  
down payment. Reduced to  
\$21,000 — furnished.

HOME AND INCOME — large 2  
bedroom home plus 2 apartments  
room for more. Hotel zon-  
ing — near El Mirador. Only  
\$39,500.

PHONE 2064  
Howard Palmer Ervin Hall  
Bess Matloff Art Campbell  
Betty Luce Mal Hamm

WANT A \$20,000  
HOME FOR  
\$17,500?

3 BEDROOMS, TV Cable, Fire-  
place. Well furnished, wall to  
wall carpet.

MOVE IN NOW!  
This is a real buy! In excellent  
condition.

Jekyll Bradley  
Colven  
REALTORS

457 N. Palm Canyon  
PHONE 2734

## Wm. J. Heiser

REALTOR

VIEW HOME — beautiful new 2  
bedroom, 2 bath, walled lot,  
south end. Every appointment  
for finest desert living. Carpets  
drapes. OWNER ANXIOUS —  
A BEST BUY!

5 UNITS—NEW—all kitchens; 3  
one-bedroom; 2 studios. Best  
close-in location. For quick sale  
—only \$49,500.

R-2 LOTS — 2 adjoining — 200' x  
105' facing 3 streets. Heart of  
town, \$21,500.

1546 N. Palm Canyon — Ph. 5685

## SACRIFICE

COMMERCIAL PROPERTY in the  
center of Palm Springs, includ-  
ing thriving cafe and beverage  
business, completely equipped.  
Owner illness forces immediate  
sale of entire property. Here's a  
terrific sacrifice offered for only  
\$45,000. complete.

## Montagne Realty

431 NORTH PALM CANYON DR.

PHONE 9724 or 4927

NEW HOME, Smoke Tree Valley  
Estates, completely furnished, 3  
bedrooms, 2 baths, Paddock Pool  
Priced to sell or lease for sea-  
son. Inspection Saturday and  
Sunday 1095 Twin Palm Drive.

TO TRIGGER ACTION that will  
solve your rental or other prob-  
lem dial 5005 and order a Classi-  
fied ad.

BY OWNER must sell, beautiful  
home, 3 bedrooms, 2 baths, pool  
walled, landscaped, carpets  
drapes. 1574 Via Soledad.

ELEGANTLY furnished 1 bedroom  
home. Interior decorated. Sliding  
glass screened lanai, large patio,  
fireplace, beautifully landscaped,  
room for pool. Sacrifice, low  
price. Owner Phone 5477.

FOR  
BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL REALTOR  
671 N. PALM CANYON DRIVE

ANIMALS, MEN, ANGELS ARE  
BROTHERS. 3 Bedroom home  
on R-2 lot, walking distance \$10-  
500; Also Banning House \$6500.

CHARMING semi-furnished 4 room  
bath, garage, barbecue, trees  
\$5950. Phone 4419

6 UNIT — 4 Studios and 2 one  
bedrooms—Furnished.  
BY OWNER PHONE 8-3031

DELUXE South End furnished  
home, 2 bedrooms and den.  
\$21,000 — \$6000 Down. Ph. 4878

CHARMING semi-furnished 4 room  
bath, garage, barbecue, trees  
\$5950. Phone 4419

LOUIS VENGIER Ph. 9383 or 5595

## BUY "WRIGHT"

TERRIFIC BUY

QUICK SALE DEMANDED—3 beautiful furnished units, almost new,  
room for more, splendid location, walking distance. Only \$26,750  
with small down payment.

IDEAL LOCATION—3 rentals plus beautiful 2 bedroom unit for owner.  
Almost new—built to perfection. Only \$39,950.

WALKING DISTANCE protects your income on these 7 furnished  
units. A terrific value at \$69,750.

HIGHWAY MOTEL—6 units plus home on business zoned lot 100'x250'.  
Only \$57,500.

14 UNITS—Pool. Top location. Money maker! \$125,000, good terms.

## HOMES

DEEP WELL COLONY—Lovely 3 bedroom, 2 bath home. \$29,850.  
4 BEDROOMS plus guest house, furnished. Well located. \$36,650.

\$49,500—One of Palm Springs finest—3 bedrooms, 3 baths. Deep Well.

## ACREAGE

1 1/4 ACRES—Excellent view. Only \$2500—half cash.  
5 ACRES—Near activity—wind protected. Full price \$3750. Cash.  
20 ACRES—Beautiful location. Only \$2500 down. Balance 15 years.

## BILLY WRIGHT, Realtor

20 YEARS IN PALM SPRINGS

382 N. PALM CANYON DRIVE

PHONE 5727

## HUTTON'S REAL ESTATE

SPECIAL—\$13,000 home and room for 4 more units.  
\$29,500—Beautiful 4 bedroom, 2 bath, pool.  
\$37,500—4 units—room for 6 more.  
\$69,500—6 units with pool. R-3—Tennis Club area.  
\$75,000—12 units, good location—needs a little work.

\$5000—Acreage in Palm Springs city limits.  
\$22,500—100 ft. Palm Canyon corner.  
5 ACRES—On 111, Country Club area, 1/4 down. Only \$15,000.

OUR GOOD LISTINGS ARE SELLING  
WE NEED MORE GOOD LISTINGS  
WE CAN USE ONE MORE GOOD EXPERIENCED SALESMAN

## HUTTON'S REAL ESTATE

505 North Palm Canyon Drive

Phone 5977

## MUST SELL

LOVELY new modern two bed-  
room house, built in Westing-  
house kitchen, carpeted and  
draped throughout, stone fire-  
place, large walled corner lot,  
beautifully landscaped, complete  
sprinkling system nine blocks  
from city center

STEAL  
R-1 LOT 75' x 100 level  
\$1800 Terms

SOUTH END  
LARGE level R-1 Lot  
\$4500 Terms

SUBORDINATE  
R-2 LOT, will handle five units one  
block from Ramon Road \$6500

SUBSIDIZE YOUR INCOME  
A golden opportunity to enjoy de-  
sert living and a solid return on  
your investment. 10 Deluxe units  
with pool, room for expansion,  
reduced for quick sale by Los  
Angeles owner due to ill health  
\$55,000

CROWN REALTY  
PHONE 9661  
SUITE 18—THE PLAZA  
PHONE 8-8333

947 GLEN CATHEDRAL CITY  
Across from the Post Office

SEE THIS!  
NEW 3 BEDROOM, 2 bath home  
in lovely location. Landscaped  
and fenced, double garage and  
many built-in features. Only  
\$5000 down—balance like rent.  
Total price \$22,500.

2 BEDROOM FURNISHED home  
in Tahquitz River Estates. Good  
terms. Price \$15,500.



**HAROLD HICKS****REALTOR**30 years  
in palm springs**REAL ESTATE**

1345 North Palm Canyon Drive

**RECOMMENDS**

**DELUXE Hotel Apartments,** Palm Springs, well established, 20 kitchen apartments and suites that divide into a total of 24 rental units. Huge swimming pool, tall Palm Trees. Near center of city. In excellent condition. Annual gross \$60,000. Down payment \$30,000. Seller will finance balance. A BUY at \$295,000. Consider part trade. Exclusive.

**PHONE 9681**

**EXCLUSIVE LISTINGS GET TOP BILLING AND PRIORITY. OUR PROMOTIONAL ADVERTISING GETS RESULTS. LIST NOW.**

**PHONE 9681**

**TAHQUITZ RIVER ESTATES.** Choice south end location. 3 bedrooms and 2 baths. Cement block home in top condition. 2 car garage. 18 x 36 pool. Fenced and nicely landscaped. Also attractively furnished. The best buy in this area. at \$32,500.

**PHONE 9681**

**UNIT MOTEL.** Cathedral City, center of town. Older type buildings but in good condition. Low Rental Rates and Good Occupancy. A nice little money-maker for the semi-retired Owner-operator. About \$5,000 gross per year. Priced at \$27,500. \$10,000 down, balance financed by seller. Consider offer Exclusive.

**PHONE 9681**

**BUILDERS OPPORTUNITY.** Choice residential lot in Desert Palms Estates. 100' x 100'. Faces north. Priced under the market for quick sale. \$4250.

**PHONE 9681**

**DEEP WELL ESTATES.** New modern well constructed residence. 3 spacious bedrooms and 3 baths. Extra large closet space. Built in stove and oven. Double carport. Huge living room-lana area wonderful for entertaining. Terms available. \$38,500.

**PHONE 9681**

**HOUSE FOR RENT.** Near Racquet Club. 2 bedrooms, 1 bath, nicely furnished. \$300 mo. on years lease.

**PHONE 9681**

**TOUCH OF THE ORIENT.** The Chinese flavor of the furnishings is just one of the many custom touches in this beautiful home. . . only a buyer desiring the very best, will be interested. Four bedrooms, 3 baths, large double garage, large unusual swimming pool and patio. Las Palmas Estates. Completely furnished. \$75,000.

**PHONE 9681**

**80 DELUXE UNITS.** with Cocktail Bar, Lounge and Dining Room, Swimming Pool. Select Clientele. \$126,000 down payment. Balance on easy terms. Photos and brochure in our office.

**PHONE 9681**

**EL MIRADOR PARK.** Beautiful 3 bedroom, 2 bath home, exquisitely furnished, including piano and many fine pieces of furniture. Sterling Silver, T.V. and Hi-Fi set. Pleasant swimming pool and patio area. Priced Complete at only \$34,500. Terms. Exclusive.

**PHONE 9681****insurance**

Fire, Auto, Theft, Liability, Life, Casualty, Marine, or YOU NAME IT. "We INSURE EVERYTHING" Reliable Service and Counseling. "An ounce of prevention is worth a pound of cure."

**INSURE WISELY. BE PROTECTED. SEE OR CALL**

**george brown**

Manager

**Harold Hicks**

Insurance Agency

**PHONE 9681****HAROLD HICKS****Associates**

Kenneth Herman  
Wm. Hopkins  
Mildred Jackson  
H. Orvis Poort  
Ray Baur  
Burnham Bigelow

**PHONE 9681**

1345 N. Palm Canyon

The Desert Sun

**Peter B. Sheptenko****OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE****CASH OUT!**

3 BEDROOM, 2 bath, new large lot, well located near Palm Canyon Drive. \$17,900 - Terms.

**BEST BUY IN DEEP WELL.**

3 BEDROOMS, 2 baths, built-in stove and oven. Lots of glass, large enclosed lot. Designed by one of Palm Springs best known architects. \$29,500 unfurnished.

**SOUTH END**

3 BEDROOMS, 2 baths, fireplace, colorful furnishings. LARGE BEAUTIFUL SWIMMING POOL. Completely walled and landscaped. \$32,500.

**FINEST DOWNTOWN BUSINESS PROPERTY IN PALM SPRINGS**

Adjoins Citizens Bank on one side and large development on the other. Consists of stores and hotel. Entire property zoned commercial. \$195,000 Very easy terms.

**Peter B. Sheptenko****THE PIONEER REALTY CO. OF PALM SPRINGS**

475 N. Palm Canyon Dr.

Phone 2727

**LANG SPECIALS**

3 BEDROOMS, 3 Baths, heated pool, luxuriously furnished, dishwasher, TV, exclusive section, close in. \$36,900.

**INCOME LOTS**

\$1395 EACH - \$275 DOWN

OWNER out of state says sell or rent my family home and guest house, near new school. \$21,500 Terms.

5 ACRES on Highway 111, near Thunderbird Country Club \$55,000 Terms.

**ROSLYN LANG****REALTOR**

1175 N. PALM CANYON

PHONE 2522

**TRUE VALUES**

LEVEL residential south end lot 100' x 100' - \$4950.

MODERN 3 bedroom home, refrigeration cooling - south end location. 20 year loan, low down payment. \$28,000.

10 BEAUTIFUL bedroom units with pool.

**ADOLPH ISRAEL****Realtor**

"THE BUYERS BROKER"

671 N. Palm Canyon Ph. 2981

**You Would Hardly Believe**

THAT you could find so many clever features as there are in this 2 bedroom, 2 bath home. Just 6 months old. . . artistically furnished in quality modern. 20' x 28' living room, raised hearth fireplace. . . unique bar, a perfect kitchen, laundry and utility room, carport. . . so much more than you would expect for \$19,500

**PALM DESERT**

76-5182

**SCOTCH?**

HOOT MON! Here's a thrifty buy. This one Bedroom furnished house has just been reduced for a fast sale. A wonderful buy in an excellent location. \$13,500.

**Ralph Weinstein****REALTOR**

Associates

Eve Morgan Edythe Weinstein

256 1/2 S. Palm Canyon Drive

Phone 2894

**James Hammond****REALTOR**

ADORABLE 2 bedroom 2 bath furnished home with pool, on large lot, \$29,500.

Associates  
Esther P. Hammond  
Lisa Jones Marian Mathews  
Charles Mathews

875 N. Palm Canyon Drive

Phone 5373

**Deep Well Area BRAND NEW**

Low Down Payment

BEAUTIFUL modern, 3 large bedrooms, 2 deluxe baths, many built-ins. Vacant, owner says sell - Make offer, see at

840 BILTMORE CIRCLE - OPEN

**BEST BUY**

BY OWNER - Estate in miniature. Furnished 2 bedroom home, fireplace TV, beautiful walled in gardens, 10 Palm trees, Time clock, lights, heated pool. All this for \$25,000 at 560 Vista Oro.

**OWNER MUST SELL**

Lovely 3 bedroom furnished home South end location. Will take nearest offer to \$25,000. 615 Ocotillo. Phone 9538 between 5 and 7 p.m. for appointment.

**No Cash Down**

WILL take trust deeds or house trailer, for \$3700 equity in new modern 3 bedroom, 2 bath home. Sacrifice \$26,500. 224 Sybil Rd.

Phone 5005 For Classified Ads!

**George Gannon Presents:****HOMES**

\$13,950 - 3 bedrooms, 1 1/2 baths - view lot, small down.  
\$15,975 - 3 bedrooms, 2 baths. Ducted heating and cooling.  
\$16,500 - 3 bedrooms, 2 baths. Ducted heating and cooling. Landscaped.  
\$22,500 - Spacious 3 bedroom, 2 bath. Luxury features.  
\$23,500 - 3 bedroom home. Guest house rented at \$90 month.  
\$35,000 - Luxuriously furnished 3 bedroom, 2 bath home with POOL.  
\$37,500 - Acre. Furnished 3 bedroom, 2 bath home. Submit terms.  
\$42,500 - Estate area west of Drive, 2 bedroom, den, 3 baths.  
\$59,500 - Las Palmas - 3 bedrooms, 3 baths and maid's POOL.  
\$69,500 - Las Palmas - 4 bedrooms, 3 baths. POOL.  
\$100,000 - Las Palmas - enchanting, indescribable. SEE!  
\$195,000 - AND WORTH IT! The house for today, tomorrow and forever after.

**INCOME**

\$25,500 - Home with income - 3, one-bedroom units, 1 furnished.  
\$29,500 - 2 units - south end. Completely redecorated. POOL.  
\$59,000 - NEW 5 units. Barker furnished. No vacancies. POOL.  
\$190,000 - 22 Units - 1956 gross \$62,000 - \$75,000 cash.  
\$425,000 - 31 Units - 1956 gross \$125,000 - \$125,000 cash.  
\$450,000 - 50 Units - 1956 gross \$129,000 - \$100,000 cash.

**LOTS**

\$1850 Full Price - R-1 - 84x135  
\$2300 Full Price - R-2 - 60x100

**ACREAGE**

\$450.00 Per Acre and Up.

**GANNON REALTY COMPANY**

1201 N. PALM CANYON DRIVE

PHONE 2772

**FOR ACREAGE****See-DESERT SKY**

47 ACRES - 1089 ft. Highway 111, between Rancho Mirage and Palm Desert. \$5000 per acre. Terms.  
49 ACRES - 1625' on Clancy Lane - near Del Sol. \$1925 per acre.  
60 ACRES - 1338 ft. on Highway 111 - \$2000 per acre. Terms.  
30 ACRES - 750 ft. Miles Ave. near Washington - \$1100 acre. Terms.  
20 ACRES - Near La Quinta Hotel property - \$900 per acre. Terms.  
320 ACRES - Salton Sea, Highway 195 - \$300 per acre. Terms.  
526 ACRES - Early cropland, near Mecca - \$300 per acre.

**DESERT SKY REALTY**

Allan Birkel Fredhold Paul R. Smith A. S. McMillan

71-800 Highway 111, Next to Post Office, Rancho Mirage

PHONE PALM SPRINGS 8-3363 PHONE PALM DESERT 76-5242

**The Salt Shaker**

EVEN LOOKS LOVELY in this elegant 4 bedroom, 4 bath completely furnished home!

Large Glassed Lanai. Bar Double Garage

THE SWIMMING POOL AND PATIO LIE IN ONE OF THE MOST EXQUISITE GARDENS IN ALL PALM SPRINGS.

Like living in a beautiful park.

LOOK at this beautiful home before buying.

PRICED at far below construction costs today at a drastic \$39,500.

**Jekyll Bradley Colven****REALTORS**

457 N. Palm Canyon

PHONE 2734

**OWNER Must Sacrifice**

LOVELY FURNISHED 3 bedroom 2 bath home in Palm Desert with commanding view of desert and mountains. Luxurious colorful furnishings. One bedroom and bath has separate entrance. Large landscaped enclosed lot. Reduced from \$32,500 to \$27,500 terms.

PHONE 8 7031 or Palm Desert 76-2093 after 5 p. m.

**1300 PASEO DE MARCIA**

3 Bedroom, 2 Bath, 2-car Garage \$8,000 - Lot

\$18,000 - House

\$3,000 - Pool

\$2,500 - Furniture

\$1,000 - Carpets and drapes

\$1,250 - Block wall

\$500 - Refrigeration

\$1,000 - Landscaped, etc.

\$35,000 Total - \$6500 Down

\$250 MONTH BALANCE. Ph. 2909

**LOOKING FOR VALUES?**

Land, Units or Homes  
See Us For The Best!

**JOHN C. DAVIS**

1171 N. Palm Canyon Ph. 9475

MOVING from Desert. Must sell 3 bedroom home, carpeting, Venetian blinds, fireplace, TV Cable, walled landscaped corner lot, near school. 4129 Calle San Antonio. Phone 4039.

**CATHEDRAL CITY****4 "SHARP" BUYS!**

NEW 2 Bedroom, 2 bath - \$16,250

R-1 LOT - \$1850

SALTON SEA, 160 acres, 1/4 mile beach. \$900 per acre.

40 ACRES, Thermal Area - \$9500 \$3500 down.

10 ACRES, Hiway 99, Indio, good Motel Site - \$35,000

**JOHN SHARP**

555 Broadway (Hiway 111)

Cathedral City Phone 8-6303

Evenings. Phone 8-6565

**FOR BEST BUYS SEE****Carl Mayfield****REALTY**

68-472 Broadway Ph. 8-7024

Across from Bank Cathedral City

INDIO BRANCH

81-777 Hiway 111 Ph. 7-5917

PAUL KRAMPE - Associate

MODERN view home - 2 bedrooms, den, lanai, flagstone fireplace \$14,250. Terms. 38664 Bel Air Dr. Phone 8-6262

**RUTH BILES****REALTOR**

GENEVIEVE MURRAY Associate

744 BROADWAY (HIGHWAY 111)

Cathedral City Ph. 8-3734

Branch Office - Phone 8-6288

Phone 5005 For Classified Ads!

**THERESA PRESS****THE BEST BUY OF THE WEEK! \$23,750**

BEAUTIFUL 3 bedroom, 2 bath home - cooled by refrigeration forced air heating, covered patio, 2-car garage, pushbutton lighting system. . . 16 citrus. . . cash to loan or submit.

\$34,500 - South End home. . . 3 bedrooms, 3 baths, pool. MAKE OFFER!

\$22,000 - 2 bedroom home on 5 acres. Can subdivide into 14 lots!

\$20,000 - 3 bedrooms, 2 baths, fireplace, carpeted and draped. View site.

R-1 LOTS \$2750. Owner has Club privileges, swimming, tennis, etc. Ideal for subdivision, hotel site, or home sites. . . \$75,000 10 acres in all - ar may be purchased in part. . . TERMS

FOR CONSTRUCTION AND REAL ESTATE ONE STOP FOR EVERYTHING

PRESS REALTY & CONSTRUCTION - PRESS BUILT IS WELL BUILT!

**THERESA PRESS, Realtor**

FRANK GAUTIELLO TONY RIZZOTTO TED McKINNEY

611 South Palm Canyon Drive Phone 5282 or 5294

**AMY NELSON**

\$13,650 - Nice 2 bedroom home. You must see to appreciate.

\$15,000 - 2 bedroom, 17 large shade and fruit trees. A little estate.

\$17,500 - 3 bedroom, 2 bath, 3 years old. \$2500 down. d's nice. Real buy!

\$18,750 - Furnished 2 bedroom, 2 bath, garage, fireplace. A real buy.

\$23,500 - New 3 bedrooms, 2 baths, 4 fireplaces. 4 ton refrigeration.

\$27,500 - 2 bedroom, 2 baths, pool, walled. Beauty! Near Deep Well.

\$33,500 - New 2 bedroom, 2 baths. A real beauty in Deep Well.

\$49,500 - New 3 bedroom, 3 baths, 16 built-in extras. Buy of buys!

**INCOME PROPERTY**

\$25,500 - 3 nice new units. Very good location - and a real buy!

\$35,000 - 3 furnished units - pool - room for more. You should see!

\$42,500 - 5 units, pool - landscaped. They are nice - let us show you.

\$74,900 - 7 near new deluxe units with refrigeration. Pool. It is tops!

\$125,000 - 14 good units - good location. No dog - this you should see!

\$250,000 - For the best buy in units you should not miss this one!

**LOTS**

GOOD R-1 LOTS \$3500. R-2 lots \$7500. Three terrific good lots on Chino Canyon Road west of Via Norte - only \$8950 each.

250 FT. PALM CANYON CORNER. Very best location in town for units.

OUR BUILDER SAYS: \$15,000 for 3 bedroom, 2 bath, pool, on your lot.

**AMY NELSON, Realtor**

227 North Palm Canyon Drive Phone 5254 or 5545

San Clemente Office 508 No. Highway 101 - Phone Hy. 21121

**CATHEDRAL CITY****Super Designed Home**

CUSTOM BUILT - plans by known architect - using only expert craftsmen. 3000 ft. under roof, home, guest house, separate sun-deck. One year old. \$4000 imported mahogany paneling and cabinets, 2 baths, built-in stove, garbage disposal, etc. All outside walls insulated.

LOCATED in Cathedral City Highlands - choice neighborhood - less wind - most beautiful view. Many extra features not found in average home. Must sell immediately.

LOCATED - 38-280 Paradise Way PHONE 8-5232

SEE DIRECT - or through my broker - CARL MAYFIELD.

**THUNDERBIRD****ADJOINING THUNDERBIRD**

ON COUNTRY CLUB DRIVE

Luxurious 2 bedroom, 2 bath home with double garage.

Glass-enclosed living room, 26 x 25, terrific view, fireplace.

Refrigeration and forced air heat. Ice-maker, range, disposal. Draperies and wall-to-wall carpets.

Built-in TV, Hi-Fi player, FM. Ample storage, many built-ins.

\$35,000 (\$39,000 furnished)

HOMESITES FROM \$4500

Owner - Ph. Palm Springs 8-7303 or Palm Desert 76-4931



## TEN PRECIOUS ACRES

BETWEEN THUNDERBIRD AND BRAEMAR  
553 FEET ON HIGHWAY 111, 2 CORNERS  
SMALL HOME, WAREHOUSE AND STORE  
WELL, PUMP, TREES, BUSINESS FRONTAGE  
PERFECT MOTEL SITES. TERMS

BEST LOW PRICE BUY  
40 SCENIC ACRES  
ONLY \$200 PER ACRE

NEW HOME NEAR THUNDERBIRD COUNTRY CLUB  
WITH LARGE SWIMMING POOL

2 bedrooms, den, 2 baths, big fenced lot on corner. Furnished, carpeted wall to wall, central heating, refrigerated cooling, fireplace, 2 car garage. \$29,950. Terms.

4 APARTMENTS ON BUSINESS LOT. ROOM FOR MORE.  
RAPIDLY GROWING AREA NEAR THUNDERBIRD.  
ONLY \$26,000 TERMS

PHONE US FOR APPOINTMENT TO SEE  
HOMESITES IN EXCLUSIVE

SILVER SPUR RANCH  
NOW AVAILABLE AT OPENING PRICES

TONY BURKE, INC.

ASSOCIATES

HOWARD FULMER PERCY WHITESIDE  
BART PROM EARL SPENCER  
70-237 HIGHWAY 111, NEAR THUNDERBIRD  
PALM SPRINGS 85432

WANT THE BEST DEAL  
ON A FOREIGN CAR?

1957 VOLVO

"THE SWEDISH QUALITY CAR"

BEST PERFORMANCE

AT ANY SPEED UP TO 100 MILES PER HOUR

BEST ECONOMY

30 TO 40 MILES PER GALLON OF GAS

BEST QUALITY

TRULY THE ARISTOCRAT OF CONTINENTAL ENGINEERING

BEST CAR

AT VERY LOW DELIVERED PRICE. NO EXTRAS  
OR GADGETS TO BUY

BEST DEAL

HIGHEST POSSIBLE ALLOWANCE MADE ON  
YOUR PRESENT CAR

BEST TERMS

LOW INTEREST. BANK FINANCING. MONTHLY PAYMENTS  
ARRANGED TO FIT YOUR PURSE

SEE AND DRIVE THE 1957 VOLVO AT

COULTER JONES AND SON

JUST ACROSS THE STREET FROM LAURIE'S STEAK RANCH

67-490 HIGHWAY 111 — PALM SPRINGS

PHONE 8-8244

ALSO AT 1923 WILSHIRE, SANTA MONICA

## Houses for Rent

## Modern Deluxe

2 BEDROOM, 2 bath, fireplace, large glass sliding doors opening on to a beautiful SWIMMING POOL. Excellent location. Completely furnished and ready to move in \$700 for 1 mo.—\$650 per mo. for 2 months—\$600 per mo. for 3 months—\$550 per mo. for 4 months.

Peter B. Sheptenko

475 N. Palm Canyon Ph. 2727

LIVE PROUDLY in your Palm Springs home. 3 spacious bedrooms, 3 baths, within a stone's throw of the Desert Inn and The Oasis Hotel. This beautifully furnished house has complete privacy in its shaded garden setting.

SUN REALTY CO.

OF PALM SPRINGS

428 N. Palm Canyon Dr. Ph. 2929

NEW 3 bedroom furnished home, south-end location. 615 Ocotillo. Phone 9538 between 9 and 10:30 a.m. — 5 and 7 p.m.

Trailer Rentals 49

\$50 MO. SMALL TRAILER. DESERT TRAILER VILLAGE. PHONE 8-3684 or 6090

Musical Instruments 50A

USED Spinet Piano — Like new. Rebuilt Grand Piano, A-1. 10% Down — Easy Terms.

NEW AND USED BAND INSTRUMENTS

YATES MUSIC CO.

Plaza corner Indian Ph. 2838

Pianos - Organs

NEW Spinet \$495 and up. Includes bench and delivery.

HOLLY AND JACKSON

Hiway 99 and New York St. at Redlands West City Sign

PHONE PY 21081 — REDLANDS

Household Goods 50

O'KEEFE and Merritt Apartment size stove. \$50. Westinghouse dryer, \$100. Adjustable dress-making form \$6.

683 PASEO DE ANZA

CONTEMPORARY black and white desk \$40. Blonde combination radio and record player \$50.

No. 12, Warm Sand Place. 5694

WEDGEWOOD gas range, stainless steel top, grill, oven, regular, also Hammond console organ Ph. Valley Equipment 6415.

GE REFRIGERATOR, Whirlpool washer, nursery furniture, China kitchen utensils, misc. items. 82-687 Oleander Ave., Indio.

UNHEARD OF BARGAIN, bleached mahogany dining room table. 2 leaves, 6 chairs, buffet \$30. PHONE 9324

SOLD HOME—offering furnishings of lovely 3 bedroom home at BARGAIN PRICES. Phone 9170. 335 MOUNTAIN VIEW PLACE

KENMORE automatic washer, Ironer, almost new, very reasonable, Prairie Schooner Trailer Park, Lot 72.

TWIN beds, box springs and mattresses. Excellent condition. PHONE 4731

9' x 15' WILTON Rug. Gray tweed, never used — \$105. PHONE 7718

DELUXE Ironer, Dual Controls and large rollers. Excellent condition. PHONE 9212.

SACRIFICE — bedroom furniture, practically new, complete (Mr. and Mrs. dresser). Ph. 6390.

1956 MOBILE, 40 ft. Trailer and Ramada on beautiful corner. See owner, Lot 181 Sahara Park.

40' VIKING, full awning—Panelair heat, custom built, Full bath—Indirect lighting, \$3100, or will trade for lot—Space 228, Sahara Park, Mrs. Henrietta Frary.

24' 1948 SPARTANETTE twin beds, large frigidaire, marine toilet, top cooler \$1275. A-1 condition. Ph. 8-3322, 67-807 Hiway 111.

LATE 1956 Empire Deluxe 23' Completely modern, patio furniture \$2495. Move in. Lot 128, Ramon Trailer Park or ph. 9696

18' MODERN Trailer, Like new. Excellent buy. 174 N. Indian Springs Trailer Court, Lot 13.

1956 MOBILE, 40 ft. Trailer and Ramada on beautiful corner. See owner, Lot 181 Sahara Park.

40' VIKING, full awning—Panelair heat, custom built, Full bath—Indirect lighting, \$3100, or will trade for lot—Space 228, Sahara Park, Mrs. Henrietta Frary.

24' 1948 SPARTANETTE twin beds, large frigidaire, marine toilet, top cooler \$1275. A-1 condition. Ph. 8-3322, 67-807 Hiway 111.

LATE 1956 Empire Deluxe 23' Completely modern, patio furniture \$2495. Move in. Lot 128, Ramon Trailer Park or ph. 9696

18' MODERN Trailer, Like new. Excellent buy. 174 N. Indian Springs Trailer Court, Lot 13.

1956 MOBILE, 40 ft. Trailer and Ramada on beautiful corner. See owner, Lot 181 Sahara Park.

40' VIKING, full awning—Panelair heat, custom built, Full bath—Indirect lighting, \$3100, or will trade for lot—Space 228, Sahara Park, Mrs. Henrietta Frary.

24' 1948 SPARTANETTE twin beds, large frigidaire, marine toilet, top cooler \$1275. A-1 condition. Ph. 8-3322, 67-807 Hiway 111.

LATE 1956 Empire Deluxe 23' Completely modern, patio furniture \$2495. Move in. Lot 128, Ramon Trailer Park or ph. 9696

18' MODERN Trailer, Like new. Excellent buy. 174 N. Indian Springs Trailer Court, Lot 13.

1956 MOBILE, 40 ft. Trailer and Ramada on beautiful corner. See owner, Lot 181 Sahara Park.

40' VIKING, full awning—Panelair heat, custom built, Full bath—Indirect lighting, \$3100, or will trade for lot—Space 228, Sahara Park, Mrs. Henrietta Frary.

24' 1948 SPARTANETTE twin beds, large frigidaire, marine toilet, top cooler \$1275. A-1 condition. Ph. 8-3322, 67-807 Hiway 111.

LATE 1956 Empire Deluxe 23' Completely modern, patio furniture \$2495. Move in. Lot 128, Ramon Trailer Park or ph. 9696

18' MODERN Trailer, Like new. Excellent buy. 174 N. Indian Springs Trailer Court, Lot 13.

1956 MOBILE, 40 ft. Trailer and Ramada on beautiful corner. See owner, Lot 181 Sahara Park.

LONG ON VALUE!!  
LOW ON PRICE!!

1956 PLYMOUTH, CUSTOM 2 DOOR  
SUBURBAN V8, RADIO, HEATER, WHITEWALL TIRES  
\$2295

1954 CHEVROLET, 4 DOOR SEDAN  
BEAUTIFUL POWDER BLUE, ORIGINAL THROUGHOUT  
\$1195

1953 NASH STATESMAN  
SUPER 4 DOOR, OVERDRIVE, WEATHER EYE HEATER,  
ORIGINAL THROUGHOUT, REAL ECONOMY AT ONLY  
\$795

1951 CHEVROLET STYLELINE  
DELUXE 4 DOOR SEDAN, ORIGINAL 2 TONE GREEN,  
RADIO, HEATER  
\$595

## STACK'S CHEVROLET

TWO LOCATIONS:

330 SUNNY DUNES AND 682 SOUTH PALM CANYON  
PHONE 2042 — PHONE 9166

## Trailers for Sale

51

## AL ROSE

HAS

ANOTHER WINNER

FIRST SHOWING

OF THE NEW

EASTERN BUILT

GREAT LAKES

THE Mobile Home with the custom built look at Production line Prices.

ALL SIZES FROM 27' to 45'

1 AND 2 BEDROOMS

PRICES SLASHED TO THE BONE

AL ROSE

The Trailer King

68-130 HIGHWAY 111

PHONE 8-6338

THE SENSATIONAL DUBL - WIDE

24' — 34' AND 40'

1957 SPARTANS

ALL SIZES TO 50'

Market Trailer Sales

1308 - 3 th Street

RIVERSIDE, CALIF.

Phone Overland 3-8080

COMPLETE LINE

ALJO — ROADLINER

MAYFLOWER — PLYMOUTH

Trailer Rentals and Insurance

MERRITT'S

TRAILER SALES

67-790 Hiway 111

Tramview

PHONE 8-6655

35' PAN AMERICAN with triple ramada studio house with living room, dressing room, tiled bath, all completely furnished. 2 cooling systems, thermostatic controlled heat, central hot water system. 5 lockers on large beautifully landscaped lot. Ramona Trailer Park, D-57.

50' ABC, new-washer, dryer. Air conditioned, crystal doors, copper kitchen, save \$1600. Murray's, 68-100 Highway 111, Next to Sun Air Drive-in Theatre.

27' LIGHT house, Ramada, screened patio, private bath, carpet, store room \$3,500. Rancho Park Lot D-35.

1955 TERRY 21 ft. real clean and pretty Toilet and shower, \$1695. Murray's, 68-100 Highway 111, Next to Sun Air Drive-in Theatre.

35' FLAMINGO 1956, MUST SELL. Inquire office Smoke Tree Trailer Park, 151 N. El Segundo between 8-5 except Sunday.

29' FT. Roadmaster. Modern. Very clean. Twin Beds. Toilet, shower, awning, cooler. Space 22 Western Ave., Tramview Trailer Park.

A MOST LIVABLE TRAILER and Ramada, many extras. Very desirable lot. D-78 Rancho Park. PHONE 4169

1956 BUDGER expando trailer, ramada, patio, beautiful corner, priced right Lot. 168, Sahara Park. See owner.

ALL Aluminum Eastern Built Nashua, Toilet and shower, \$895. Murray's, 68-100 Highway 111, Next to Sun Air Drive-in Theatre.

35' AMERICAN — LIKE NEW H and H Mobile Home Sales HIWAY 111 ACROSS SUNAIR

16' WESTCRAFT \$250. Mahogany. Just painted. Palm Springs Trailer Village F-12.

1955 MODERN 22 FOOT — CLEAN 8-3371, PHONE

FOR RENT or Sale, cash or terms. Now on nice lot 30' Shult house trailer, TV. Phone 7303

27' BÖLES AERO. Priced to sell H and H Mobile Home Sales HIWAY 111 ACROSS SUNAIR

7 GOOD REASONS WHY  
YOU GET A "BETTER BUY"

## AT PALM SPRINGS BUICK

1. WE ARE AUTHORIZED BUICK DEALERS, WITH A SUBSTANTIAL INVESTMENT IN THE COMMUNITY.

2. WE HAVE THE LATEST AND MOST SCIENTIFIC TOOLS AND FACILITIES FOR RECONDITIONING—AS WELL AS TRAINED AND RELIABLE MECHANICAL CRAFTSMEN.

3. WE TAKE IN CARS THAT ARE FAR-BETTER-THAN-ORDINARY CONDITION, TRADED BY OWNERS WHO COULD AFFORD TO GIVE THEM CONSCIENTIOUS CARE; AND WHO TRADED THEM WHILE STILL IN EXCELLENT SHAPE BECAUSE THEY DESIRE THE ADVANCED FEATURES OF THE '57 BUICK.

4. WE HAVE BEEN ESTABLISHED IN THIS COMMUNITY FOR 35 YEARS. DURING THESE YEARS, WE HAVE SOLD USED CARS TO MANY SATISFIED CUSTOMERS. WE HAVE BUILT A REPUTATION FOR HONEST AND FAIR DEALING THAT IS WORTH HUNDREDS OF THOUSANDS OF DOLLARS, AND CAN TAKE NO CHANCES OF DESTROYING IT.

5. YOU GET A WRITTEN GUARANTEE WITH OUR BETTER-BUY CARS.

6. YOU NEED PAY ONLY 1/3 DOWN AND THE BALANCE IN SMALL PAYMENTS STRETCHED OVER 24 MONTHS. IN MOST CASES, YOUR PRESENT CAR WILL COVER THE DOWN PAYMENT.

7. YOU GET THE MOST FAVORABLE INTEREST RATE ON YOUR LOAN, WITHOUT HIDDEN COST FACTORS. EVERYTHING IS OPEN AND ABOVE BOARD, AND EXPLAINED TO YOU CAREFULLY BEFORE YOU SIGN THE ORDER.

## 5 BEAUTIFUL CARS

TO CHOOSE FROM AT

PALM SPRINGS BUICK

1956 BUICK . . . . . \$2595

4 DOOR CENTURY RIVIERA, POWER STEERING, FULLY EQUIPPED, DRIVEN ONLY 11,000 MILES

1955 BUICK . . . . . \$2285

2 DOOR SUPER RIVIERA, DYNAFLOW, POWER STEERING, LOCAL CAR

1955 CHEVROLET . . . . . \$1295

2 DOOR — LOW MILEAGE

1950 PLYMOUTH . . . . . \$195

SEDAN, EXCELLENT CONDITION

1950 BUICK . . . . . \$285

4 DOOR SEDAN, DYNAFLOW, RADIO, HEATER

And Many More to Choose From

ASK FOR

BRYAN EGLE — ROSS HARRISON

CLAUDE VALEUR

ROBERSON PALM SPRINGS BUICK

68-406 HIGHWAY 111

PHONE 8-4001, PALM SPRINGS

## Nurseries

66

HOPPE'S NURSERY

970 Broadway Cathedral City

PHONE 8-3603

## Used Cars for Sale

70

## PLAZA MOTORS

OFFERS

THESE LATE MODEL

CARS WITH FULL

1 YEAR WRITTEN

BONDED GUARANTEE

1955 CADILLAC Convertible. Local one owner car. Full Power. New rubber, 23,000 miles. El Dorado interior, Pacific Coral.

1955 CADILLAC 4-door sedan, full power equipped and Frigidaire Conditioning.

1954 CADILLAC COUPE DeVille, all power assists, Frigidaire conditioning, new Vogue tires.

PLAZA MOTORS

CADILLAC and OLDSMOBILE

290 N. Indian Ave. Ph. 9807

1954 OLDSMOBILE "98" Holiday Coupe, full power, Continental kit, local one owner car. \$2395.

PLAZA MOTORS

CADILLAC and OLDSMOBILE

290 N. Indian Ave. Phone 9807

1955 FORD 2-door Customline, light blue, white side wall tires, Fordomatic, radio. Excellent condition. Original owner. See 8:30 a.m. to 5:30 p.m. at Manichon Pools, 152 E. Palm Canyon Drive, near The Palm House.

1955 CHEVROLET Belair 4-door sedan, Automatic transmission, radio, heater, 13,800 miles. \$1795

PLAZA MOTORS

CADILLAC and OLDSMOBILE

290 N. Indian Ave. Phone 9807

1955 MERCURY Montclair, convertible, fully powered and equipped. LOCAL CAR OWNED BY WOMAN. No reasonable offer refused. Phone 8-3092.

1951 OLDSMOBILE "88", 33,000 actual miles, 1957 license. Excellent Condition. McLaughlin Manor, Desert Hot Springs.

1955 CHRYSLER Town and Country. Loaded with extras. \$1995. Ph. 4947, 4113 Calle San Antonio

1956 WHITE Cadillac Convertible. Low mileage — Like New. 835 S. Camino Real, Apt. 2

VOLKSWAGON, Micro-Bus, 9 Passenger, 1956 — \$1995. PHONE 2772

1953 FORD 1/2 TON PICKUP LOT 24, 67-751 HIGHWAY 111, CATHEDRAL CITY

REBUILT, full Windfield engine with 1/4-racing cam and transmission. See Sunday between 1 and 3, Palm Springs Trailer Village D-10.

1955 CADILLAC Fleetwood, excellent condition. Less than 10,000 miles. All appointments. Air conditioned, special interior. PHONE 2227 or 5327

1956 CHEVROLET, model 210—V8, Power Glide, Radio, Heater, 1957 license. \$2195. Will trade my \$1700 equity for house and lot. PHONE 8-3222

1953 FORD Station Wagon, Fordomatic radio, heater, new tires. Perfect condition. Priced below book. Terms. Private Party. PHONE 9346

WHATEVER THE SITUATION, there's a way Classified ads can be used to your advantage. Dial 5005 for an advisor.

MUST SELL immediately, 1956 Corvette. Radio, standard shift, big engine. Contact D. L. Clark, 140 S. Buena Vista, Redlands.

</





GLENN E. WALLICHS, president of Capitol Records, Inc., will be the guest Sunday afternoon on Ted Grouya's popular "Songs, People and Places" program on KDES. Wallichs is one of the outstanding leaders in the record industry, with an amazing record for discovering "new talent," and a consistent mark for selecting hits. Grouya's program is heard at 2:05 p.m. (Desert Sun Photo).

## Club-Swinging Police Break-Up 'Liberty' Singing

MADRID — Club-swinging police today broke up demonstrations by an estimated 1,000 students who stoned police jeeps and paraded through downtown Madrid chanting, "We want liberty."

It was the second straight day of student demonstrations, staged in connection with a citizens' boycott of the Madrid public transportation system.

AT LEAST FOUR persons were arrested. Madrid's police chief intervened personally at one time in an effort to break up the demonstrations.

The students gathered shortly after noon on the old downtown university campus, defying nine jeeps loaded of police gathered to prevent any new outbreaks.

THE STUDENTS hurled rocks at the police jeeps but dispersed peacefully after Chief of Police Roman Losada Perez told them their demonstration would achieve nothing and advised them to go home. But after the youths fled away from the university, they regrouped and paraded down back streets toward the city's main thoroughfare, singing their university hymn and crying, "Liberty, liberty."

When they reached the main street, they were met by a busload of some 50 police who leaped out and moved into the ranks of students with their truncheons swinging. The demonstrators scattered.

## Montreal Bank Robbed Today Of \$108,000

MONTREAL — Two young men today forced their way into a bank branch at Dorval International Airport, locked at least 13 employees in the vault and escaped with what was unofficially reported to be about \$108,000.

T. D. Collins, manager of the Royal Bank of Canada branch inside the airport terminal building's main entrance, said he knew how much was taken but refused to discuss it. He said only that none of the employees, mostly women, was hurt.

The robbery was timed for a day when the bank would have more money available than at other times during the week. Today is payday for employees of several airlines, who usually cash their checks there.

Police said the men, who apparently had one gun between them, were waiting for the first employees to show up for work. When the first arrived, the robbers shoved into the office, and forced the employees to open the vault.

The unscheduled opening of the vault tripped an automatic alarm system that alerted Dorval police. A police car screeched to a stop four minutes later but the men had fled.

## New York's Closing Stocks

By E. F. HUTTON & CO.

AT&T 175 5/8  
Douglas Air 82  
Libby Owens 72  
Owens Ill. 58 1/2  
Sears 26 3/8  
Union Oil 5 1/4  
DuPont 183 3/4  
Eastern Air 42 1/2  
Avco 6 3/4  
Rheem 18 3/8  
Kaiser 43  
PG&E 49 1/2  
N.Y. Central 30  
ITT 30 1/8  
Santa Fe 24 3/8  
SP 43 1/2  
Cities Serv. 61 1/2  
U.S. Rubber 42  
GE 53 1/2  
Inland Steel 82 1/2

THE LAND was purchased by the present developers in 1956. The new project was christened yesterday by a committee of seven prominent Villagers and visitors. The name "Royal Air" was chosen by George B. Roberson; Jerry Geehan, of Radio Station KTAC in Seattle; Robert Banks, interior decorator of Seattle and Palm Springs; Mrs. Earl Coffman, Frederick Haines, vice president of Washington Steel Products, Tacoma, Wash.; Larry Sitter, O'Donnell Golf Course manager; and Mrs. Oakley Maxwell, of Seattle.

The Atlantic Ocean hides the world's mightiest range of mountains, winding beneath the cold waters from Antarctica to the Arctic. Although peaks of the submerged chain average 10,000 feet, the National Geographic Society says, only the loftiest pinnacles emerge as islands above the sea.

## For Trade

Finest Apartment Hotel in Center of Palm Springs

Want Los Angeles Income Property up to \$200,000.00

Submit Offer in Writing to  
CRESTVIEW REALTY CO.  
451 No. La Cienega Blvd.  
Los Angeles 48, California



MARK BOWMAN, Cathedral City's first baby of 1957, born Jan. 1 to Gene and Elaine Bowman of Bowman's TV, is pictured with his parents above receiving his tribute of gifts from, left to right, Dr. Robert Bertrand, Robert Hillery and Orvil Zappe, spokesmen for the Cathedral City Area Business Association, sponsor of the contest. The gifts, contributed by leading merchants of the area, totaled over thirty and were valued in excess of \$300. (Desert Sun Photo)

## Parking Meter Receipts Up \$800 in January

Parking meter receipts collected by the City of Palm Springs had another healthy increase during January, largely due to the increase in hourly rates from a nickel to a dime, Shelby V. Langford, director of finance, reported today.

Receipts for the month were \$3,376, compared to \$2,797 for the same period in 1956.

Total collected for the fiscal year to date is \$16,595, compared to \$12,598 in 1956.

The city has collected \$164,923 since parking meters were first installed here in March of 1949, Langford said.

There are now 390 meters in operation on Palm Springs streets.

From Page 1—MORE ABOUT

## APARTMENT

—people who desire to own their own apartments within a few minutes walking distance to the center of the downtown shopping district.

"OUR FIRST UNIT is now under construction," Hargiss reported this morning, "and will be completed for inspection on or before March 30."

Originally owned by Judge McCallum, Palm Springs pioneer, the Royal Air site was later operated as a massage golf course by the late Nellie Coffman. Title for the property passed in 1952 to her sons, George B. Roberson and Owne E. Coffman.

## Senate Delays Ike Doctrine Action for Another Week

By UNITED PRESS

WASHINGTON — The Eisenhower Doctrine today appeared fated to remain in committee in the Senate at least another week.

The Senate Foreign Relations and Armed Services Committees had hoped to end their joint hearings on the doctrine by tonight. But lengthy questioning of diplomats has delayed them.

ARMED SERVICES Chairman Richard B. Russell said he thought it "highly probable" the committees now could finish the hearings and send the doctrine to the Senate floor by the end of next week. However, several other senators were much less optimistic.

The House has already overwhelmingly passed the doctrine that would authorize President Eisenhower to use troops if necessary and economic aid to stem the tide of Communism in the Middle East.

The President has asked Congress to approve the doctrine with all possible speed.

OTHER CONGRESSIONAL news:

CRASHES — The House Commerce Committee resumed its hearings on last week's fatal plane crashes at New York City and Palmdale, Calif. The committee summoned Civil Aeronautics Admin-

istrator James T. Pyle and Chairman J. R. Durfee of the Civil Aeronautics Board for questioning.

RAILWAY — The nation's powerful 21 railway labor unions — 1,100,000 workers strong — want Congress to cut their income taxes. The unions have opened a drive to get Congress to exempt from income taxes all railway workers' contributions to union retirement funds. The drive is a threat to the administration's balanced budget.

CIVIL RIGHTS — Southerners may make a new move to prolong further the already extended House subcommittee hearings on Civil rights bills. Civil rights advocates hope to end the hearings next week. However, Rep. William M. Colmer (D-Miss.) said he knows of witnesses who cannot appear next week. And he said he is "very much interested in seeing they have a chance to present their views."

OIL — The House Commerce Committee tried to get behind the administration gag preventing officials from testifying about oil and gas price boosts. The committee sought to question Assistant Interior Secretary Felix W. Wormser about the gag next week.

MORTGAGES — The House Banking Committee has approved stop-gap legislation that would replenish nearly exhausted federal mortgage-buying funds. The bill would boost the federal national mortgage association's funds \$500 million — half of the amount requested by the administration.

M. W. ADDES, D.D.S.

DENTIST

102 EAST AMADO ROAD

Phone 9320

For Sale

\$49,500.00

For Sale

## HOUSE OF TO-DAY...1632 SAGEBRUSH...DEEP WELL

SEE YOUR BROKER

Best Value Yet in Custom-Built Deluxe Home

Note These Outstanding Features

3 Bedrooms... 3 Luxurious Baths... Living Room... Dining Room... Lanai - Den... Bar... B.B.Q... Entry... Kitchen... Service Porch... Closets Galore

Outstanding Kitchen... Built-in Stove-Oven... Nutone Built-in Mixer Blender... Electric Sharpener... G-E Dishwasher... Garbage Disposal

Rumpus Room... Den... Lanai... Wet Bar Sink and Bar... B.B.Q. Roti Electric Unit Completely Refrigerated Carrier Cooling... Forced Air Furnace Ducted to Every Room Double Insulation... Block Wall Fence

Over \$3,000 Native Stone Exterior Walls and Fireplace... Intercom

3,100 sq. ft. living area... 400 sq. ft. carport... 400 sq. ft. patio

Beautifully Decorated... Hand Painted Mural... Wallpaper

Asphalt Tile Kitchen... Service Porch... Small Bath... Toilet Enclosures every Bath Hardwood Cabinets Throughout

Price \$49,500—Financing Arranged Owner, Phone 5286 and 9527

## Hold That...

Hungry Tigers Kill 42 Persons

SAIGON — Hungry tigers have killed 42 persons since September in the high plains of west central Viet Nam, employees of the U.S. Information Agency reported today.

FOR CLASSIFIEDS CALL 5005

## GAS-TOONS

By Fred



"I used to get my tires at COST... till the guy went broke."

Our prices are as LOW as any other station that is still IN BUSINESS!

FRED'S TEXACO SERVICE STATION

"The Best Friend Your Car Has Ever Had"

395 N. Palm Canyon Dr. Phone 2020

## HARD-OF-HEARING? LEND AN EAR

—just for 10 days. If you're not convinced that the new Zenith tubeless, transistor hearing aids give you better hearing, performance and convenience—then we'll refund every cent you've paid! This guarantee has already proved to tens of thousands that Zenith provides better hearing, highest quality! Yes, you pay as little as one-fourth the price of some hearing aids that offer no more in

hearing help, quality or design. Whatever your hearing aid need, you will find a Zenith to meet your exact requirements... at a price you can afford. Zenith Hearing Aids sell for \$50 to \$150. Operating costs are economical, too—as low as 10¢ a week. See us today... discover first-hand how a Zenith Hearing Aid can help you enjoy a richer, more rewarding life.

## Village Pharmacy

"YOUR REXALL STORE"

201 North Palm Canyon Drive

Phone 4321

Dr. William W. Catherwood, Jr.

Announces the reopening of his offices

for the general practice of Medicine,

Surgery, Osteopathy and Pediatrics

775 North Palm Canyon Drive

Palm Springs

Entrance to Post Office

Treasure Trail

Cathedral City

Hours by Appointment

Telephone 7904 or 8-5961

## Special Notice

Manufacturer with sales and dealers in every principal city of the United States is inaugurating a distributorship program to augment the sales effort, inventory control, and warehouse facilities of its dealers.

Sales in San Bernardino and Riverside Counties necessitate the appointment of a distributor in this area. Applicants for this distributorship must have proven sales ability, a sound business background, and a minimum of \$10,000 in cash.

Potential income of distributorship, based on the actual income of our distributors in adjacent areas, is in excess of \$30,000 per year.

Applicants desiring personal interview write to:

DISTRIBUTOR DIVISION

1322 Santee Street

Los Angeles 15, California

or Telephone Richmond 9-1468—Ext. F

## PARTY HOSTS



BE A GUEST AT YOUR OWN PARTY...

NO PARTY TOO SMALL NONE TOO LARGE

We Bring Everything

We Also Have A Complete Rental Service

PAPPYS CATERING SERVICE

Desert Farmers Market

Phone 2740